



TWILA TRUE

Founder, CEO & Philanthropist
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Board Experience

Volume East (Asia JV with TPG)
True Sioux Hope
NMDC 50th Anniversary Steering Committee
Fender Play Foundation

Overview

Twila True, a lifelong member of the Oglala Lakota Sioux Tribe with family roots from the Pine Ridge Reservation in South Dakota, the poorest community in the U.S. Twila overcame a challenging family upbringing to become a successful entrepreneur, from investing and incubating, to owning and operating, multi-million dollar companies in real estate, entertainment, education, retail and consumer goods. In addition to her businesses, Twila's charitable ventures include an orphanage assistance foundation in China, and a Native American tribal foundation in the U.S.

Businesses

Twila True currently serves as Chief Executive Officer and Co-Founder of True Family Enterprises, a privately held investment firm developed to create and manage its own companies with a wide range of operating companies across various industries in the portfolio. Several of the core businesses are outlined below.

TWILA TRUE INCLUSIVE ENTERPRISES

A Native American certified MWBE that provides high quality products, services, and resources to major corporations, as well as other MWBEs and small businesses. Twila True Inclusive Enterprises's core operating entities include property management services, global cloud-based workforce solutions, corporate employment benefits, and breakthrough domestic pharmaceutical manufacturing capabilities. The enterprise bridges the gap between major corporations and diverse MWBEs by partnering to provide strategy, back-end office infrastructure, and debt and equity capital to scale and sustain these MWBEs.

TWILA TRUE FINE JEWELRY & WATCHES

Located within the prestigious Mariners Mile on Pacific Coast Highway in Newport Beach, CA and in The District at Resorts World Las Vegas, NV., [Twila True Fine Jewelry](#) is where fashion, street style, and passion come together. Our Celebrity Talent Collections offer pieces carefully crafted and perfectly curated to represent their unique style. We specialize in fashionable jewelry from rings and earrings to bracelets, necklaces, watches, and more.

Twila True COLLABORATIONS

Established in 2018, this company has a history developing new products and managing domestic and international complex supply chains. Its current role is to support purchasing of major corporations in fulfilling orders and offers traditional and digital marketing services including web design, brand development, social and paid marketing. In addition the company has a robust roster of influencers and celebrities which supports our clients' marketing initiatives.



A leading woman and minority managed real estate investment firm and property management company, [TrueLane Homes](#) owns and operates several hundred single family rental homes across the United States, providing quality affordable rental housing for working class tenants. TrueLane Homes invests and manages in-house capital and provides investment management services for investors and financial partners.

VOLUME.

An independent entertainment company, founded by James Fauntleroy, Larrance Dopson, and Twila True, [Volume](#) provides comprehensive world class multifaceted music and video production and event facilities in Inglewood, CA with expansion to MGM Aria, Las Vegas and globally to Asia including Taipei, Beijing, Mumbai and beyond. Services include promotion, publishing, representation, and consultation for established and aspiring recording artists, songwriters, musicians, and videographers. Both Fauntleroy and Dopson are Grammy award-winning artists who have written and/or produced for talent such as Bruno Mars, Justin Timberlake, Snoop Dogg, Adele, Kendrick Lamar, Rihanna, Jay-Z, Beyonce, Sam Smith, Travis Scott, Kanye West, Chris Brown, and many more with over 300 million albums sold. [Volume Ventures Sizzle Reel](#)



Dedicated to democratizing music education, [1500 Sound Academy](#) is focused on globally developing the next generation of artists and industry professionals. 1500 Sound Academy is a champion of students, providing the highest quality of music education through renowned artists and the most advanced facilities in the industry with flagship location in Inglewood, CA to Asia including Taipei, Beijing and more. [1500 Sound Academy Sizzle Reel](#)

Past & Current Charities



While living in Asia the Trues were deeply affected by the number of children in orphanages with treatable birth defects including cleft lips, cleft palates, and heart conditions. The Trues were inspired to create True Children's Home where children from orphanages were provided with life changing and saving surgeries and nurturing care in a home environment.



Twila's deep connections to her heritage led her to create [True Sioux Hope Foundation](#) which provides critical aid and empowers tribal members to act, thus positioning this generation of the Oglala Lakota Sioux Tribe to reach their full human potential.