



Minority Business Economic Forum

Sponsorship Packages



May 8-10 | Miami



The Wave of Change



The currents of progress may ebb and flow, but the gravity of historical injustice grows stronger every day, pulling us ever more urgently towards true economic equity.

In May of 2022, we held the inaugural Minority Business Economic Forum in Chicago to ignite the flame of economic equity and set a bold goal to reach \$1 trillion in annual certified-MBE revenue.

Building on this success, we are convening in Miami on May 8-10, for the [2nd Annual Minority Business Economic Forum](#), with 500 of the nation's most influential policymakers, academics, and business and community leaders, **fueling the power of the next wave of economic equity.**

This event seeks to **Galvanize** a vanguard of chief officers to **Generate** corporate spend, **Spark** actionable solutions and **Forge** pivotal relationships to impact our march towards \$1 trillion in certified-MBE revenue.



John W. Rogers, Jr.

Inaugural Forum Chair

Chairman and Co-CEO

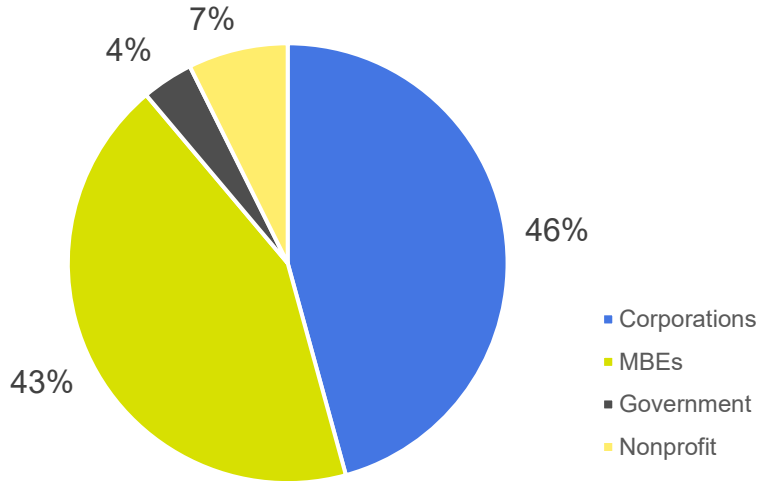
Ariel Investments



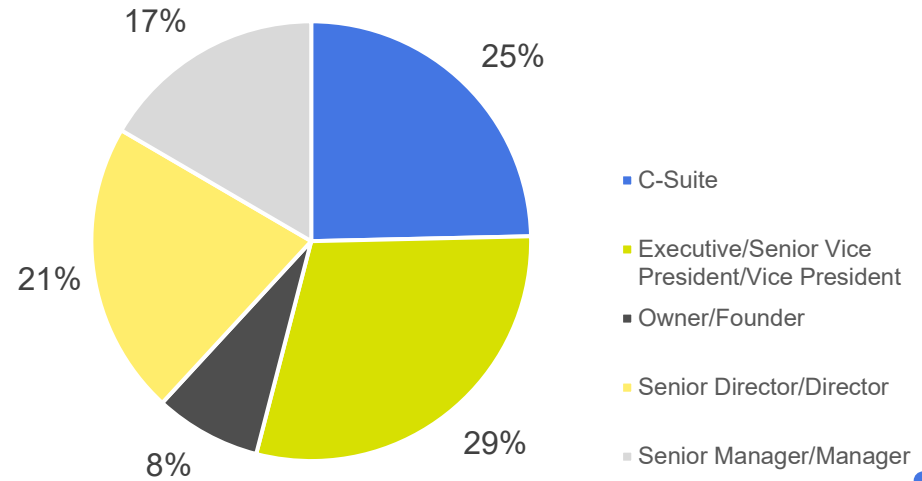


At NMSDC's inaugural Minority Business Economic Forum, we had 422 attendees:

By Organization Type



By Attendee Title





✓ **Launched the bold goal to reach \$1 trillion in certified-MBE annual revenue.**

Our success is measured by the impact we can make for minority businesses to lead us into a better tomorrow. Corporations including Google, Disney, JPMorgan Chase, and others publicly pledged an additional \$5.8 billion to minority-owned suppliers.

✓ **Raised \$3 million for NMSDC to further its mission.**

The Forum supports the year-round efforts for NMSDC to develop year-long programming to grow and develop minority businesses.

✓ **Built meaningful relationships between corporate member executives and minority businesses.**

97% built meaningful relationships with nearly 75% of attendee survey respondents came away with 4+ new business relationships/opportunities.



Meet Our 2023 Hosts



Ying McGuire

CEO & President
NMSDC



Jose Mas

CEO
MasTec, Inc.



Francis X. Suarez

Mayor
Miami

Sponsorship Opportunities



Presenting
\$200,000
Sponsor

President
\$100,000
Sponsor

Legacy
\$75,000
Sponsor

Landmark
\$50,000
Sponsor

Leadership
\$30,000
Sponsor

Heritage
\$15,000
Sponsor





Presenting
Sponsor
\$200,000

- Registrations: 10 Registrations
- Speaker interview
- Mainstage keynote or panelist
- Co-Signed Forum Invitations
- Immersive Forum Commercial (30 sec.)
- Pop up break lounge at the W South Beach
- Convening of the Mayor's Roundtable Lunch
- Live Entertainment at Equity Honors
- White Glove registration concierge
- Invitation to Co-Chair Private Dinner
- Branding on all activations & events
- Logo inclusion as Presenting Sponsor
- Logo hyperlink to company website





—
President
Sponsor
\$100,000

- Registrations: 6 registrations
- Awards show interview
- Commercial (no more than 15 sec.)
- Post-roll, video on-demand
- Logo at 2nd largest size
- Logo hyperlink to company website
- White Glove registration concierge
- Invitation to Co-Chair Private Dinner
- Naming rights on your activation

Activations (Select 1):

- A. Welcome to Forum Hospitality Suite
- B. Immersive Forum Commercial (no more than 30 sec.)
- C. Equity Honors Host
- D. Welcome Gift Baskets
- E. All meal functions (breakfasts and lunches)





Legacy
Sponsor
\$75,000

- Registrations: 5 Registrations
- Logo inclusion recognition as Legacy Sponsor
- Logo hyperlink to company website
- White Glove registration concierge
- Invitation to Co-Chair Private Dinner
- Naming rights on your activation

Activations (select 1):

- A. Cultural Tour and Welcome Dinner
- B. Cigar Rolling at the Equity Honors
- C. Branded Specialty Cocktail pop up bar at Honors Dinner
- D. One day meal functions (breakfast and lunch)





Landmark
Sponsor
\$50,000

- Registrations: 4 Registrations
- Logo inclusion recognition as Landmark Sponsor
- Logo hyperlink to company website
- Invitation to Co-Chair Private Dinner
- Naming rights on your activation

Activations (Select 1):

- A. Forum Transportation
- B. Caribbean Vibes: Cocktails & Cigars
- C. Close out meal functions (breakfast and lunch)
- D. Build a cultural Charcuterie Board
- E. Community Service Co-Host





Leadership
Sponsor
\$30,000

- Registrations: 3 Registrations
- Logo Inclusion recognition as Leadership Sponsors
- Logo hyperlink to company website
- Naming rights on your activation

Activations (Select 1):

- A. Forum Specialty Cocktail pop up bar at Welcome Reception
- B. One meal function (breakfast or lunch)
- C. Basketball Free Throw
- D. Sunrise Yoga on the Beach
- E. Wynwood Walls Tour





—
Heritage
Sponsor
\$15,000

- Registrations: 2 Registrations
- Logo inclusion recognition as Heritage Sponsor
- Logo hyperlink to company website

Activations (Select 1):

A. Community Service

Tentative Agenda



Day 1	Day 2	Day 3
10 a.m.–4 p.m. Welcome Hospitality Suite	7 a.m.–8 a.m. Morning Activity	8–9 a.m. Breakfast & Networking
5–7 p.m. Welcome Reception	8–9 a.m. Breakfast and Networking	9 a.m.–12:30 p.m. Main Stage
7:30 p.m. Cultural Tour and Welcome Dinner	9 a.m.–12:35 p.m. Main Stage	12:30–1:30 p.m. Networking Farewell Lunch
	12:35–2 p.m. Networking Lunch	2–4 p.m. Farewell Activities Community Service
	2:30–4:30 p.m. Afternoon Activities	
	7–10 p.m. The Equity Honors	
	10:30 p.m. – midnight Cocktails and Cigars Networking	
Monday, 5/8	Tuesday, 5/9	Wednesday, 5/10



Please Contact
Member Success
to Secure Your
Sponsorship



membersuccess@nmsdc.org