We buy from the best companies in the marketplace. Yours could be one of them.

For almost 30 years we have opened new opportunities for diverse business owners, creating a positive impact on the communities we serve together. Building a diverse supply chain is good for business and the economy.

Register your business with us at jpmorganchase.com/supplierdiversity

JPMorgan Chase & Co.

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TO HELP MAKE THE ROADS BETTER FOR ALL, WE ARE COMMITTED TO OPENING OUR DOORS TO ALL.

We’re on a mission to support diversity, equity and inclusion within our workforce. Today, tomorrow and for every generation to come. And we won’t stop until we get there.

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DISCOVER
Diversity, equity and inclusion is how we do business

At Liberty Mutual, we foster an atmosphere of respect, where our collective differences and similarities constantly inspire and empower us. As a global company that serves customers of different cultures and backgrounds, Liberty Mutual is committed to actively supporting and engaging an inclusive supply base.

Visit us at lmi.co/supplierprofile and complete our Supplier Profile.
DIVERSITY IS ALWAYS PART OF OUR BIG PICTURE

At The Walt Disney Company, we believe that diversity is essential. So, we partner with a wide range of suppliers to ensure that every voice is heard. That way, we strengthen our company on the inside and support every community on the outside.

For more information on how to be part of the magic visit

WWW.SUPPLIERDIVERSITY.DISNEY.COM
A LETTER FROM OUR CEO

WELCOME TO NEW ORLEANS!

I'm so excited to have all of you join us for the NMSDC 50th Anniversary Conference & Exchange. It is hard to believe it has been three years since we gathered together at an annual conference. I look forward to connecting with you all in person in the beautiful and historic Crescent City.

NMSDC has accomplished a great deal these past 50 years, and at this year's conference we will look back on our history and celebrate the successes we have had in increasing economic opportunities for minority business enterprises (MBEs).

However, you may also notice the theme of this year's conference: It's Time to Disrupt Our Own Status Quo. While we celebrate our history and success, it is critical to challenge our normal way of doing things so we start down the path towards our next 50 years of accelerating MBE growth and building generational wealth for communities of color.

The idea of challenging the status quo is woven into every aspect of the conference. For example, for the first time ever, this year's agenda includes Power Talks. These sessions were submitted by and voted on by the NMSDC network. What better way to disrupt the usual way of doing business than by putting the power to speak up and step up in the hands of those closest to the work?

In addition, we also know that real change is impossible without the relationships you all work so hard to build. That is why there will be ample time at this year's conference to have the one-on-one conversations needed to help build a stronger network. Whether it is during The Exchange that was extended to one and half days, scheduled Matching opportunities, or the unique nightly receptions and networking events, I encourage you to take advantage of the opportunities to connect with one another. I look forward to the big ideas that these conversations spark and productive business relationships that will no doubt result.

Finally, I can't wait to recognize the contributions of those leading the charge to create a more diverse and resilient economy. Whether it is The Fast 50, The Forefront 50, or those who are receiving awards at the 50th Anniversary Awards Ceremony, these recipients exemplify the NMSDC mission. Congratulations to all the amazing individuals and organizations being recognized this year. Your leadership and vision will certainly be an inspiration to all of us during this year's conference.

NMSDC, we are at a moment of pure potential. An opportunity like this does not come by often, so it is vital we seize the moment and take the actions needed to chart the course for the next 50 years. As you are enjoying everything the annual conference has to offer, encourage you to think about how you and your organization can help us reach our ambitious goal of $1 trillion in annual revenue for NMSDC-certified MBEs. Together we can end the racial wealth gap and create a truly equitable economy for all.

Ying McGuire
CEO and President
NMSDC

THE WHITE HOUSE
WASHINGTON

October 30, 2022

I offer my congratulations to the National Minority Supplier Development Council (NMSDC) on your 50th anniversary.

For families across our Nation, a business is more than a job—it is a way to achieve the American dream: a path to a better life, a family legacy, and a sense of purpose. Minority businesses in particular are the heart and soul of so many communities and an important engine of our Nation’s economic progress. That is why the tireless work of the NMSDC is so crucial—you offer minority enterprise owners the resources and knowledge they need to thrive, give their businesses a fair shot in competitive markets, and help make our economy more equitable and prosperous.

My Administration is committed to supporting the hardworking women and men who comprise America’s minority business community. On my first day in office, I directed the entire Federal Government to advance equity in the federal procurement process. Since then, we have taken historic steps to counter chronic underinvestment in minority-owned businesses and boost access to capital, markets, and federal contracting dollars.

I am grateful for all of NMSDC’s work in the past 50 years to advance economic equity and for all the minority business owners who continue to confront adversity, seize opportunity, and contribute to our Nation’s prosperity. I look forward to celebrating your accomplishments in the years to come.
We are very excited for the opportunity and honor of serving as the Legacy Sponsors of this year’s conference. We look forward to connecting with you as we come together to disrupt the status quo and turn everyone’s ideas into concrete action aimed at ending the racial wealth gap once and for all.

2022 not only marks the return to an in-person conference for the first time in two years, but it is also the 50th anniversary of NMSDC. This year, we will look back at the last 50 years of NMSDC and plan for the next 50.

To celebrate this monumental milestone, NMSDC is presenting one of its most ambitious and exciting slates of programming yet, including:

- NMSDC “Bon Temps” Riverboat Welcome Reception.
- Keynote sessions featuring leaders from around the NMSDC network.
- Impact Labs: sessions where MBEs and corporate leaders work together to turn keynote takeaways into springboards to action.
- The Exchange: the expanded and improved in-person business opportunity exchange.
- CPQ Summit and C-Suite Roundtables
- 50th Anniversary Concert at Champion’s Square.
- And so much more!

In honor of its 50th anniversary, NMSDC has embarked on a bold new initiative: the March to $1 Trillion, aimed at growing our annual certified MBE revenue to $1 Trillion, which will help end the racial wealth gap in the next 50 years. This initiative will be front and center at this year’s conference, as we continue to serve as a growth engine for MBEs. We are thrilled to support this year’s conference as it accelerates our shared efforts towards its ultimate goal.

And of course, we would be remiss if we didn’t encourage everyone to attend the 50th Anniversary Awards Ceremony & Farewell Reception. This event is a great showcase of the organizations leading the way towards greater supplier diversity and more socioeconomic equity. Congratulations to the award finalists and winners. You serve as shining examples of business diversity leadership.

We are certain that the 50th Anniversary Conference & Exchange is going to be the best annual conference yet. The workshops, business opportunities, and connections, combined with the flavor that only New Orleans can provide, is sure to make this a conference for the history books.

Thank you to the NMSDC team and all the sponsors who have helped make this year’s conference possible.

SEE YOU SOON,
The more perspectives we have

the more dimensions we see.

Diversity is not just a priority for CBRE, it is the foundation of our business.

Our Supplier Diversity Program is a commitment to mentor, develop and integrate diverse suppliers into the provisioning of products and services for CBRE or our customers.

To become a potential supplier, email us at CBRESupplierDiversity@CBRE.com.

STRONG CHAINS HAVE DIVERSE LINKS

We believe supply chains should be as diverse as the customers they serve. That's why we have a DTE Supplier Diversity team that seeks out local and diverse suppliers. We believe in helping our state and our customers by choosing businesses that support their communities. In 2021, DTE Energy spent $747 million with diverse suppliers which went toward creating jobs in local and diverse communities. Because a supply chain shouldn't just support its customers; it should also represent and connect them.
2022 Meta Global Supplier Diversity Virtual Summit

BEYOND Supplier Diversity
BUILDING AN INCLUSIVE FUTURE

November 16, 2022

Join us for a program designed to inspire and inform diverse suppliers about how to grow their businesses in the future and do business with Meta. Register for one of our four regional broadcasts.¹

¹Broadcast times and content are customized by region.

Asia Pacific | Europe, Middle East & Africa | Latin America | North America

Register Today: https://metadiversesuppliersummit.splashthat.com

Powering the future

Entergy is committed to a brighter future for generations to come. That means empowering students with the skills they'll need for the jobs of tomorrow. So we support local schools with grants for science, engineering and math programs. That keeps brain power in our communities and inspires innovation and industry to come. entergy.com

We power life.
Being good at life. That deserves a little credit.

At New York Life, we are fully committed to helping build relationships between major corporations and the diverse business community. Supporting activities and programs that help certified diverse suppliers is just another way we help others be good at life.

To learn more, visit newyorklife.com/supplierdiversity.


Insure, Invest, Retire.
AT-A-GLANCE
AGENDA

SATURDAY, OCTOBER 29 – PRE-CONFERENCE

9:00AM – 5:00PM
NMSDC Information Center
CONVENTION CENTER
Hall B1 Lobby

9:00AM – 5:00PM
V Dart International Meeting (Invite Only)
HILTON
Commerce Jasperwood - 3rd Floor

10:00AM – 11:00AM
Supplier Diversity Advisory Committee Meeting (Invite Only)
CONVENTION CENTER
Room 215-216

11:15AM – 12:15PM
Industry Group Chairs Meeting (Invite Only)
CONVENTION CENTER
Room 210

12:00PM – 5:00PM
Registration
CONVENTION CENTER
Great Hall Lobby and Hall D Lobby
MSY AIRPORT
Lobby
HILTON
Parish (Fountain) 3rd Floor

12:00PM – 5:00PM
Let’s Connect Lounge
CONVENTION CENTER
Mosaic Room

12:00PM – 5:00PM
Wellness Room
CONVENTION CENTER
Hall B2-2

12:00PM – 5:00PM
Expanding Beyond Our Borders: Pre-Conference Program
HILTON
St. Charles Ballroom

WELCOME REMARKS

SPEAKER
CONSTANCE Y. JONES | Senior Director, Field Services, NMSDC Ying McGuire, CEO and President, NMSDC

THE NEXT EVOLUTION OF GOING GLOBAL

SPEAKER
CONSTANCE Y. JONES | Senior Director, Field Services, NMSDC Ying McGuire, CEO and President, NMSDC

GOVERNMENT RESOURCES FOR INTERNATIONAL GROWTH

MODERATOR
SERGIO RETAMAL | President & CEO, Global 4PL, Supply Chain Management

SPEAKERS
JEREMY FABER | Private Sector Engagement, Prosper Africa
TAMMY MAXWELL | Acting Senior Vice President, Small Business Division, Exim Bank

MBE JOURNEY – MY GLOBAL JOURNEY TO BUSINESS EXPANSION

MODERATOR
JEREMY FABER | Private Sector Engagement, Prosper Africa

SPEAKERS
DANIEL SUNG PARK | Owner, Eclairo
SERGIO RETAMAL | President & CEO, Global 4PL, Supply Chain Management
RESHMA MOOTHY | CEO, Frontier Technologies
LEON RICHARDSON | CEO & Founder, Chemico

LEVERAGING OUR GLOBAL RESOURCES

MODERATOR
STEVEN SIMS | Field Services Consultant, NMSDC

SPEAKERS
CASSANDRA DORRINGTON | President & CEO, Canadian Aboriginal & Minority Supplier Council
GARY JOSEPH | CEO, South African Supplier Development Council
MAYANK SHAH | Founder & CEO, MSDUK, Integrate Brazil, MSD China Supply Nation

CLOSING REMARKS

SPEAKERS
CONSTANCE Y. JONES | Senior Director, Field Services, NMSDC
YING MCGUIRE | CEO & President, NMSDC
HARRIET MICHEL | Former CEO and President, NMSDC
TERRI BATCH | Director, Global Diversity Export Initiative, U.S. Department of Commerce - U.S. Commercial Service

5:00 – 6:30PM
Expanding Beyond Our Borders: Reception
HILTON
St. Charles Ballroom
**SUNDAY, OCTOBER 30**

9:00AM – 5:00PM  
Registration  
**MSY AIRPORT**  
Lobby

9:00AM – 6:00PM  
Registration  
**CONVENTION CENTER**  
Great Hall and Hall D Lobby  
Room 214

9:00AM – 8:00PM  
Registration  
**HILTON**  
Parish (Fountain) 3rd Floor

9:30AM – 12:00PM  
NMSDC Kellogg AMEP Alumni Educational and Networking Session (Registration Required)  
**HILTON**  
Jefferson Ballroom – 3rd Floor

12:00PM – 2:00PM  
Professional Services Industry Group  
**HILTON**  
Jackson Belle Chasse – 3rd Floor

1:00PM – 3:00PM  
OA22: Opportunity Accelerator LIVE (Registration Required)  
**HILTON**  
St. Charles Napoleon – 3rd Floor

1:00PM – 4:00PM  
Utility Industry Group Meeting (Invite Only)  
**HILTON**  
Canal Magnolia – 3rd Floor

1:00PM – 4:00PM  
The Working Group Live in NOLA (Invite Only)  
**HILTON**  
Camp Rosedown – 3rd Floor

1:00PM – 4:30PM  
Health Care Industry Group Member Meeting & Supplier Showcase (Invite Only)  
**HILTON**  
St. James (Versailles) – 3rd Floor

1:00PM – 5:00PM  
EYE Program  
**CONVENTION CENTER**  
Room 214

1:00PM – 6:00PM  
RMSDC Presidents Meeting (Invite Only)  
**HILTON**  
River Room

1:00PM – 7:00PM  
Financial Services Roundtable for Supplier Diversity Q3 General Body Meeting (Invite Only)  
**HILTON**  
Jackson Belle Chasse – 3rd Floor

2:00PM – 4:00PM  
Retail Industry Group Meeting (Invite Only)  
**HILTON**  
Royal (Oak Valley) – 3rd Floor

**MONDAY, OCTOBER 31**

2:00PM – 4:00PM  
Hospitality Group Meeting (Invite Only)  
**HILTON**  
Fulton Melrose – 3rd Floor

2:30PM – 5:30PM  
Air, Rail & Transportation Working Group Meeting (Invite Only)  
**HILTON**  
Windsor – 3rd Floor

4:00PM – 5:00PM  
Automotive Industry Group (AIG) 4th Qtr General Body Meeting (Invite Only)  
**HILTON**  
Commerce Jasperwood – 3rd Floor

4:00PM – 7:00PM  
Construction Industry Group Meet & Greet (Invite Only)  
**HILTON**  
Magazine Elmwood

7:00PM – 10:00PM  
NMSDC “Bon Temps” Welcome Reception

**TUESDAY, NOVEMBER 1**

7:30AM – 8:55AM  
Networking Breakfast  
**CONVENTION CENTER**

7:30AM – 6:00PM  
Registration  
**CONVENTION CENTER**  
Great Hall and Hall D Lobby

8:45AM – 10:00AM  
Main Stage Keynotes: Welcome to NMSDC 50th Anniversary Conference & Exchange (Streamed Live for Virtual Attendees)  
**CONVENTION CENTER**  
Great Hall

OPENING REMARKS  
**SPEAKER(S):**  
YING MCGUIRE | CEO and President, NMSDC

CELEBRATING THE NMSDC STORY: LETTERS FROM PRESIDENTS  
**SPEAKER(S):**  
LOUIS GREEN | President, Supplier Diversity Council  
HARRIET MICHEL | President and CEO, HR Michel, LLC  
ADRIENNE TRIMBLE | Vice President, Chief Diversity Officer, Sysco  
JOSET WRIGHT-LACY | CEO & Founder, Waypoint Strategies

FORESIGHT: A NEW VISION FOR A NEW FUTURE  
**SPEAKER(S):**  
DONALD R. CRAVINS, JR. | Under Secretary of Commerce for Minority Business Development, MBDA
THE FUTURE OF NMSDC

MODERATOR
ALVIN-O WILLIAMS | President and CEO, SRMSDC

SPEAKERS:
YING MCGUIRE | CEO and President, NMSDC
CARLTON ONEAL | President, LightSpeedEdu, Inc.
GUY SCHWEPPE | Senior Vice President, Technology & Software Procurement, Dell

LIVE CASE STUDY: KICKING THE DOOR OPEN IN NONTRADITIONAL LINES OF BUSINESS

SPEAKERS:
MIKE O'CONNOR | General Counsel, Mass Mutual

9:00AM – 6:00PM
MSY AIRPORT HILTON
Parish (Fountain) 3rd Floor

10:15AM – 11:15AM
Program Showcase: The Cyber Cypher 1- Changing How You Protect Your Data to Secure Your Future

10:15AM – 11:15AM
Repeated at 2:45 PM
CONVENTION CENTER
Room 203-205

SPEAKERS:
JAMIE BASS | CEO, Navy Qualified Validator (NQV), USMC Validator, GFRV/COM
JAN FOURMAN | Regulatory Consultant, Purdue University
CHRIS GOLDEN | Vice President of Infrastructure, Security, and Privacy, React Health
DOREEN GONZALEZ-GABOYAN | President and CEO, Industry Workforce Solutions
ASHLEY JONES | Vice President, Info Security Consultant, Bank of America
MIGUEL VILLARREAL | Principal, Vitech

10:15AM – 11:15AM
Demystifying and Evolving Retail: How Target and Others Are Collaborating to Increase MBEs in Retail

10:15AM – 11:15AM
Repeated at 2:45 PM
CONVENTION CENTER
Room 210

SPEAKERS:
TONDA COLLIER | Supplier Diversity Lead, Target Corp.
PERNELL CEZAR | CEO and Founder, BLK & Bold Specialty Beverages
BRENDA CURRY | Partner, Carman-Dunnmuir
RICK FINK | Lead Program Manager Property Management, Target Corp.
KEYARIA MILLER | Lead Business Partner, Business Partners & Negotiations, Target Corp.
NATALIA SERRANO | Lead Business Partner, Business Partners & Negotiations, Target Corp.
KAREN TOBLER | Supplier Diversity Lead, Target Corp.

10:15AM – 11:15AM
Minority Report: Corporations and Suppliers Collaborating to Disrupt the Market

10:15AM – 11:15AM
Repeated at 2:45 PM
CONVENTION CENTER
Room 208-209

SPEAKERS:
LASHAUN SOLOMON | Head of DE&I Partnership Development & Strategy, Pyramid Consulting
VINCE DEMICHAEL | Category Manager, Global Procurement, Dupont
CARLOS GUZMAN | Managing Director, Supplier Diversity, Cigna
BEN NGOBI | Global Supplier Inclusion & Sustainability Lead, Accenture
DOUG ROGINSKY | Executive Director, Relationship Management, IP Morgan Chase
SUSAN SHUSTACK | Global Director, Indirect, Dupont

10:15AM – 11:15AM
Uncommon Spaces: Positive MBE Disruption in Manufacturing, Agribusiness, and Commodities

10:15AM – 11:15AM
Repeated at 2:45 PM
CONVENTION CENTER
Room 215-216

SPEAKERS:
WILLIAM BARKSDALE | President – Cotton, Cargill
DONNA ENNIS | Director, Diversity, Engagement, and Program Development, MBDA Georgia
SEANICA HERRON | Founder, Freedmen Heirs
HAROLD SINGLETARY | CEO, BrightMa Farms

10:15AM – 11:15AM
What You Don’t Know: Finding Blind Spots to Unlock New Potential

10:15AM – 11:15AM
Repeated at 2:45 PM
CONVENTION CENTER
Room 217-219

SPEAKERS:
CYNTHIA SHORT | Founder and CXO, Supplier Diversity, Lexico
DAMANI SHORT | Founder and CEO, Lexico

10:15AM – 11:15AM
Researching the Past to Change the Future

10:15AM – 11:15AM
Repeated at 2:45 PM
CONVENTION CENTER
Room 220-222

SPEAKERS:
PHILIP DEVLEIGHER | Vice President, Supplier Diversity, Disability/In. Merk
NEDRA DICKSON | Managing Director, Global Supplier Inclusion & Sustainability Lead, Accenture
RAUL SUAREZ-RODRIGUEZ | Director, Global Economic Inclusion & Supplier Diversity, Merk
10:15AM — 11:15AM
REPEATED AT 2:45 PM
CONVENTION CENTER
MODERATOR:
MOSES HARRIS | Black Segment Leader for Commercial Banking, Wells Fargo
SPEAKER(S):
JOE ANDERSON | CEO and Chairman, TAG Holdings LLC
BRANDON BELAMY | Owner, Velocity Companies
MARK SIROWER | Principal, M&A and Restructuring Services, Deloitte LLP
ROBERT BUSH JR. | CEO, Mutombo Coffee
---

Access to Capital: Mergers and Acquisitions
Inspiration Track
Room 225-227

10:16AM — 11:16AM
REPEATED AT 2:45 PM
CONVENTION CENTER
SPEAKER(S):
MARION BALANDRA | CEO & Founder, Meridian Remote Teams
CHRISTINA TYSON | Supplier Diversity Director, PepsiCo
KIM C. FOLSOM | CEO and Founder, Founders First Capital
---

Witness: Beating the Odds to Achieve Success
Inspiration Track
Room 228-230

10:16AM — 11:16AM
REPEATED AT 2:45 PM
CONVENTION CENTER
SPEAKER(S):
ANTHONY MALEY | Sales Executive, Vouch
SAM YEHYA | Partner and CDO, Six Consulting
---

The Technologies That Might Change Everything
Inspiration Track
Room 211-213

10:16AM — 11:16AM
REPEATED AT 2:45 PM
CONVENTION CENTER
SPEAKER(S):
CHALA DINCOY | CEO, The Repositioning Expert
ALLISON KUBE | Supplier Diversity Manager, Capital One
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Approach to Opportunities: Pitching to Corporations, hosted by Capital One, with special guest Chala Dincoy
Insights Track
Room 206-207

10:30AM — 3:00PM
CONVENTION CENTER
Room 214

11:30AM — 12:30PM
REPEATED AT 4:00 PM
CONVENTION CENTER
SPEAKER(S):
MICHAEK BLAKE | CEO, Atlas Strategy
CLEVE MESIDOR | Executive Director, The Blockchain Foundation
OLAYINKA ODEIRAN | Founder, Black Women in Blockchain
SINCLAIR SKINNER | Founder, Black Blockchain Summit
---

MBEs and the New Currency of the Future (Recorded for On-demand Access Post Conference for All Attendees)
Great Hall

11:30AM — 12:30PM
REPEATED AT 4:00 PM
CONVENTION CENTER
SPEAKER(S):
TRAVIS JOHNSON | State Representative, Louisiana Legislature
BRYANT MITCHELL | Founder, Blice Star Farms
TESS TAYLOR | Founder, Saucy
NISHANT REDDY | CEO and Founder, Golden State
---

How MBEs Can Disrupt the Cannabis Industry
Innovation Track
Room 210

11:30AM — 12:30PM
REPEATED AT 4:00 PM
CONVENTION CENTER
SPEAKER(S):
KAREN ENG | Board Chair, National ACE
SAHRA HALPERN | President, NMSSC Business Consolidation Fund, Inc.
---

Reimagining Access to Capital for Minority Businesses
Innovation Track
Room 208-209

11:30AM — 12:30PM
REPEATED AT 4:00 PM
CONVENTION CENTER
SPEAKER(S):
ALBERT SHIN | Founder, Shin Consulting
NICK CHARLES | Honorable Maryland State Representative
BOB MARSHALL | Business growth strategies executive, small business development, Wells Fargo
RENEE JOHNSON | Senior Advisor, Public Private Strategies
CHARLES RICE | Community liaison and business attorney, Louisiana MBDA Center
SHARON PINDER | President, Capital Region Minority Supplier Diversity Council
---

How to Become an MBE Advocate 101
Inspiration Track
Room 215-216
11:30AM – 12:30PM  Turning Disruption into Dollars: How MBEs Can Fill New Roles in Supply Chains  
**Innovation Track**  
**REPEATED AT 4:00 PM**  
**CONVENTION CENTER** Room 217-219  
**SPEAKERS:**  
CAMILLE GEIGER | Corporate supply chain manager, Boeing  
EUGENE PARTRIDGE | senior director, global marketing, events, and travel sourcing, Salesforce  
LISA ZUKAUKAS | SVP procurement (CPO), Organon

11:30AM – 12:30PM  Advancing Racial Equity and Support for Underserved Communities and Underutilized Businesses, presented by the U.S. Department of Transportation (USDOT)  
**Insights Track**  
**REPEATED AT 4:00 PM**  
**CONVENTION CENTER** Room 220-222  
**MODERATOR** SHELBY SCALES | Director, Office of Small & Disadvantaged Business Utilization, USDOT  
**SPEAKERS:**  
KIMBERLY HARRIS | Assistant manager, USDOT/FAA  
MONICA MCCALLUM | Director of regional operations, USDOT/FTA  
WILLIE SMITH | Senior procurement executive, USDOT  
SHAWN WILSON | Louisiana DOT secretary, Louisiana Dept of Transportation  
MARIA ZIMMERMAN | Strategic advisor, USDOT

11:30AM – 12:30PM  Environmental, Social, Governance (ESG): What You Need to Know & Why is it Suddenly Business Critical?  
**Insights Track**  
**REPEATED AT 4:00 PM**  
**CONVENTION CENTER** Room 225-227  
**SPEAKERS:**  
DEE MARSHALL | CEO, Diverse & Engaged Lisa Mills; senior vice president, chief supplier diversity office, Trust  
BRENDAN WALSH | Principal, World Wide Technology (WWT)

11:30AM – 12:30PM  Impact Lab Coming Soon  
**Innovation Track**  
**REPEATED AT 4:00 PM**  
**CONVENTION CENTER** Room 228-230

11:30AM – 12:30PM  Disrupt or be Disrupted! Riding Economic Shockwaves  
**Insights Track**  
**REPEATED AT 4:00 PM**  
**CONVENTION CENTER** Room 211-213  
**SPEAKERS:**  
JOSHUA KING | Cost modeling supervisor, ExxonMobil

11:30AM – 12:30PM  Storm Chasers: Predicting and Preparing for the Next Economic Shockwave  
**Insights Track**  
**REPEATED AT 4:00 PM**  
**CONVENTION CENTER** Room 206-207  
**MODERATOR** PRISCILLA WALLACE | head of supplier diversity & supply chain management (SCM) sustainability, Wells Fargo  
**SPEAKERS:**  
DR. FREDERICK MCKINNEY | principal, BIM Solutions

11:30AM – 12:30PM  Program Showcase: The Cyber Cypher 2-Competitive Advantage Through Cybersecurity Capability  
**CONVENTION CENTER** Room 203-205  
**SPEAKERS:**  
KENNY MESKER | enterprise OT cyber security architect – guardians and innovation, Chevron  
AYON SARKAR | vice president of IT and cyber security, SoftPath

12:45PM – 1:30PM  Networking Lunch

1:30PM – 2:30PM  Main Stage Keynotes (Streamed Live for Virtual Attendees)  
**CONVENTION CENTER** Great Hall  
**WELCOME REMARKS**  
**THE 50-YEAR PLAN: BUILDING MULTIGENERATIONAL PIPELINES FOR MINORITY-OWNED SUPPLIERS**  
**SPEAKERS:**  
BERTO GUERRA | CEO and founder, AVANZAR, Inc. Chris Nielsen, executive VP of product support and chief quality officer, Toyota Motor North American  
ROSA SANTANA | CEO and founder, Forma

2:45PM – 3:45PM  Program Showcase: The Cyber Cypher 1- Changing How You Protect Your Data to Secure Your Future  
**CONVENTION CENTER** Room 203-205  
**2:45PM – 3:45PM**  
**Demystifying and Evolving Retail: How Target and Others Are Collaborating to Increase MBEs in Retail**  
**CONVENTION CENTER** Room 210  
**2:45PM – 3:45PM**  
**Minority Report: Corporations and Suppliers Collaborating to Disrupt the Market**  
**CONVENTION CENTER** Room 208-209  
**2:45PM – 3:45PM**  
**Uncommon Spaces: Positive MBE Disruption in Manufacturing, Agribusiness, and Commodities**
CONVENTION CENTER  Room 215-216
2:45 – 3:45 PM  What You Don’t Know: Finding Blind Spots to Unlock New Potential

CONVENTION CENTER  Room 217-219
2:45 – 3:45 AM  Researching the Past to Change the Future

CONVENTION CENTER  Room 220-222
2:45 – 3:45PM  Access to Capital: Mergers and Acquisitions

CONVENTION CENTER  Room 225-227
2:45 – 3:45 PM  Witness: Beating the Odds to Achieve Success

CONVENTION CENTER  Room 228-230
2:45 – 3:45PM  The Technologies That Might Change Everything

CONVENTION CENTER  Room 211-213
2:45 – 3:45 PM  Approach to Opportunities: Pitching to Corporations, hosted by Capital One, with special guest Chala Dincoy

CONVENTION CENTER  Room 206-207
4:00 – 5:00 PM  How MBEs Can Disrupt the Cannabis Industry

CONVENTION CENTER  Room 210
4:00 – 5:00 PM  Reimagining Access to Capital for Minority Businesses

CONVENTION CENTER  Room 208-209
4:00 – 5:00PM  How to Become an MBE Advocate 101

CONVENTION CENTER  Room 215-216
4:00 – 5:00 PM  Turning Disruption into Dollars: How MBEs Can Fill New Roles in Supply Chains

CONVENTION CENTER  Room 217-219
4:00 – 5:00 PM  Advancing Racial Equity and Support for Underserved Communities and Underutilized Businesses, presented by the U.S. Department of Transportation (USDOT)

CONVENTION CENTER  Room 220-222
4:00 – 5:00 PM  Environmental, Social, Governance (ESG): What You Need to Know & Why is it Suddenly Business Critical?

CONVENTION CENTER  Room 225-227
4:00 – 5:00 PM  Impact Lab Coming Soon

CONVENTION CENTER  Room 228-230
4:00 – 5:00 PM  Disrupt or be Disrupted! Riding Economic Shockwaves

CONVENTION CENTER  Room 211-213
4:00 – 5:00PM  Storm Chasers: Predicting and Preparing for the Next Economic Shockwave

CONVENTION CENTER  Room 206-207
4:00 – 5:00 PM  Program Showcase: The Cyber Cypher 2-Competitive Advantage Through Cybersecurity Capability

CONVENTION CENTER  Room 203-205
4:00 – 5:30 PM  EYE Program Pitch Competition

CONVENTION CENTER  NMSDC Theatre
5:00 – 7:00 PM  CyberReadyMBE Meet Up

Riverside Chart Ballroom

TUESDAY, NOVEMBER 1

6:00AM – 6:00PM  Registration
CONVENTION CENTER  Great Hall and Hall D Lobby

7:30AM – 8:45AM  Networking Breakfast
CONVENTION CENTER  Great Hall

8:00AM – 9:00AM  Main Stage Keynotes
CONVENTION CENTER  Great Hall

BILLION-DOLLAR MBEs I: STORIES FROM THE NMSDC 50TH ANNIVERSARY STEERING COMMITTEE (STREAMED LIVE FOR VIRTUAL ATTENDEES)

THE STATE OF RACE IN AMERICA AND THE IMPACT ON MINORITY BUSINESS

MODERATOR: RICHARD LUI | American journalist and news anchor, MSNBC/NBC News

SPEAKERS: MARC MORIAL | President and CEO, National Urban League

9:00AM – 5:00PM  Wellness Room
CONVENTION CENTER  Hall B2-2
9:15AM - 9:30AM  
THE EXCHANGE RIBBON-CUTTING CEREMONY WITH EARVIN "MAGIC" JOHNSON

CONVENTION CENTER  
Hall C&D Lobby

9:30AM - 12:15 PM  
The Exchange

CONVENTION CENTER  
Hall C&D

9:30AM - 5:00PM  
Matchmakers (Onsite Only)

CHECK-IN  
CONVENTION CENTER
MEETINGS  
Room R01 - R09

9:15AM - 10:35AM  
Power Talks: The Science of Storytelling: How to Build Your Brand

CONVENTION CENTER  
Hall B-2 at the NMSDC Theatre

SPEAKER(S):  
CHRISTINE MADDELA | managing partner/owner; Storyville Road

10:15AM - 10:35AM  
Power Talks: Corporate Allyship Advocating for Racial and Cultural Diversity

CONVENTION CENTER  
Hall B-2 at the NMSDC Theatre

SPEAKER(S):  
PAUL ASHLEY | chief of staff, BMS
NEDRA DICKSON | managing director, global supplier inclusion, Accenture
DEE MARSHALL | CEO, Diverse & Engaged
FARRYN MELTON | CPO, BMS

10:35AM - 10:55AM  
Power Talks: The Power of Brand Strategy: Taking Your Brand to the Next Level

CONVENTION CENTER  
Hall B-2 at the NMSDC Theatre

SPEAKER(S):  
ELIZABETH KEMP CAULDER | president, chief brand strategist, Phoenix Lifestyle Marketing Group

11:30AM - 11:50AM  
Power Talks: From Transactional to Transformational: Using Data to Influence Organizational Diverse Supplier Spend

CONVENTION CENTER  
Hall B-2 at the NMSDC Theatre

SPEAKER(S):  
GAVIN MICHAELS | data scientist, Meta
TANIKHA THOMPSON | manager; supplier diversity, Meta

11:50AM - 12:10PM  
Power Talks: Cyber Security – Protecting your Dreams

CONVENTION CENTER  
Hall B-2 at the NMSDC Theatre

SPEAKER(S):  
ANDY FILUMEFREDDO | IT risk manager, American Family Insurance

12:10PM - 12:30PM  

CONVENTION CENTER  
Hall B-2 at the NMSDC Theatre

SPEAKER(S):  
JORDAN TAYLOR | CEO, Synergy Grid
KRISTAL HANSLEY | CEO, We Solar
SHERYL PONDS | CEO, Dai Technologies Corporation

12:15PM - 1:15PM  
Networking Lunch

CONVENTION CENTER  
Great Hall Foyer

1:15PM - 1:40PM  
Main Stage Keynotes Impacting Global Disruption: Government Partnerships to Increase MBE Growth with Legendary Sports Icon Isiah Thomas (Streamed Live for Virtual Attendees)

CONVENTION CENTER  
Great Hall Foyer

MODERATOR:  
YING MCGUIRE | CEO and president, NMSDC

SPEAKER(S):  
ENOH T. EBONG | director; U.S. Trade and Development Agency
ISIAH THOMAS | CEO, Isiah International

1:45PM - 2:15PM  
Fireside Chat with Apple VP of Procurement Dan Rosckes (Streamed Live for Virtual Attendees)

CONVENTION CENTER  
Great Hall Foyer

SPEAKER(S):  
WALTER FREEMAN | director; global procurement, Apple
DAN ROSCKE | vice president of procurement, Apple

2:30PM - 5:00PM  
The Exchange

CONVENTION CENTER  
Hall C&D

2:30PM - 5:00PM  
C-Suite Roundtable (Invite Only)

CONVENTION CENTER  
Room 211-213

2:30PM - 5:00PM  
CPO Summit (Invite Only)

CONVENTION CENTER  
Room 217-219

SUPPLY CHAIN RESILIENCY: TRENDS, CHALLENGES, AND BEST PRACTICES
MODERATOR: JAVETTE HINES | Director; Global Head, Supply Chain Development, Inclusion and Sustainability Enterprise Supply Chain (ESC), Citigroup Inc.

SPEAKER(S):
- TONY ABATE | Senior Vice President and Global Chief Procurement Officer, Cigna
- MIGUEL GONZALEZ | Chief Procurement Officer, DuPont
- BARBARA KUBICKI | Chief Procurement Officer, Wells Fargo

THE WAR FOR TALENT: THE JOURNEY CONTINUES

MODERATOR: JAVETTE HINES | Director; Global Head, Supply Chain Development, Inclusion and Sustainability Enterprise Supply Chain (ESC), Citigroup Inc.

SPEAKER(S):
- KALA GIBSON | Executive vice president, head of business, banking and chief enterprise corporate responsibility officer, Fifth Third
- MELANI WILSON SMITH | Chief Procurement Officer, PepsiCo

2:45PM - 3:05PM
Power Talks: Stress Management for Business Survival
CONVENTION CENTER Hall B-2 at the NMSDC Theatre
SPEAKER(S):
- DR. SUNITHA CHANDY | Founder/licensed clinical psychologist, Artesian Collaborative

3:05PM - 3:25PM
Power Talks: The Audacious Female Leader: 8-Crucial Habits to Overcome the Barriers Women Face in Life and Leadership
CONVENTION CENTER Hall B-2 at the NMSDC Theatre
SPEAKER(S):
- TRACY KNIGHT | Chief experience officer, Inview Solutions

3:25PM - 3:45PM
Power Talks: The Culture Will Be Televised: When MBEs Unite
CONVENTION CENTER Hall B-2 at the NMSDC Theatre
SPEAKER(S):
- AKIL ALVIN | CEO and global chief creative officer, Digital Detroit Media
- DONNELL BEVERLY | CEO and president, Russell Westbrook Enterprises

4:00PM - 4:20PM
Power Talks: What Does DEI or D&I Have to Do with Dessert?
CONVENTION CENTER Hall B-2 at the NMSDC Theatre
SPEAKER(S):
- MARIA KEMP | Pastry chef, Beyond Decadence

4:20 - 4:40 PM
CONVENTION CENTER Hall B-2 at the NMSDC Theatre
SPEAKER(S):
- MALIK MURRAY | SVP, head of business development, Ariel Investments

4:40 - 5:00 PM
Power Talks: How Can Nonprofits and Academia Provide Support To Help Expand The Pipeline of Minority Suppliers?
CONVENTION CENTER Hall B-2 at the NMSDC Theatre

7:00 - 10:00 PM
NMSDC’s 50th Anniversary Concert

CHAMPIONS SQUARE WITH HEADLINERS SHEILA E. AND BBD

WEDNESDAY, NOVEMBER 2

6:00AM - 1:00PM
Registration
CONVENTION CENTER Great Hall and Hall D Lobby

7:30AM - 8:45AM
Networking Breakfast
CONVENTION CENTER Great Hall Foyer

8:45AM - 10:00AM
Main Stage Keynotes (Streamed Live for Virtual Attendees)
CONVENTION CENTER Great Hall

BILLION-DOLLAR MBES II: STORIES FROM THE NMSDC 50TH ANNIVERSARY STEERING COMMITTEE

HOW THE BUSINESS CONSORTIUM FUND INVESTS IN HUMAN CAPITAL

GROWTH IS KING: CRITICAL CONSIDERATIONS FOR EVERY MBE TO BECOME A MEGA SUCCESS BY LEVERAGING PRIVATE EQUITY

9:00AM - 1:00PM
Wellness Room
CONVENTION CENTER Hall B2-2

10:00AM - 1:00PM
Matchmakers (Onsite Only)
CONVENTION CENTER Room R01

10:15AM - 10:30AM
Power Talks: Meaningful Data Storytelling for Socio-Economic Impact
CONVENTION CENTER Hall C&D
10:00 AM — 1:00 PM  
**EYE Program**  
**CONVENTION CENTER**  
Room 214

10:30 AM — 10:45 AM  
**Power Talks: Leveraging the Metaverse for Growth**  
**CONVENTION CENTER**  
Hall B-2 at the NMSDC Theatre  
**SPEAKERS:**  
DEAN LLOYD | COO, Verb360  
VANIA ABDUL-BADEE | COO, Verb360  
MATT ZANARDO | VP, Metaverse Advisors

10:45 AM — 11:00 AM  
**Power Talks: Revenue Partners - How MBEs Bring Winning Solutions to Corporate ESG Initiatives to Create Revenue Increase**  
**CONVENTION CENTER**  
Hall B-2 at the NMSDC Theatre

11:15 AM — 11:30 AM  
**Power Talks: Mapping MBEs to Geospatial Fluency**  
**CONVENTION CENTER**  
Hall B-2 at the NMSDC Theatre  
**SPEAKERS:**  
AARON KELLEY | CEO, Upslope Advisors

11:30 AM — 11:45 AM  
**Power Talks: An Empathy Strategy to Elevate Business Diversity**  
**CONVENTION CENTER**  
Hall B-2 at the NMSDC Theatre  
**SPEAKERS:**  
AJIT DODANI | empathy strategist, founder and CEO, EmpathyU

11:30 AM — 1:00 PM  
**Networking Lunch**  
**CONVENTION CENTER**  
Hall B-2 at the NMSDC Theatre

11:45 AM — 12:00 PM  
**Power Talks: Supplier Diversity is Past - Circular Economics is Now**  
**CONVENTION CENTER**  
Hall B-2 at the NMSDC Theatre

12:15 PM — 12:30 PM  
**Power Talks: Accelerating Your Growth Curve**  
**CONVENTION CENTER**  
Hall B-2 at the NMSDC Theatre

12:45 PM — 1:00 PM  
**Power Talks: The Digital Transformation Evolution - Thriving in the New Normal**  
**CONVENTION CENTER**  
Hall B-2 at the NMSDC Theatre  
**SPEAKERS:**  
JENNIFER GARCIA | COO, Latino Business Action Network

1:30 PM — 3:00 PM  
**State of NMSDC (Corporate Members Meeting)**  
**CONVENTION CENTER**  
Room 225-227

**OPEN TO ALL ATTENDEES**

6:30 PM — 9:30 PM  
**50th Anniversary Awards Ceremony**  
**CONVENTION CENTER**  
Great Hall

9:30 PM — MIDNIGHT  
**Farewell Reception**  
**CONVENTION CENTER**  
Hall B-1

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Agenda is tentative and subject to change.  
All times in CST. For the most recent agenda, click here.
Google Supplier Diversity

Google is committed to continuing to make diversity, equity, and inclusion part of everything we do — including how we buy goods and services and the suppliers we partner with.

In 2022, we aim to grow our spending with diverse suppliers to $2.5 billion while expanding our Supplier Diversity program beyond the U.S to include suppliers from historically underrepresented groups around the world.

Our Benefits

By registering with us, eligible businesses will gain access to:

- Invitations to connect, network, and pitch
- Invitations and scholarship opportunities to Google's Diverse Supplier Growth Programs e.g. our Google Tuck Digital Excellence Program

For eligible diverse-owned suppliers doing business with Google we provide:

- Diverse Supplier Accelerated Payments Program
- Financial and administrative support to become a certified-diverse business
- Access to additional coaching, mentorship and growth opportunities

Register with Us!

We welcome registrations from diverse-owned businesses globally. Register on our site www.google.com/diversity/suppliers/

Questions? Email us at supplierdiversity@google.com

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- **Kala Gibson** Executive Committee Member
- **Stacey Key** Executive Committee Member
- **Farren Melton** Executive Committee Member
- **Tanya Nixon** Executive Committee Member

### SRMSDC STAFF

- **Alvin-o-Williams** President & CEO
- **Mary Green** Chief Accountant
- **Mani Hairston** Senior Researcher & Marketing Manager
- **Mark Samuel** Regional Director of MBE Services
- **Andrea Howard** Regional Events Coordinator
- **Jennie Chambers** Senior Project Manager

### NMSSDC STAFF

- **Ying McGuire** CEO and President
- **Sylvia Acosta, PhD** Chief Growth Officer
- **Casilda Del Valle** Chief Financial Officer
- **Lesanne Thomas** Chief Transformation Officer (Consultant)
- **Stefan Bradham** Vice President, Marketing and Communications
- **Pauline Gebon** Vice President, Member Success
- **Lisa Morris** Vice President, Strategic Alliances and Programs
- **Kurtis Trevan** Vice President, Entrepreneur-in-Residence (Consultant)
- **Theresa Childress** Associate Director, Field Services
- **Albert Diaz** Director, Information Technology
- **Nicole Hambrick** Associate Director, Conferences, Meetings, and Events

### NMSSDC STAFF

- **Jetheda Hernandez** Senior Director, Strategic Alliances and Programs
- **Constance Y. Jones** Senior Director, Field Services
- **Jade Melvin** Associate Director, Strategic Alliances and Programs
- **Christine Narine** Director, Accounting and Finance
- **Christina Santos** Associate Director, Member Success
- **Maureen Simonetta** Senior Director, Member Success
- **Lorena Valencia** Director, Member Success, Corporate Plus (Consultant)
- **Jeanette Cortes** Manager, Billings, Collections, and Data Entry
- **Karen Thomas** Manager, Member Success
- **Jared Weber** Communications and Engagement Manager
- **Brandi Wiggins** Program/Project Manager
- **Shalaya Williams** Certification Manager
- **Tenzing Andragurba** Staff Accountant
- **Codi Aymer** Human Resources Coordinator
- **Tasha Morris** Senior Coordinator, Conferences, Meetings, and Events
- **Deb Flores Johnson** Marketing and Communications Coordinator
- **Nelson Murphy** Admin Coordinator, Operations
- **Kimberlee Saucedo** Executive Assistant
- **Alicia Stenz** Staff Accountant
- **Georgia Williams** Receptionist/Office Coordinator
- **Walter Williams** Senior IT Associate

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**Anthony Tomczak** Executive Committee Member
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**Thomas Nash, C.P.M.** Board Member
**Bennie Nijst** Board Member
**Leon Richardson** Board Member
**George Richter** Board Member
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**Melani Wilton Smith** Board Member
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Congratulations

TO NMSDC ON 50 YEARS HELPING OUR COMMUNITIES AND CREATING VISIBILITY FOR SO MANY ENTREPRENEURS! THANK YOU FOR THE IMPORTANT WORK YOU HAVE DONE AND CONTINUE TO DO FOR MINORITY AND WOMEN-OWNED BUSINESSES!

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MODERATORS AND SPEAKERS

SPEAKERS

Tony Abate, senior vice president and global chief procurement officer, Capgemini
Vanja Abdul-Badee, CMO, Wow360
Akil Alvin, CEO and global chief creative officer, Digital Detroit Media
Florencio Amat, CEO and founder, Laisar Management Group
Joe Anderson, CEO and chairman, TAG Holdings LLC
Marion Balandra, CEO & founder, Meridian Remote Teams
William Barkdale, president - cotton, Cargill
Jamie Basei, CEO, newly qualified valid (NOV), USMC validator, GRAVICOM
Terri Batch, director, global diversity export initiative, U.S. Department of Commerce - U.S. Commercial Service
Brandon Bellamy, owner, Velocity Companies
Donnell Beverly, CEO and president, Russel Westbrook Enterprises
Michael Blake, CEO, Atlas Strategy
Umberto Brito, president & CEO, Integrade Brazil
Leslie Brus, chairman and CEO, Ariel Alternatives
Janice Bryant-Howroyd, founder and CEO, The Act One Group
Robert Bush Jr, CEO, Mutombo Coffee
Alejandra Castillo, asst, secretary of commerce for economic development, Dept of Commerce
Elizabeth Kemp Cauder, president, chief brand strategist, Phoenix Lifestyle Marketing Group
Pernell Cezar, CEO and founder, BLK & Bold Specialties Beverages
Dr. Sunitha Chandy, founder/licensed clinical psychologist, Artesian Collaborative
Nick Charles, honorable, Maryland State Representative
Kimberly Chastang-Lee, senior director, services sourcing, Salesforce
Donnell Cravins, Jr., under secretary of commerce for minority business development, MBDA
Brenda Curry, partner, Curtom-Dunnmuir
LaTaunya Darden, vice president, minority & women owned business, EXIM Bank
Marvin Dejean, senior managing partner, Gilead Sanders
Vince DeMichael, category manager, global procurement, DuPont
Phillip DeVillegger, vice president, supplier diversity, DisabilityIN, Marck
Nedra Dickson, managing director, global supplier inclusion & sustainability lead, Accenture
Chala Dincov, CEO, The Repositioning Expert
Ajit Dodani, empathy strategist, founder and CEO, EmpathyU
Cassandra Dorrington, president & CEO, Canadian Aboriginal and Minority Supplier Council
Karen Eng, board chair, National ACE
Donna Ennis, director, diversity, engagement, and program development, MBDA
Jeremy Faber, chief executive officer, Prosper Africa
Yvette Fielder, program manager, The National Center for American Indian Enterprise Development
Rick Fink, lead program manager property management, Target Corp.
Kim C. Folson, CEO and founder, Founders First Capital
David Forstino, managing partner, Cana Capital
Jan Fourman, regulatory consultant, Purdue University
Walter Freeman, director, global procurement, Apple
Jennifer Garcia, COO, Latino Business Action Network
Kellisha Garrett, vice president, COO governmental affairs, Louisiana Chamber of Commerce Foundation
Camille Geiger, corporate supply chain manager, Boeing
Kala Gibson, executive vice president, head of business, banking and chief enterprise corporate responsibility officer, Fifth Third
Chris Golden, vice president of infrastructure, security, and privacy, React Health
Miguel Gonzalez, chief procurement officer, Dufield
Doreen Gonzalez-Gaboyan, president and CEO, Industry Workforce Solutions
Louis Green, president, Supplier Success
Gretchen Greene, principal economist, Greene Economics
Berto Guerra, CEO and founder, AVANZAR, Inc.
Carlos Guzman, managing director, supplier diversity, Cigna
Isabella Casillas Guzman, administrator, Small Business Administration
Sahra Haipern, president, Business Consortium Fund, Inc.
Patricia Hanes, strategic business development specialist, Strategic Exceptions, Inc.; Illinois MBEA Business Center
Kristal Hamsley, CEO, We Solar
Kimberly Harris, assistant manager, USDOT-FAS
Mike Haydel, product delivery lead, KeyString Labs
Seannica Herron, founder, Freedman Heirs
Bibi Hidalgo, associate administrator for government contracting & business development, Small Business Administration
David Jackson, CEO, Softline Partners
Ted James, regional administrator, Small Business Administration
Ashley Jones, vice president, business information security officer, Bank of America
Constance Y. Jones, senior director, field services, NMSDC
Theresa Jones, CEO, Evai
Gary Joseph, CEO, South African Supplier Development Council
Susan Jin Davis, social impact officer, Aileron Entertainment
Aron Kelley, CEO, UpLoco Advisors
Maria Kemp, pastry chef, Beyond Decadence
Joshua King, cost modeling supervisor, ExomMobil
Tracey Knight, chief experience officer, Inview Solutions
Allison Kube, supplier diversity manager, Capital One
Barbara Kubicki-Hicks, chief procurement officer, Wells Fargo
Nyon Latifi, head of operations for wealth & investment management (WIM), Wells Fargo
Dean Lloyd, COO, Wow360
Christine Maddela, managing partner, owner, Storyville Road
Mark Madrid, associate administrator for the office of entrepreneurial development (OED), Small Business Administration
Anthony Maley, co-founder, Vouchlab
Monika Mantilla, managing partner, Altura Capital
Dee C. Marshall, CEO, Diverse & Engaged
Jose Mas, CEO, Min Tec
Tamara Maxwell, senior vice president, Export-Import Bank of the United States
Monica McCallum, director of regional operations, USDOT/FTA
Ying McGuire, CEO and president, NMSDC
Dr. Frederick McKinney, principal, B&M Solutions
Prashanth Mekala, deputy-venture chief information security officer, American Family Insurance
Cleve Mesidor, executive director, The Blockchain Foundation
Kenny Mesker, enterprise OT cybersecurity architect – guardians and innovation, Chevon
Gavin Michaels, data scientist, Meta
Harriet Michel, former CEO and president, NMSDC
Keyaline Miller, lead business partner, business partners & negotiations, Target Corp.
Lissa Miller, senior vice president, chief supplier diversity officer, Thule
Bryant Mitchell, founder, Blacq Star Farms
SPEAKERS cont...

Marc Morial, president & CEO, National Urban League
Malik Murray, EVP, head of business development, Ariost Investments
Colbert Narcisse, chief product and business development officer, TIAA
Ben Ngobi, global supplier inclusion and sustainability lead, Accenture
Rae NI, CEO, & Yang Liu, president and founder, MSD China
Chris Nielsen, executive VP of product support and chief quality officer, Toyota Motor North America
Casey Oakes, community impact lead, supplier diversity, Google
Mike O’Connor, general counsel, Mass Mutual
Olayinka Odieniran, founder, Black Women In Blackchain
Carlton Oneal, president, LighSpeedEdU, Inc.
Jerome Paige, senior economist, Labor Management Group
Daniel Sung Park, owner, Eclair
Eugene Partridge, senior director, global marketing, events, and travel sourcing, Salesforce
Sharon Pinder, president, Capital Region Minority Supplier Diversity Council
Sheryl Pond, CEO, Oal Technologies Corporation
Nishant Reddy, CEO and founder, Golden State
Sergio Retamal, president & CEO, Global 4PL, Supply Chain Management

Nelson Reyntiens, board chair, U.S. Hispanic Chamber of Commerce
Charles Ritchie, community liaison and business attorney, Louisiana MBA4U Center
Tarrus Richardson, CEO, IMB Partners
Doug Roglinson, executive director, relationship management, JP Morgan Chase
Dan Rosches, vice president of procurement, Apple
Rosa Santanta, CEO and founder, Fornia
Ayon Sarkar, vice president of IT and cyber security, SoftPath
Natallia Serrano, lead business partner, business partners & negotiations, Target Corp.
Guy Schweppe, senior vice president, technology & software procurement, Delphi
Cynthia Short, founder and CEO, supplier diversity, Lexico
Danani Short, founder and CEO, Lexico
Susan Shustack, global director, indirect, Dupont
Mayank Shah, founder & CEO, MSDUK
Albert Shen, founder, Shen Consulting
Harold Singletary, CEO, BrightMa Farms
Mark Sirower, principal & M&A and restructuring services, Deloitte LLP
Sinclair Skinner, founder, Blackblockchain Summit
Brenda Smith, head of supply chain equity, Lyft
Willie Smith, senior procurement executive, US DOT
Toni Stanger-McLaughlin, CEO, Native American Agriculture Fund
Dave Steward, chairman and founder, World Wide Technology (WWT)
Raul Suarez-Rodriguez, director, global economic inclusion & supplier diversity, Merck
Jordan Taylor, CEO, Synergy Grid
Tess Taylor, founder, Saucey
Isahah Thomas, CEO, Isahah International
Tanika Thompson, manager, supplier diversity, Mota
Vinal Thummatapalloy, ambassador and deputy director and COO, USDTA (ret.)
Karen Tobler, supplier diversity lead, Target Corp.
Hank Torbert, president, Alta Max
Adrienne Trimble, vice president, chief diversity officer, Sysco
Twillie True, founder and CEO, True Family Enterprises
Christina Tyson, supplier diversity director, PepsiCo
Charlene Vickers, director, supplier diversity and inclusion, Johnson & Johnson
Jean-Marc Villain, system director of supplier inclusion & community engagement, Ochre Health
Miguel Villarreal, principal, Vista Tech
Brendan Walsh, principal, World Wide Technology (WWT)
Kerry Watson Jr, regional vice president for government affairs, MGM Resorts International
Al White, advisor, Arivkend Capital
Alvin-o Williams, president and CEO, SIMSDC
Reginald Williams, CEO, Procurement Resources Inc.
Mark Wilson, CEO, Chime Solutions
Shawn Wilson, Louisiana DOT secretary, Louisiana Dept of Transportation
Melani Wilson Smith, chief procurement officer, PepsiCo
Joset Wright-Lacy, CEO & founder, Watts Point Strategies
Sam Yehya, partner and COO, Six Consulting
Matt Zanardo, VP, Motavera Advisors
Marias Zimmerman, strategic advisor, US DOT
Lisa Zulkanas, EVP, Procurement (CPO), Organon

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Nina Yaca, CEO, Pinnacis Group, Judith Goldbrand, national women’s segment leader, national Asian
Priscilla Wallace, head of supplier diversity & supply chain management (SCM) sustainability, Wells Fargo
Alvin-o Williams, president and CEO, SIMSDC
Why we value the diversity of our suppliers.

Every day, ExxonMobil works with suppliers of diverse backgrounds, including historically underrepresented groups. By being inclusive, we find the very best for every project. And we know firsthand that through the range of perspectives diversity brings, we're better prepared for the world's energy challenges.

ExxonMobil

CYCLO® Innovation

Cedar Concepts Corporation is a full service chemical manufacturing company that offers a wide range of surfactants and formulated blends for use in beauty, personal care, household and industrial products.

We practice innovative state-of-the-art sustainability in production of our naturally derived CYCLO® Surfactant Product Line, that does not compromise purity, performance and consistent quality:

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- Viscosity Controlling Agents
- Foam Boosters
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- Thickeners
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- Mild Anionic Degreasers

Our CYCLO® portfolio includes products to assist in all your formulation needs.

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customerservice@cedarconcepts.net
Congratulations

We’re proud to support the 50th Anniversary National Minority Supplier Development Council Conference and celebrate the council’s deep commitment to connecting and advocating for minority business enterprises.

Our differences make us stronger together

At Nationwide®, we leverage the creativity and ingenuity of our supplier base to drive growth and minimize barriers of entry for minority-, women-, veteran- and LGBTQ+-owned businesses. By giving diverse suppliers a seat at the table, we can achieve greater collective success while uplifting our communities.

nationwide.com/supplierdiversity
Valuing diversity at Cummins

Cummins provides innovative power solutions to our customers. For many years, diversity and inclusion have been a part of Cummins’ core values. We understand the importance of operating across cultures, functions, language barriers, and time zones to solve the technical and logistical challenges created by the complexity of a global business.

cummins.com
diversityprocurement.cummins.com

GLOBAL4PL: THE IMPORT-EXPORT-TRADE COMPLIANCE-EFFICIENCY SUPPLY CHAIN EXPERTS
— so you can grow globally

Exporting is a great way to increase sales since the market overseas is larger than the U.S. market. At Global4PL, we do our best to help our customers grow globally.

Global4PL the first IOR-EOR company to receive The President’s “E” Award for Export Service
email info@global-4pl.com or visit www.global-4pl.com.
Accelerating
Digital Transformation
Global technology & business consulting services pairing people, technology, and expertise to create solutions.

Dexcom

Dexcom, Inc. empowers people to take control of diabetes through innovative continuous glucose monitoring (CGM) systems.

Headquartered in San Diego, California, Dexcom has emerged as a leader of diabetes care technology. By listening to the needs of users, caregivers, and providers, Dexcom simplifies and improves diabetes management around the world.

Our Supplier Diversity program is committed to the growth, development, and well-being of underrepresented communities. This program increases the breadth of our supply base, creates competition and innovation, and more importantly represents our corporate values and business culture in meeting the expectations of our customers and aligning in best practices with our suppliers.

If you are interested in participating in our supplier diversity program please contact us at: suppliers@dexcom.com

Learn more today www.dexcom.com/dexcom-suppliers

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Thrive Beyond Limits.

Celebrating the longevity of Diversity, Equity, and Inclusion.

COLECTIVE IMPACT 2022

RE-CONNECTION

FIRST NATIONS, ONE MISSION

The artwork tells the story of two First Nations groups connecting via international links. These two groups have a mission to build on the traditions of their Nations, economic health and education in order to enhance health and addiction for six peoples.

Two continents represented on the United States and Australia. A combination of traditional symbols from these First Nations cultures reflect their intent.

Proudly Supported by First Nations Businessses
ADVANCING CLIMATE SOLUTIONS

Every day, more than 23,000 scientists and engineers at ExxonMobil are working to develop solutions for the world’s most complex energy challenges.

For nearly 140 years, ExxonMobil has had a history of meeting the world’s energy needs with groundbreaking, scalable innovations, and we are committed to reducing emissions from our operated assets, in support of a net-zero future.

We are the leader in carbon capture and storage solutions around the globe. We’re developing lower-emission hydrogen technologies and advanced biofuels and finding other innovative ways to lower emissions. All with a focus on helping decarbonize the highest-emitting sectors — manufacturing, power generation and transportation.

Learn more at ExxonMobil.com/Solutions

ExxonMobil
Congratulations on celebrating 50 years!

Mastercard is proud to support the NMSDC to help close the racial wealth and opportunity gap, and create equal opportunities for all.

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IT Strategy & Portfolio Rationalization
Digital Transformation Strategy & Alignment
Due Diligence & Integrations

COMPANY DATA
CAGE CODE 9ADF9
NAICS CODES 541511, 541519, 541513

CORE COMPETENCIES
Digital Transformation
Move your most critical asset, data, from analog to digital, paving the way for automation, legacy modernization across departments, transparency, and optimized decision-making.

IT Performance Management
Assess and understand how your IT systems and processes measure against world-class benchmarks, and design and implement strategies to optimize your technology portfolio.

IT Integration Management
Plan and manage the technological complexities of large-scale agency integrations and separations with minimal operational disruption.
- ITIL Service Mgmt.
- IT Cost Optimization
- IT Infrastructure Mgmt.
- CRM Solutions
- Project/Program Mgmt.
- EPM Implementation
- Virtualization
- Supply Chain Mgmt.
- IT Strategy Alignment
- Integrations
- Data & Analytics
- Business Strategy
- Data Governance
- ERP Implementation
- ERP Strategy
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OUR UNIQUE IT APPROACH
Leveraging Six Sigma, PMI, and ITIL, TechFides has developed an innovative IT methodology to ensure your enterprise reaps the benefits of enhanced revenue generation and productivity improvements. We provide a comprehensive, front-to-back view of your entire operational model and functional capabilities, helping you bolster your IT strategy for strategic, cost-efficient organizational growth.

DIFFERENTIATORS
- Over 80% of Our Staff has Lean Six Sigma Certifications
- Proprietary IT Performance Management With 100% Customer Satisfaction Rate
- Diverse Team including: 40% Female & 90% Minority
- National & Global Experience in Delivering Large Scale IT Solutions

PAST PERFORMANCE
Our core team comes from centuries of combined global enterprise experience, giving us a unique client-based perspective in the consulting world. Our team is composed of experts who have worked in top fortune 100 companies, including Schneider-Electric, Honeywell, and Motorola, strategizing and directing large-scale IT solutions and Integration efforts. Our team has delivered solutions that continue to make significant impacts across our growing client portfolio.

We've Driven
- 30% increases in donor contributions,
- 20% cost reduction in supply chain mgmt, manufacturing & engineering,
- 60% reduction in cyber insurance costs

CONTACT INFORMATION
Visit us at www.techfides.com
info@techfides.com 1.469.631.0751
TechFides LLC 5900 Lake Forest Drive Suite 100 PMB #1321 McKinney, TX 75070

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Serving military, healthcare, K-12

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Diversity and inclusion is more than a promise to our suppliers. It’s our practice.

At Johnson & Johnson, we believe in the power of all of us, working together to bring new ideas to healthcare that make life better for everyone.

We understand the importance that partnerships with small suppliers and diverse suppliers play in our mutual success.

Our Global Supplier Diversity & Inclusion Program supports these values and recognizes how important it is we grow together.

WE’RE COMMITTED TO EMPOWERING DIVERSE-OWNED BUSINESSES.

At Robert Half creating opportunities for businesses to thrive is our passion. We believe a key to successful business relationships is Supplier Inclusion. For several years our program has fostered the promotion, growth, and development of diverse-owned businesses—like yours.

If you’re a supplier interested in working with us, register at rhsupplierportal.starsmp.com

Robert Half
MPS, a nationally certified MBE, is the industry leader in providing Total Waste Management, Specialized Technical Cleaning & Total Booth Management, Industrial Cleaning & Maintenance Services and Wastewater Treatment to a broad range of customers throughout North America.

NOT JUST A SUPPLIER... YOUR VALUED PARTNER.

We look through the eyes of many

Recognizing and promoting diversity means having an appreciation for difference. At Wells Fargo, we welcome and value the insights and perspectives drawn from unique life experiences. It is those distinctive viewpoints that provide us with the fresh thinking we need to help our customers reach their financial goals.

We are proud to be part of NMSDC.
CAESARS ENTERTAINMENT PROUDLY SUPPORTS
THE NATIONAL MINORITY SUPPLIER DIVERSITY COUNCIL

Congratulations NMSDC for being the leading organization driving socioeconomic equity and generational wealth in communities of color.

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02
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03
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512-270-6700
Born in Austin, TX
Partner with us.

At Apple, we are committed to diversity in our supply chain. We partner with the most qualified suppliers, including businesses owned by women, minorities, veterans, people with disabilities, members of the LGBTQ+ community, and others in historically underrepresented groups.

To partner with us, email supplierdiversity@apple.com.
There are tremendous opportunities for trade and investment between the United States and Africa’s fast-growing economies. Through Prosper Africa, the U.S. Government is committed to helping businesses and investors unlock these opportunities.

Prosper Africa is a one-stop shop so companies don’t have to spend valuable resources navigating Washington in order to do business in the United States and across the African continent.

Find your next opportunity today.
Visit the website at: prosperafrica.gov
RR
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ABOUT US
(RRBI) is a minority-owned beverage innovation, distribution, consulting, and management company poised to take the minority and diversity sector by storm through its vertical integration. Many firms outsource some or all of their brand development, leaving gaps and lags. RRBI’S vertical approach expedites the development of consumer packaged goods from conception to finished product.

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- PACKAGING
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IT TAKES A VILLAGE TO TRANSFORM A COMMUNITY

SodexoMagic is proud to partner with NMSDC as we serve to uplift communities, advocate equity, ensure inclusion and be a force for change.
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With These 3 Easy Steps

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   - Improve Workplace Confidence
   - Eye Protection
   - Respiratory Protection
   - Protection For Ears
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Using the power of leading-edge science to save and improve lives around the world

For more than a century, we’ve been at the forefront of research, bringing forward medicines, vaccines and innovative health solutions for some of the world’s most challenging diseases.

We create economic empowerment through diversity and inclusion. Economic inclusion and supplier diversity are the core of our diverse and inclusive procurement practices. Our investment in and development of diverse-owned businesses provide economic impact and job creation and can lead to advanced products by accelerating growth, innovation and competitive advantage. www.merck.com/suppliерdiversity.

It’s not enough to say we support diversity, equity, and inclusion—we have a responsibility to put our words into action every day. That is why we are proud to sponsor NMSDC’s 50th Anniversary Conference & Exchange.

T-Mobile is building a robust supply chain that reflects our diversity and values and economically develops the communities we serve.

ARE YOU WITH US?

To learn how your company can become a T-Mobile Diverse and Small Supplier, visit: www.T-Mobile.com/SupplierDiversity

MERCK
Investing in a Diverse Future

At MassMutual®, our commitment to supplier diversity is real and ambitious, and it starts now. Find out how we’re empowering diverse businesses through our collaborations and knowledge-sharing. Because we’re always better together.

MassMutual.com
Winning through Supplier Diversity and Inclusion.

It's what we do.

Sustainable, diverse, and resilient supply chains are critical to helping businesses achieve objectives, from improving product quality and reducing costs to mitigating environmental risks, driving innovation, and empowering communities. To be environmentally responsible, businesses need to begin at the source with their supply chains. And to best serve customers, companies need to engage with diverse suppliers, who know the needs of their communities and can offer innovative and effective solutions.

We understand that building a diverse supply chain means creating an economic impact in the communities we serve. That's why we're seeking innovative ways to work with certified diverse businesses that can help us create the networks that move the world forward.

To Learn More Visit:

https://www.verizon.com/about/our-company/supplier-diversity

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National Minority Supplier Development Council — We’re proud to support you

We are proud to serve our communities by investing in diverse suppliers. We can only be successful when our customers, clients, communities and employees share in that success.

Visit us at bankofamerica.com/about.

“Diversity and inclusion is at the center of everything we do, because the heart of our business is people.”

– Carlos Cubía, SVP and Global Chief Diversity Officer

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AARP

Driving Impact Through Diversity

AARP is guided by a mission where unique views and values encourage collaboration, innovation and social change. Our commitment to diversity, equity and inclusion is reflected in our supply chain. Through our Supplier Diversity program, we partner with minority-owned businesses that bring fresh ideas and perspectives. This allows us to serve our diverse 50-plus population across America in a more impactful way.

Learn more about AARP’s Supplier Diversity program at: aarp.org/about-aarp/supplier-diversity

We welcome all backgrounds, experiences and walks of life.

We have always been a company that makes cars for everyone, and would never have been able to achieve this if we didn’t also strive to be a company that includes everyone. So, that’s exactly what we do; in fact, inclusion is our corporate policy.

VOLKSWAGEN

volkswagengroupamerica.com
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Visit Our Interactive Floor Plan
Arkview is an MBE-certified private equity firm investing in MBEs

Trusted capital partner
- Liquidity to founders
- Growth capital for expansion
- Preservation of MBE status

Flexible capital solutions for MBEs
- $10-$30+ million of equity
- 25%-75% ownership interest
- 10+ year time horizon

Representative Investments

Genesis Bank
Leading minority bank serving diverse communities in California

Clean Sea Transport
Premier low emissions fleet of vessels, managed by a diverse workforce

Metasys Technologies
Leading MBE workforce management company serving Fortune 1000

Contact Vijay Mehta
vmehta@arkviewcapital.com
917-536-2723

We are committed to spend $10B with diverse suppliers by 2030.

To learn more about our Supplier Diversity Program, visit thekrogerco.com/vendors-suppliers/supplier-inclusion

Revature
Embrace the Future

Emerging tech talent, ready to be productive on day one

Trained & certified on your exact tech stack

More diverse than talent sourced from traditional models

Available for nationwide relocation to sit side-by-side with your team

Learn More

Revature.com/ecodiv
At The ODP Corporation, we’re committed to cultivating opportunities, strengthening our communities, and driving prosperity by elevating diverse and small owned businesses. Learn more at officedepot.com/diversity.

At Organon, our goal is to deliver innovation, improve access, and expand choice to help address therapeutic gaps in women’s health and ultimately improve the lives of women globally.

Lighting up peoples lives, Powering a better way forward.

At Vistra, we believe we can make a difference the lives of our stakeholders while we do our part to help our nation accelerate toward a clean energy future. That means not only investing in the diversity of our suppliers, but of our sales channels, customers, and workforce, too.

We’re lighting up peoples lives, powering a better way forward.

Happy 50th, NMSDC!

As the largest Latina-owned IT workforce solutions provider, we celebrate the values we share with NMSDC and championing opportunity for minority-owned businesses across the nation.

Pinnacle Group
WORKFORCE SOLUTIONS PROVIDER
At Harley-Davidson, we strive to deliver long-term value to all stakeholders - people (employees, dealers, customers, suppliers, investors, society), planet, and profit. Inclusive Stakeholder Management...more than just a machine.

Supplier diversity. Driving economic empowerment.

Raytheon Technologies fosters an inclusive culture that harnesses the power of different ideas and experiences to deliver the innovative solutions our customers depend on. Learn more at rtco.com/supplier-diversity

FOR PROGRESS WE CAN MEASURE.
KEEP GROWING.

CONGRATULATIONS ON 50 YEARS!

We look forward to continuing a strong partnership with NMSDC - enabling our supply chain to be as diverse as our employees, the communities in which we live, and the consumers we serve.

P&G
PANTENE
OLAY
Charmin
Tide
Oral-B
Bounty
Vicks
Gillette
Corteva
Creating economic strength through the power of diversity

Supplier diversity isn’t just a phrase—it’s a powerful way to enhance quality, service and overall value for an organization.

The RBC Supplier Diversity Strategy is to promote the inclusion of diverse suppliers within our supply chain. It is an all-encompassing strategy designed to promote fair access to new sourcing opportunities and mentorship programs. Our goal is to offer equal access to procurement opportunities for businesses owned by:

- Women
- Persons with disabilities
- BIPOC
- Veterans and service-disabled veterans
- LGBTQ+
- And, in the U.S., qualifying small businesses

At RBC, we’re committed to strengthening local economies by building inclusive supply chains, striving to level the playing field for diverse suppliers who otherwise might not have access to large organizations such as RBC.

To learn more about the RBC Supplier Diversity Strategy or to register for consideration as a future supplier, visit rbc.com/sourcing/supplier_diversity.

Interested in becoming a CPChem supplier?
Contact us: www.cpchem.com/who-we-are/becoming-supplier

At Honda, we do more than build cars.
We fuel dreams.

The joy of creating is grounded in Honda’s commitment to imagination, curiosity, and innovative ideas. When visionaries are freed from what's always been done to think about what's never been done before, the sky's the limit.

Honda is proud to sponsor National Minority Supplier Development Council.

We’re in this Together. Now and Always.

Charter is proud to support the National Minority Supplier Development Council.
Building a better workforce for all.

It's more than just a strategy for sustainable growth. Diversity+ is our dynamic, real-time hiring tool that turns your DEI commitments into meaningful results. By collecting voluntarily disclosed demographics from top talent, we help you better align your short-term and diversity goals. As a certified Minority Business Enterprise (MBE), inclusivity is a big part of who we are, so we'll work with you to create a workplace culture where people of all identities interact to enrich and empower your organization.

aqeunt.com/diversity-plus

Creating a culture where we all deliver our best

We recognize the value of diversity to meet customer requirements innovatively and foster economic development in the communities where we live and work. At BASF, we are committed to providing equal access and opportunity for all. We all BelongatBASF

Happy 50th Anniversary to NMSDC!

May we continue striving towards "Shaping a Better Future" together.

KOHL'S

At Kohl's, we are committed to our Diversity & Inclusion strategy, focusing on our people, our customers and our community.

We strive to drive economic empowerment for BIPOC vendors and partners through our Supplier Diversity program. Come join our efforts to enhance equity and economic prosperity for a diverse supply base.

Visit our website at: KohlSuppliers.com
Contact us at: SupplierDiversity@kohl.com

Victoria’s Secret & Co. is proud to support the 50th Anniversary NMSDC Conference & Exchange for 2022.

Partnering with diverse businesses is important to our success and to our role as a leader in the retail industry.

VS&Co
Building a brighter future
Together with NMSDC®, we are investing in tomorrow’s leaders by supporting minority-owned businesses and creating the change that supports generations to come.
southerncompany.com

Focused on Excellence
At ConocoPhillips, we proactively provide equal access opportunity to diverse suppliers looking to work with our company. Whether your business is minority-owned, women-owned, veteran-owned, LGBTQ+-owned or small, we will partner with you to bring tangible, innovative and cost-effective solutions to ConocoPhillips. If your eligible business is focused on excellence, visit suppliendiversity.conocophillips.com and fill out your supplier profile today.

FOCUSED ON WHAT MATTERS
CREATING ACCESS FOR ALL.
There is more that unites us than could ever divide us. Diversity strengthens a company by providing unique viewpoints and distinct voices. MGM Resorts is committed to enriching the supply chain through our differences and we continue to support organizations with that same passion.
MGM Resorts International is a proud sponsor of the National Minority Supplier Development Council.

DEVELOP. LEAD. INSPIRE.
At Abbott, we’re all about helping you live the best life you can through good health. We keep your heart healthy, nourish your body at every stage of life, help you feel and move better, and bring your information, medicines and breakthroughs to manage your health. Every day and around the world, we're discovering new ways to make life better.
How will business leaders set in motion a better working world?

Enlarging Social Governance Services is driving an inclusive and sustainable mindset across the EY organization through our procurement strategies. Our purpose is to drive sustainability and social impact for the end consumer communities we serve.

Register your business at ey.com/socialdiversity

The better the question. The better the answer. The better the world works.

decoding culture

We congratulate NMSDC on 50 great years of dedication to advancing minority business enterprises in America. As a leading multicultural creative, media, and communications agency, we are proud to be a Corporate Plus® member that decodes culture to create meaningful relationships between brands and people.

republicahavas.com

WE'RE LOOKING FOR SUPPLIER PARTNERS WITH A FEW MORE KEY INGREDIENTS.

Wildly diverse. Unquestionably fair and equal in opportunity for all. Demonstrably inclusive. At Denny's, a culture of diversity, equality and inclusion is a natural extension of who we are.

Are you a natural fit?

SEE YOU AT

Denny's

Visit us at dennysdiversity.com to learn more about doing business with Denny's and our Supplier Diversity Initiative.

SUPPLIER DIVERSITY program

COMMITTED TO DIVERSE VENDOR PARTNERSHIPS

As a company that makes it a priority to attract the best possible workforce through inclusive hiring practices, Hilton firmly believes that an ongoing commitment to diversity results in numerous benefits. Hilton Supply Management takes a similar approach in seeking out partnerships with diverse vendors.

We understand that everyone wins when procurement providers develop multiple channels for the sourcing of goods and services, promote healthy competition among vendors and advance innovation within products, services and solutions. That’s why Hilton and HSMM are continually striving to create a workforce and a supplier network that reflect the diversity of communities where we live, work and grow!

To learn more about our industry-leading Supplier Diversity Program, visit mysuppliermanagement.com.
Fairness, Respect, Inclusion.

With roots in South Africa, Nissan is committed to providing an inclusive work environment that encourages innovative ideas from our diverse workforce and supply base. We not only respect, but eagerly welcome the varied perspectives of these talented men and women. Nissan believes our commitment to our core principles of diversity—fairness, respect and inclusion—is essential to creating quality and innovative products.

EMBRACING DIVERSITY

AON

Helping Businesses and Communities Thrive

Aon values the National Minority Supplier Development Council for intentionally investing in and advocating for minority-owned businesses for 50 years. Aon is the leading global professional services firm providing advice and solutions in health, risk and wealth. If you are a certified minority-owned business enterprise and can help us meet our clients’ needs, visit aon.com/diversitysolutions.
aon.com

Sysco is committed to Supplier Diversity

Sysco’s Supplier Diversity process strives to be a best-in-class and mature example of supplier partnerships in practice. This process is designed to ensure opportunities for diverse suppliers to effectively compete and participate in Sysco’s procurement process.

Sysco has been recognized as one of only 80 of Seramount’s 2023 Best Companies for Multicultural Women, awarded to companies that create and use best practices in hiring, retaining and promoting multicultural women in the United States.

to learn more, visit sysco.com or email diversity.supplier@corps.sysco.com
The American Red Cross congratulates NMSDC for 50 years of helping create opportunities to connect MBE’s to hundreds of America’s largest corporate members.

Come meet our team at Booth 1639 to learn more about opportunities with the American Red Cross.
At ADM diverse perspective at all levels make us a more resilient and innovative company.

We are a global leader in nutrition who unlocks the power of nature to envision, create and combine ingredients and flavors for food and beverages, supplements, animal feed, and more.

Advancing economic equity together

Discover® is committed to helping minority business owners achieve brighter financial futures and is proud to support the National Minority Supplier Development Council and its vision to be the leading organization for driving socioeconomic equity and generational wealth in communities of color.

Happy 50th Anniversary to NMSDC.

Thank you for your continued commitment to advancing economic equity for minority businesses.
Congratulations on Your 50th Anniversary

ROSS ALUMINUM
A COMPANY SPECIALIZING IN HIGH-PERFORMANCE ALUMINUM CASTINGS
GREEN SAND – DRY SAND – PERMANENT MOLD
A P&T HOLDING COMPANY

Diversity, Equity, and Inclusion are our foundations for innovation and drive our business forward.

Diversity Powers Us Up

At Ford we recognize our social responsibility to provide opportunities to diverse businesses. For over a century, we’ve been pioneers in providing opportunities to people regardless of race, gender, sexual orientation, and background. And even though we’ve already contributed billions to the U.S. economy in diversity spending, we’re just getting started.

Congratulations to the National Minority Supplier Development Council on its 50th Anniversary.

Like NMSDC, Ford has a continued commitment to creating business opportunities for minority suppliers. No one gets to the future alone. To learn more about our Ford Supplier Diversity & Inclusion program, visit www.fordsupplierdiversity.com.
Diversity goes into everything we do.

Let’s thrive together.

Every day Kellogg gives people the start to reach their fullest potential. By cultivating a diverse and inclusive supply chain, we’re growing innovation, building healthier partnerships and creating a stronger workplace with greater opportunities for success.

Register your business for opportunities at kelloggsupplier.com

“I am on a mission to prevent cynicism about entrepreneurship. It’s a national need. We need to shift the mindset on business owners who are still expecting to obtain great results without creating systems, teams, and cultures in their organizations.

Sparring sessions work vitally and lead to new understandings. This book is for you to spar; it is full of tricks, punches, and tac tic details you should know in real action.

If you’re a minority-certified business owner and you want to take your company to the next level, this is the book for you.”

Jose Ochoa
Entrepreneur and author

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One leadership team at a time

Heidrick & Struggles is the premier provider of senior-level executive search, culture shaping, and leadership consulting services.

We serve more than 70% of the Fortune 1000, with clients in virtually every industry and sector around the globe.

heidrick.com
At Target, we believe that the future we create together is a future at heart. A future where everyone’s welcome, where good design is within reach, and where we support the communities we call home.

Learn more about how we’re investing in our communities at Target.com/FutureAtHeart

Zones is a global provider of comprehensive IT solutions and services.

Let us simplify IT for your distributed workforce.

Ensuring productivity for your remote teams is our focus. Zones is proud to offer our award-winning Remote Worker Solution. The complete end-to-end solution will help your employees securely collaborate and keep your supply chain streamlined with procurement, asset management, tracking, and protection from any location. Making complex easy.

Learn more at www.zones.com/ixs

To find out more about Zones’ supplier diversity program, contact suppliediversity@zones.com or visit www.zones.com/mbc.

Every business deserves a chance to grow.

Supplier diversity is not a goal. It’s a necessity. When facing down the most important projects in the world, you need fresh ideas and unique perspectives. Working together, we’re developing and providing new opportunities for small diverse businesses.

Learn more at lockheedmartin.com/suppliers

Lockheed Martin. Your Mission is Ours.

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Paving Pathways to Equity

Congratulations

NMSDC on your 50th Anniversary.

Thank you for everything you do to create opportunities for Minority Business Enterprises.

Turner Construction Company proudly shares your commitment to the development, utilization, and growth of minority-owned firms.

There’s limitless opportunity for people who want to make a difference.

Early Career Opportunities:
- Applied Science I Chemical Engineering
- Civil Engineering I Design Engineering
- Electrical Engineering I Industrial Engineering
- Mechanical Engineering I Sales Engineering
- Information Technology

Suppliers as diverse as our solutions

Powering the Possible is Dell’s commitment to put technology and expertise to work where it can do the most good for people and the planet. Our supplier diversity team is a prime example of this commitment — it’s good for our business, our supply chain, our customers and our communities.

Learn More at dell.com/supplierdiversity
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Moving at the SPEED of an ever changing SUPPLY CHAIN World.
Boateng Logistics proudly celebrates NMSDC on its 50th Anniversary!
We are a proud, certified Minority Business Enterprise and an SBA Certified 8(a) firm.
Boateng Logistics offers a variety of transportation & logistics services that include:
- Truckload Shipping
- Expedited Freight
- Platform Trucking Solutions
- Temperature Controlled Freight
- Special Events
- And more!
Boateng Logistics is the reliable link in YOUR supply chain.
William K. Randall
Owner & CEO
NMSDC Chair
boatenglogistics.com

Making Meaningful Impact
Congratulations to the NMSDC on their 50th Anniversary!
AT&T is a leader in investing in diverse owned businesses to drive economic impact in communities across the U.S. through our Supplier Diversity program.
Our goal is to ensure we have a diverse and inclusive supply chain across our lines of business. Our Supplier Diversity program provides the conduit for diverse businesses to engage with us and by doing so, make a positive impact on job growth and business expansion.

visit us at www.attsupplierdiversity.com
AT&T

Ready, Set, Charge
Ready to start your fleet’s electrification journey? Trust an experienced leader to guide you.
Arc by Element™ provides end-to-end services and solutions designed to simplify every aspect of fleet electrification.
Lexico is honored to partner with NMSDC in celebrating 50 years of transforming the success of MBEs.

Lexico is an MBE-certified transformation services consultancy. We help leaders undergoing significant changes in their business to reduce transformation risks and deliver on intended outcomes.

Simply put, your transformation is our business.

LEXICO
lexicoconsulting.com

What are you #WorkingFor?

The things we work for are what define us.

At ADP, we celebrate a culture of inclusion that extends to our diverse suppliers in the communities that we serve.

To learn more contact supplier.diversity@adp.com

ADP, the ADP logo, and Always Designing for People are trademarks of ADP LLC.

UPS is proud to be a sponsor of the NMSDC 50th Anniversary Conference & Exchange. Congratulations on five decades of helping minority business enterprises grow and thrive.

Connect with us at UPS.com/supplierdiversity.

Millennium Steel of Texas
San Antonio, TX
Princeton, IN
HOW VETERAN-FRIENDLY IS YOUR SUPPLIER DIVERSITY PROGRAM?

Connecting your brand with the communities in your customer base is vital to long-term strategic growth. Did you know that nearly 2.5 million service members will transition out of the U.S. Armed Forces over the next decade and join the ranks of the more than 26 million American military veterans? Including Certified Veteran’s Business Enterprise® in your supply chain will ensure your brand’s prominence in this vital, growing community.

NaVObA’s mission is to create corporate contracting opportunities for America’s Veteran’s and Service-Disabled Veteran’s Business Enterprises (VBEs/SDVBEs) through certification, advocacy, outreach, recognition and education.

Find out how at www.navoba.org/learn.

Omnicom Group is a proud supporter of the NMSDC

A driving force in our business is hiring and mentoring minority business enterprises and corporations that reflect our global community. We have created structures within our organizations and continually support inside and outside initiatives to promote diversity and inclusion. Not only is this the right thing to do, but it encourages fresh ideas and thoughts that stimulate creativity and provide outstanding innovation.

Omnicom Group
omnicomgroup.com/culture/diversity
Happy 50th, NMSDC!

As the largest Latina-owned IT workforce solutions provider, we celebrate the values we share with NMSDC and championing opportunity for minority-owned businesses across the nation.

Pinnacle Group
Workforce Solutions Provider

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Opportunity belongs everywhere.

We’re committed to advancing equality and actively connecting businesses to opportunities that support diverse perspectives and drive innovation.

sfdc.co/supplierdiversityprogram

An Inclusive Brand with a Purpose
—to See Everyone Elevate

Whether it’s our Services advising, coaching and consulting or our Products, we embrace the principles of diversity, inclusivity and sustainability.

Over 80% of our employees, suppliers and contractors are women, minorities and/or members of the LGBTQ community.

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Health with heart

Yes, we serve millions of people in thousands of locations across the country. But what really matters is the size of our heart. Because every day, in every way, we are passionate about bringing our heart to every moment of your health. Because we are passionate about bringing heart to every aspect of your health.

We are proud to support the National Minority Supplier Development Council.
2021 Supply Chain Responsibility Metrics

SUPPORTING PEOPLE, PLANET AND CALIFORNIA'S PROSPERITY

>38% TOTAL PROCUREMENT SPEND

DIVERSE SPEND IN 2021: >$4 billion

2020 DIVERSE SPEND

- $2.3B MBE SPEND
- $1.3B WBE SPEND
- $327M LGBTBE SPEND

2021 DIVERSE SPEND

- $2.4B MBE SPEND
- $1.2B WBE SPEND
- $434M LGBTBE SPEND

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SHINE ELECTRONICS

It all started in 1974 in New York City

Shine is a global leader in extending the lifecycle of traded-in mobile devices through testing, repairing, recycling & refurbishing.

Our long-standing and trusted partners in both our supplier and customer networks give us the competitive advantage to maximize value in the wholesale and end user market.

Building a diverse supply chain
We are focused on building a supply chain as diverse as the communities we serve.

95% employees are people of color
100% pay equity in salary for women and men

Sustainability is at the core of our business

3.6 Million
Pounds of e-waste recycled or reused since 2005

7 Million
Devices repaired or recycled

We buy used phones and find them new homes.

Our services include:

- Trade-In Buyback
- Recommerce
- Recycling
- Renew Services

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NMSDC
National Minority Supplier Development Council

2023 Save the Date:
Upcoming Events

Minority Business Economic Forum
May 8-10, 2023 | Miami, Fla.

Inspired by the World Economic Forum, the Minority Business Economic Forum is the leading event where NMSDC taps top leaders of corporate America, the Administration, and leading thought academic leaders to re-calibrate the MBE narrative to be an integral part of the American economy.

Program Managers’ Seminar
July 11-13, 2023 | Location coming soon!

Following NMSDC’s aspirational goal of 1 trillion in certified-MBE revenue, the 2023 Program Managers’ Seminar features dynamic sessions to ensure supplier diversity professionals have access to the latest information, tools, and a community to grow MBEs, advance economic equity, and help move their organizations from supplier diversity to business diversity.

NMSDC Annual Conference & Exchange
Oct. 22-25, 2023 | Baltimore, Md.

The NMSDC Annual Conference & Exchange is the nation’s premier forum on minority supplier development.

For four days, corporate CEOs, procurement executives, and supplier diversity professionals from the top multinational companies, as well as leading Asian-Indian, Asian-Pacific, Black, Hispanic, and Native American business owners and international organizations, come together to move the needle in diversity spend, share best practices in business diversity, connect on access to contracts and capital, and network to build fruitful long-term relationships.

STAY UP TO DATE

with all of NMSDC’s events by visiting the
NMSDC Events Calendar: www.nmsdc.org/calendar
IT'S TIME TO DISRUPT OUR OWN STATUS QUO.