



2024 NMSDC Sponsorship Opportunities





Advancing Economic Equity Together



MINORITY
BUSINESS
ECONOMIC
FORUM

The logo for the Minority Business Economic Forum consists of three stylized, overlapping leaf-like shapes in orange, red, and yellow on the left, followed by the text 'MINORITY BUSINESS ECONOMIC FORUM' in a sans-serif font, with 'FORUM' in bold red.

May 14-16, 2024

Sponsorship Opportunities





The Wave of Change



The currents of progress may ebb and flow, but the gravity of historical injustice grows stronger every day, pulling us ever more urgently towards true economic equity.

In May of 2022, we held the inaugural Minority Business Economic Forum in Chicago to ignite the flame of economic equity and set a bold goal to reach \$1 trillion in annual certified-MBE revenue.

In 2023, we fueled the power of the next wave of economic equity by bringing the Forum to Miami with 500 of the nation's most influential policymakers, academics, and business and community leaders.

This event seeks to **Galvanize** a vanguard of chief officers to **Generate** corporate spend, **Spark** actionable solutions and **Forge** pivotal relationships to impact our march towards \$1 trillion in certified-MBE revenue.



Ying McGuire

CEO and President

National Minority Supplier

Development Council

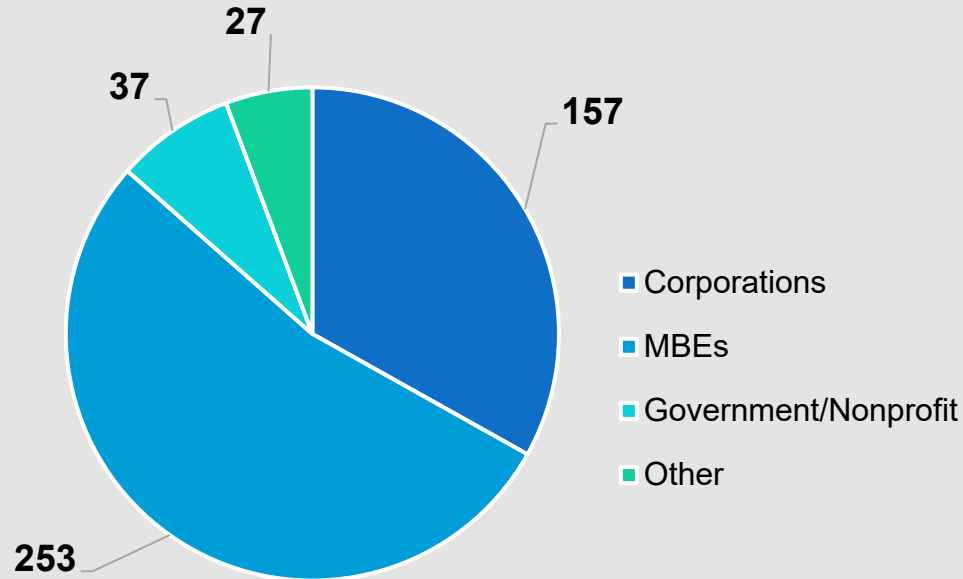
#waveofchange



2023 Forum Stats



Over 450 Forum Attendees





Forum Sponsorship Levels

PRESENTING

Corporate Member
Corporate Plus®
MBE

\$200,000

PRESIDENTS

Corporate Member
Corporate Plus®
MBE

\$100,000

LEGACY

Corporate Member
Corporate Plus®
MBE

\$75,000

LANDMARK

Corporate Member
Corporate Plus®
MBE

\$50,000

LEADERSHIP

Corporate Member
Corporate Plus®
MBE

\$30,000

HERITAGE

Corporate Member
Corporate Plus®
MBE

\$15,000





Presenting Level Benefits

**Corporate Member
Corporate Plus®
MBE**

\$200,000

- 10 Registrations
- Speaker interview
- Mainstage keynote or panelist
- Co-Signed Forum Invitations
- Pop up break lounge
- Live Entertainment at Equity Honors
- White Glove registration concierge
- Branding on all activations & events
- Logo inclusion as Presenting Sponsor
- Logo hyperlink to company website



Presidents Level **Benefits**



**Corporate Member
Corporate Plus®
MBE**

\$100,000

- 6 Registrations
- Awards show interview
- Commercial (no more than 15 sec.)
- Post-roll, video on-demand
- Logo at 2nd largest size
- Logo hyperlink to company website
- White Glove registration concierge
- Naming rights on your activation

Activations (select 1):

- A. Equity Honors Host
- B. Welcome Gift
- C. All meal functions (breakfasts and lunches)



Legacy Level Benefits



**Corporate Member
Corporate Plus®
MBE**

\$75,000

- 5 Registrations
- Logo at 3rd largest size
- Logo hyperlink to company website
- White Glove registration concierge
- Naming rights on your activation

Activations (select 1):

- A. Welcome VIP Reception
- B. Branded Specialty Cocktail at Equity Honors Dinner
- C. One day meal functions (breakfast and lunch)





Landmark Level Benefits

**Corporate Member
Corporate Plus®
MBE**

\$50,000

- 4 Registrations
- Logo at 4th largest size
- Logo hyperlink to company website
- Naming rights on your activation

Activations (select 1):

- A. Forum Transportation
- B. Late Night Vibes: Afterhours connections
- C. Close out meal functions (breakfast and lunch)
- D. Community Service



Leadership Level Benefits



**Corporate Member
Corporate Plus®
MBE**

\$30,000

- 3 Registrations
- Logo at 5th largest size
- Logo hyperlink to company website
- Naming rights on your activation

**Activations
(select 1):**

- A. Forum Specialty Cocktail at Welcome Reception
- B. One meal function (breakfast or lunch)



Heritage Level Benefits



**Corporate Member
Corporate Plus®
MBE**

\$15,000

- 2 Registrations
- Logo inclusion recognition as Heritage Sponsor
- Logo hyperlink to company website

**Activations
(select 1):**

Community Service





NMSDC

Advancing Economic Equity Together



OCTOBER 20-23, 2024



NMSDC ANNUAL Conference & Exchange Sponsorship Opportunities



Close the Equity Gap



For over 50 years, the National Minority Supplier Development Council (NMSDC) has been connecting and advocating for the inclusion of minority business enterprises (MBE) and advancing economic equity.

Because we believe every business deserves an unbiased chance.

NMSDC-certified MBEs contribute over \$482 billion in economic output annually, support 1.8 million jobs, and sustain over \$136 billion in wages.

However, we still have a long way to go to close the racial wealth gap. In 2022, we celebrated our 50th anniversary, and we have set our aspirational goal of achieving \$1 trillion annual revenue for NMSDC certified MBEs.

The fastest path to achieving our \$1 trillion plan requires your help and attention. Together, we can close the equity gap once and for all.



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CEO and President

National Minority Supplier
Development Council

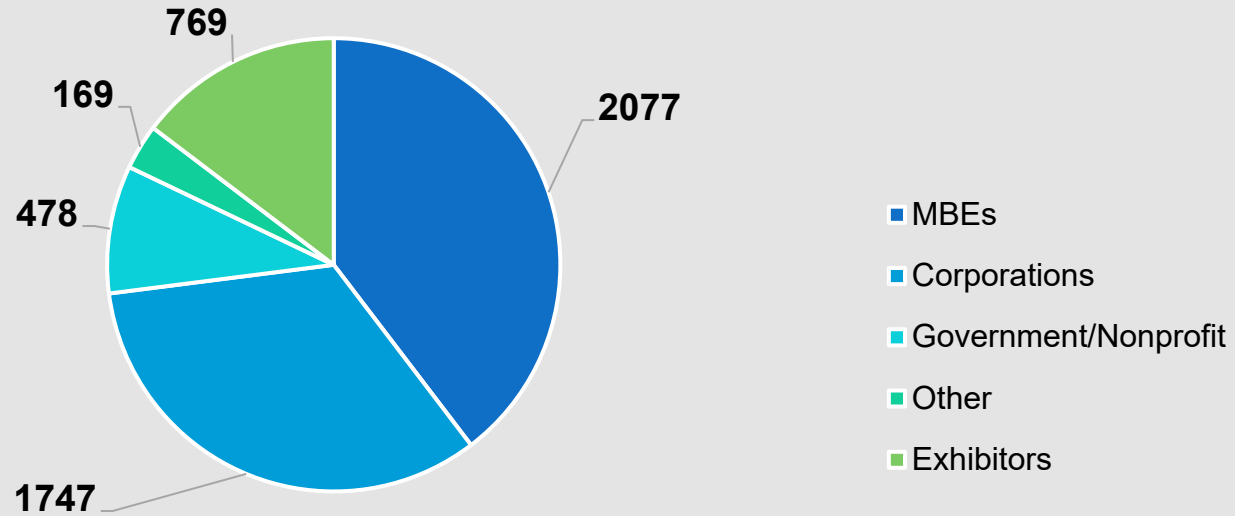
#closethegap



2023 Conference Stats



5,240 Conference Attendees



2023 Conference Stats



Primary Relationship with NMSDC

NMSDC-Certified MBE	33.22%
Noncertified MBE	4.84%
National Corporate Member	33.22%
Local Corporate Member	4.01%
Corporate Nonmember	2.84%
Corporate Plus MBE	7.51%
Government Representative	2.17%
Nonprofit or Educational Industry	7.35%
Regional Council Affiliate	1.17%
Other (please specify)	3.67%

Current Job Level

Owner	18.86%
C-Suite	8.18%
Executive/Senior VP or VP	11.85%
Senior Director or Director	18.53%
Senior Manager or Manager	26.88%
Associate	10.85%
Entry Level	0.33%
Other	4.51%

Gender

Woman	59.25%
Man	38.03%
Non-binary/Non-conforming Individual	0.34%
Choose not to answer	2.38%

Age

18-24	0.34%
25-34	9.57%
35-44	23.25%
45-54	33.85%
55-64	25.81%
65 and over	7.18%

Race/Ethnicity

Asian Indian	4.34%
Asian Pacific	3.01%
Black	42.57%
Hispanic	9.85%
Native American	0.50%
White	29.05%
Middle Eastern	0.50%
Biracial/Multiracial	2.84%
Rather not say	6.34%
Other	1.00%





2023 Conference Stats

Industries that Predominately Represent **Corporations** in Attendance

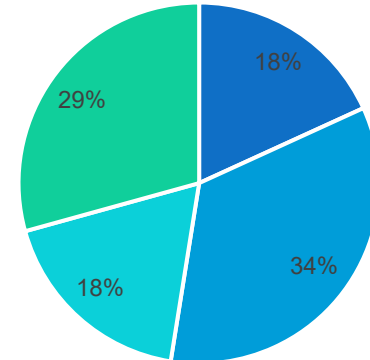
- Automotive
- Financial Services
- Healthcare
- Professional Services
- Technology

Industries that Predominately Represent **MBEs** in Attendance

- Advertising
- Employment Services
- Professional Services
- Technology

of Connections

99% of attendees made more than 1 Connection



■ (1-3) ■ (4-7) ■ (8-10) ■ (10+)



Conference Sponsorship Levels

PRESENTING

Corporate Member
Corporate Plus®
MBE
\$250,000

PRESIDENT

Corporate Member
\$150,000
Corporate Plus®
\$100,000
MBE
\$75,000

LEGACY

Corporate Member
\$75,000
Corporate Plus®
\$65,000
MBE
\$50,000

LANDMARK

Corporate Member
\$60,000
Corporate Plus®
\$50,000
MBE
\$40,000

LEADERSHIP

Corporate Member
\$40,000
Corporate Plus®
\$35,000
MBE
\$30,000

VANGUARD

Corporate Member
\$30,000
Corporate Plus®
\$25,000
MBE
\$20,000

HERITAGE

Corporate Member
\$20,000
Corporate Plus®
\$15,000
MBE
\$10,000



Presenting Level Benefits

Corporate Member Corporate Plus® MBE

\$250,000

- 20 Registrations
- 20 X 40 Booth
- Mainstage keynote, panelist, or executive greetings
- Sponsor for a selected conference workshop
- VIP table at all meal functions and Awards Ceremony (20 seats)
- Commercial (2-3 minutes)
- 2 @ 30s Video Shoutouts
- Co-signed welcome letter in conference directory
- Conference Journal Ad (2 full color pages)
- Prominent branding throughout 2024 conference programming
- Exchange (Tradeshow) ribbon-cutting photo-op
- Sponsors Check-in at Sponsors' Lounge
- Access to Sponsors' Lounge throughout Conference
- White Glove Registration Service
- On-Site Concierge
- Logo inclusion as a presenting sponsor as Presenting Sponsor
- Hyperlink to the company website
- Welcome Gift for your Registrants (20)

Activations

(select 1 from each option):

Option #1

- A. Signature sponsor of the Welcome Reception
- B. Signature sponsor of the Networking Reception
- C. Signature sponsor of the Awards Ceremony

Option #2

- A. EYE Title Sponsorship
- B. Awards Ceremony Program Sponsor
- C. Farewell Reception Sponsor



Presidents Level Benefits



Corporate Member

\$150,000

Corporate Plus®

\$100,000

MBE

\$75,000

- 12 Registrations
- 20 X 30 Booth
- Mainstage panelist or executive greeting
- VIP table at all lunches and Awards Ceremony (12 seats)
- Commercial (2-3 minutes)
- One 30-second Video Shoutout
- Conference Journal Ad (1 full color pages)
- Prominent branding throughout 2024 conference programming
- Sponsors Check-in at Sponsors' Lounge
- Access to Sponsors' Lounge throughout Conference
- White Glove Registration Service
- On-Site Concierge
- Logo inclusion in the conference branding as Presidents Sponsor
- Hyperlink to the company website
- Welcome Gift for your Registrants (12)

Activations

(select 1 from each option):

Option #1

- A. Co-Sponsor of the Welcome Reception
- B. Sponsor of the Awards Ceremony
- C. Exchange (Tradeshow) ribbon-cutting photo-op
- D. Corporate Plus® Branded Programming
- E. The NMSDC Exchange
- F. Networking Reception

Option #2

- A. NMSDC Matchmakers
- B. Co-signed welcome letter in conference directory
- C. EYE Title Sponsorship
- D. Sponsor of Conference Transportation
- E. Zen Room Sponsor





Legacy Level Benefits

Corporate Member

\$75,000

Corporate Plus®

\$65,000

MBE

\$50,000

- 10 Registrations
- 20 X 20 Booth
- Panelist at a selected workshop
- Reserved table (10 seats) at one lunch and Awards Ceremony
- Video Shoutout (1 @ 15 secs)
- Conference Journal Ad (1 full-color page)
- Prominent branding throughout the 2024 conference programming
- Sponsors Check-in at Sponsors' Lounge
- Access to Sponsors' Lounge throughout Conference
- White Glove Registration Service
- Logo inclusion in the conference branding as Legacy Sponsor
- Hyperlink to the company website

Activations (select 1 from each option):

Option #1

- A. Awards Ceremony & Dinner Sponsor
- B. One day meal functions (breakfast and lunch)
- C. The NMSDC Exchange
- D. Zen Room Sponsor
- E. Networking Reception
- F. Host Hotel Key Card (2)
- G. NMSDC Marketplace

Option #2

- A. Connect Zone Sponsor
- B. Corporate Plus® Branded Programming
- C. Matchmakers
- D. NMSDC Theatre
- E. Sponsor's Happy Hour
- F. C-Suite Summit
- G. Conference Charging Lanyards (2)





Landmark Level Benefits

Corporate Member

\$60,000

Corporate Plus®

\$50,000

MBE

\$40,000

- 8 Registrations
- 10 X 30 Booth
- Panelist at a selected workshop
- Reserved seating for 8 at Awards Ceremony
- Conference Journal Ad (1/2 page full color pages)
- Sponsors Check-in at Sponsors' Lounge
- Access to Sponsors' Lounge throughout Conference
- White Glove Registration Service
- Logo inclusion in the conference branding as Landmark Sponsor

Activations

(select 1):

- A. Conference Swag Bag
- B. Conference notebook
- C. Conference pen
- D. Conference Transportation
- E. Exchange Lounge
- F. Connect Zone
- G. Networking Reception
- H. Welcome Reception
- I. Headshot Lounge Sponsor
- J. Social Media Wall
- K. Meet the Founders
- L. Luggage scale
- M. Mini wireless mouse
- N. Co-Host Hotel Key Card (2)





Leadership Level Benefits

Corporate Member

\$40,000

Corporate Plus®

\$35,000

MBE

\$30,000

- 6 Registrations
- 10 X 20 Booth
- Reserved seating for 6 at Awards Ceremony
- Sponsors Check-in at Sponsors' Lounge
- Access to Sponsors' Lounge throughout Conference
- Logo inclusion in the conference branding

as Leadership Sponsor

Activations

(select 1):

- A. NMSDC Exchange Lounge
- B. Health/Wellness Pop-Up
- C. NMSDC Social Media Wall
- D. Branding at selected workshop
- E. Specialty Cocktail at the Welcome Reception
- F. Cecilia - Robotic Bartender
- G. Sponsor's Happy Hour
- H. Global programming sponsor
- I. Connect Zone Sponsor
- J. Branded Umbrella
- K. Charging Cube
- L. Farewell Gift Sponsor



Vanguard Level Benefits



Corporate Member

\$30,000

Corporate Plus®

\$25,000

MBE

\$20,000

- 5 Registrations
- 10 X 20 Booth
- Reserved seating for 5 at Awards Ceremony
- Sponsors Check-in at Sponsors' Lounge
- Access to Sponsors' Lounge throughout Conference
- Logo inclusion in the conference branding as Vanguard Sponsor

Activations

(select 1):

- A. Community Service
- B. Mobile App
- C. Charging Stations
- D. Branding at selected workshop
- E. Information Desk
- F. Registration Area
- G. Hydration Station - Essence Water
- H. NMSDC Theatre Snack Cart Sponsor
- I. Snack Station Sponsor
- J. NMSDC Digital Caricature Sponsor
- K. Gadget/tech organizer
- L. Luggage Tag





Heritage Level Benefits



Corporate Member

\$20,000

Corporate Plus®

\$15,000

MBE

\$10,000

- 4 Registrations
- 10 X 10 Booth
- Reserved Seating for 4 at Awards Ceremony
- Sponsors Check-in at Sponsors' Lounge
- Access to Sponsors' Lounge throughout Conference
- Logo inclusion in the conference branding as Heritage Sponsor

Activations

(select 1):

- A. MBE Opportunity Accelerator
- B. Connect Zone activities sponsor –
- C. select 1 activity:
 - a) Cornhole
 - b) Tic Tac Toe
 - c) Connect 4
 - d) Putterball
- D. Meet Up Lounges
- E. Zen Room Massage Chairs
- F. VR Headsets Sponsor
- G. Mini LED Wireless Bluetooth Speaker
- H. Yoga Resistance Bands
- I. Yoga towel mat
- J. Travel Hula Hoop
- K. Health and Safety Kit
- L. Reusable shopping bag
- M. Conference WIFI
- N. 360 Photobooth Sponsor
- O. Mirror Photobooth Sponsor
- P. Vogue Photobooth Sponsor
- Q. Mouse Pad
- R. Charging Cube





Annual Sponsorship Opportunities





Annual Sponsorship Levels

PRESIDENT

Corporate Member
\$270,000

Corporate Plus®
\$225,000

MBE
\$200,000

LEGACY

Corporate Member
\$180,000

Corporate Plus®
\$170,000

MBE
\$155,000

LANDMARK

Corporate Member
\$120,000

Corporate Plus®
\$112,000

MBE
\$102,000

LEADERSHIP

Corporate Member
\$85,000

Corporate Plus®
\$80,000

MBE
\$75,000

** Additional combinations (excluding scholarships) can be considered at a 10% discount for combined packages valued at \$65,000 or higher.*





NMSDC

Advancing Economic Equity Together

Annual President Level Benefits



Conference

- 12 Registrations
- 20 X 30 Booth
- Mainstage panelist or executive greeting
- VIP table at all lunches and Awards Ceremony
- Commercial (2-3 minutes)
- One 30-second Video Shoutout
- Conference Journal Ads (1 full color pages)
- Prominent branding throughout 2024 conference programming
- Sponsors Check-in at Sponsors' Lounge
- Access to Sponsors' Lounge throughout Conference
- White Glove Registration Service
- On-Site Concierge
- Logo inclusion in the conference branding as Presidents Sponsor
- Hyperlink to the company website
- Welcome Gift for your Registrants

Activations

Option #1

- Co-Sponsor of the Welcome Reception
- Sponsor of the Awards Ceremony
- Exchange (Tradeshow) ribbon-cutting photo-op
- Corporate Plus® Branded Programming
- The NMSDC Exchange
- Networking Reception

Option #2

- NMSDC Matchmakers
- Co-signed welcome letter in conference directory
- EYE Title Sponsorship
- Sponsor of Conference Transportation
- Zen Room Sponsor

Minority Business Economic Forum

- 6 Registrations
- Awards show interview
- Commercial (no more than 15 sec.)
- Post-roll, video on-demand
- Logo at 2nd largest size
- Logo hyperlink to company website
- White Glove registration concierge
- Naming rights on your activation

Activations

- Equity Honors Host
- Welcome Gift
- All meal functions (breakfasts and lunches)

Educational Scholarships

- 4 Scholarships: Advanced Management Education Program (AMEP)
- 2 Scholarships: Tuck Executive Education Program
- 2 Scholarships: Emerging Young Entrepreneurs (EYE) Program

Corporate Member	Corporate Plus®	MBE
\$270,000	\$225,000	\$200,000

Annual Legacy Level Benefits



Conference

- 10 Registrations
- 20 X 20 Booth
- Panelist at a selected workshop
- Reserved table for 10 at one lunch and Awards Ceremony
- Video Shoutout (1 @ 15 secs)
- Conference Journal Ad (1 full-color page)
- Prominent branding throughout the 2024 conference programming
- Sponsors Check-in at Sponsors' Lounge
- Access to Sponsors' Lounge throughout Conference
- White Glove Registration Service
- Logo inclusion in the conference branding as Legacy Sponsor
- Hyperlink to the company website

Activations

Option #1

- A. Awards Ceremony & Dinner Sponsor
- B. One day meal functions (breakfast and lunch)
- C. The NMSDC Exchange
- D. Zen Room Sponsor
- E. Networking Reception
- F. Host Hotel Key Card (2)
- G. NMSDC Marketplace

Option #2

- A. Connect Zone Sponsor
- B. Corporate Plus® Branded Programming
- C. Matchmakers
- D. NMSDC Theatre
- E. Sponsor's Happy Hour
- F. C-Suite Summit
- G. Conference charging Lanyard – (2)

Minority Business Economic Forum

- 5 Registrations
- Logo at third largest size
- Logo hyperlink to company website
- White Glove registration concierge
- Invitation to Co-Chair Private Dinner
- Naming rights on your activation

Activations (select 1):

- A. Branded Specialty Cocktail at Equity Honors Dinner
- B. One day meal functions (breakfast and lunch)

Educational Scholarships

- 4 Scholarships: Advanced Management Education Program (AMEP)
- 2 Scholarships: Tuck Executive Education Program
- 2 Scholarships: Emerging Young Entrepreneurs (EYE) Program

Corporate Member	Corporate Plus®	MBE
\$180,000	\$170,000	\$155,000





Advancing Economic Equity Together

Annual Leadership Level Benefits



Conference

- 6 Registrations
- 10 X 20 Booth
- Reserved seating for 6 at Awards Ceremony
- Sponsors Check-in at Sponsors' Lounge
- Access to Sponsors' Lounge throughout Conference
- Logo inclusion in the conference branding as Leadership Sponsor

Activations (select 1)

- A. NMSDC Exchange Lounge
- B. Health/Wellness Pop-Up
- C. NMSDC Social Media Wall
- D. Branding at selected workshop
- E. Specialty Cocktail at the Welcome Reception
- F. Cecilia - Robotic Bartender
- G. Sponsor Happy Hour
- H. Global programming sponsor
- I. Connect Zone Sponsor
- J. Branded Umbrella
- K. Charging Cube
- L. Farewell gift sponsor

Minority Business Economic Forum

- 3 Registrations
- Logo Inclusion at 5th Largest size
- Logo hyperlink to company website
- Naming rights on your activation

Activations (select 1):

- A. Forum Specialty Cocktail at Welcome Reception
- B. One meal function (breakfast or lunch)

Educational Scholarships

- 2 Scholarships: Advanced Management Education Program (AMEP)
- 1 Scholarships: Tuck Executive Education Program
- 1 Scholarships: Emerging Young Entrepreneurs (EYE) Program

Corporate Member	 Corporate Plus®	 MBE
\$85,000	\$80,000	\$75,000



Varied Annual Level Benefits

Conference - President

- 12 Registrations
- 20 X 30 Booth
- Mainstage panelist or executive greeting
- VIP table at all lunches and Awards Ceremony
- Commercial (2-3 minutes)
- One 30-second Video Shoutout
- Conference Journal Ads (1 full color pages)
- Prominent branding throughout 2024 conference programming
- Sponsors Check-in at Sponsors' Lounge
- Access to Sponsors' Lounge throughout Conference
- White Glove Registration Service
- On-Site Concierge
- Logo inclusion in the conference branding as Presidents Sponsor
- Hyperlink to the company website
- Welcome Gift for your Registrants

Activations

Option #1

- A. Co-Sponsor of the Welcome Reception
- B. Sponsor of the Awards Ceremony
- C. Exchange (Tradeshow) ribbon-cutting photo-op
- D. Corporate Plus® Branded Programming
- E. The NMSDC Exchange
- F. Networking Reception

Option #2

- A. NMSDC Matchmakers
- B. Co-signed welcome letter in conference directory
- C. EYE Title Sponsorship
- D. Sponsor of Conference Transportation
- E. Zen Room Sponsor

Minority Business Economic Forum - Landmark

- 4 Registrations
- Logo inclusion at 4th Largest Level
- Logo hyperlink to company website
- Naming rights on your activation

Activations (select 1):

- A. Forum Transportation
- B. Late Night Vibes: afterhours connections
- C. Close out meal functions (breakfast and lunch)
- D. Community Service

Educational Scholarships

- 2 Scholarships: Advanced Management Education Program (AMEP)
- 1 Scholarships: Tuck Executive Education Program
- 1 Scholarships: Emerging Young Entrepreneurs (EYE) Program

Corporate Member	Corporate Plus®	MBE
\$200,000	\$155,000	\$135,000

** Additional sponsorship combinations (excluding scholarships) can be considered at a 10% discount for combined packages valued at \$65,000 or higher.*



Executive Program Scholarship Opportunities





The [Emerging Young Entrepreneurs \(EYE\) Program](#) is a year-long program uniquely designed to provide the next generation of minority entrepreneur participants ages 19-35 with support to enhance their growing businesses.

The number of young entrepreneurs we can accept in the 2024 cohort is directly tied to your support:

- **Ideal Cohort Size:** 30-35 individuals.
- **Cost per Individual:** \$5,000.
- **Sponsorship Target:** \$100,000 - \$150,000.

Sponsors receive:

- Branding on the NMSDC website as EYE sponsor
- Speaking opportunity during one of the EYE meetings
- Coach at least one EYE participant enrolled in the program
- Opportunity to provide executive coaches based on level of sponsorship
- Logo inclusion on marketing communications promoting the EYE



Tuck Executive Program



The Building a Successful Diverse Business and Growing an Established Diverse Business courses aim to provide the essential tools that owners need to successfully establish their businesses in the marketplace or accelerate their growth.

The number of owners/founders we can accept in the 2024 cohort is directly tied to your support:

- **Ideal Cohort Size:** 10-15 individuals.
- **Cost per Individual:** \$5,700(2024); \$6,000(2025).
- **Sponsorship Target:** \$57,000 - \$85,500.



TUCK
EXECUTIVE EDUCATION
AT DARTMOUTH



AMEP Program



The NMSDC Kellogg Advanced Management Executive Program is designed to provide certified, established, growth-oriented minority-owned business owners with the tools and skills needed to achieve and sustain accelerated growth in the constantly changing business environment.

The number of growth-minded owners/founders we can accept in the 2024 cohort is directly tied to your support:

- **Ideal Cohort Size:** 25-30 individuals.
- **Cost per Individual:** \$6,000.
- **Sponsorship Target:** \$90,000 - \$120,000.





The Centers of Excellence Certificate Program is designed to develop and grow National Minority Supplier Development Council (NMSDC)-certified minority business enterprises (MBEs) while also equipping them to compete and meet the rigorous requirements of larger contracting opportunities.

- **Ideal Cohort Size:** 100 individuals.
- **Cost per Individual:** \$5,000.
- **Sponsorship Target:** \$500,000.

Sponsors receive:

- Branding on the NMSDC website as COECP sponsor
- Speaking opportunity during one of the COECP meetings
- Coach at least one MBE enrolled in the program
- Opportunity to provide executive coaches based on level of sponsorship
- Logo inclusion on marketing communications promoting the COECP





The Acres program (formally known as the Black Farmers Equity Initiative) was established in 2022 by the National Minority Supplier Development Council (NMSDC) in partnership with Cargill and is a 12-week program designed to help Black minority business enterprises (MBEs) in the agriculture industry grow their capacity to take on major national contracts with NMSDC corporate members.

- **Ideal Cohort Size:** 30 – 45 farmers.
- **Cost per Farmer:** \$9,000.
- **Sponsorship Target:** \$90,000 - \$120,000.

Sponsors receive:

- Branding on the NMSDC website as Acres sponsor
- Speaking opportunity during one of the Acres event
- Logo inclusion on marketing communications promoting Acres program





Additional Program Sponsorship Opportunities





The National Minority Supplier Development Council (NMSDC) holds quarterly matchmaking events (virtually) designed to provide a setting for participants to connect with buyers or minority business enterprises (MBEs) with business opportunities, receive a consultation, or get access to capital.

Sponsors receive:

- Branding on the NMSDC website as Business Connection sponsor
- Logo inclusion on marketing communications promoting the business connection matchmakers





Each year NMSDC brings together national corporate, local and corporate plus members in a 2.5 day learning summit.

The reception kicks off the summit in a relaxed get to know your environment.

Sponsors will receive:

- Branding on NMSDC website
- Logo inclusion on BLDS program communications
- Speaking opportunity at the reception
- Branding at the reception
- One registration to BDLS





Contributions towards a fund that will be used to secure top tiered speakers for NMSDC signature events

Contributors will receive:

- Branding on NMSDC website as “Speakers Bureau” Sponsor
- Branding on program where paid speakers are engaged
- Top contributor could be selected to introduce selected speakers
- Top contributor would receive registration to event where selected speaker is engaged





Global Program



Established in 2001, the Global Link initiative played a critical role in the creation of partner organizations in Australia, Canada, China, South Africa, and the United Kingdom. In 2023, we reignited and expanded the program and established partnership with India, Brazil, and Chile. These international partner organizations are a gateway for U.S.-based MBEs to meet international MBEs who may be potential partners to help them gain access to the global marketplace.

With over 1700 corporate members many of whom have global operations, it continues to be e recognize that our corporate members have a global reach and are pushing diversity initiatives to their locations around the world. The reignited global program assists NMSDC corporate members in meeting their supplier diversity requirements overseas by promoting and building pathways to increase global spend.

Funding from sponsorships sustains the program, covering global component at the signature events, delegation trips, personnel costs, and more.





Global Link Advisory Council (Max 20 members, selected by the Council, \$10,000)

- GLAC members company logos and representative's names and photos listed on NMSDC [Global Program webpage](#)
- Company logo listed on NMSDC global program related workshops presentation
- Company logo listed on NMSDC global program quarterly newsletter
- Participation and named as member of the NMSDC global advisory council
- Invited to exclusive International Reception at the annual conference

Global Ambassador Program (Max 10 ambassadors, Committed to at least one international delegation)

- Tier 1 \$7,500 (Max 5)
 - All benefits in Tier 2
 - At least one speaking opportunity at NMSDC's or global partners' events
 - Invited to attend the GLAC meetings max quarterly
- Tier 2 \$5,000 (Max 5)
 - Company logo listed on NMSDC [Global Program webpage](#)
 - Company logo listed on NMSDC global program related workshops presentation
 - Company logo listed on NMSDC global program quarterly newsletter
 - NMSDC official reps to coordinate with regional councils on their overseas efforts
 - Invited to exclusive International Reception at the annual conference
 - Preferred referral for international business leads

International Club (Unlimited membership, no sponsorship required)

- Receive targeted educational resources on international expansion
- Peer to peer networking opportunities





NMSDC

Advancing Economic Equity Together

Contact Member Success



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