

NMSDC 50th Anniversary

Conference & Exchange

2022 CONFERENCE PROGRAM





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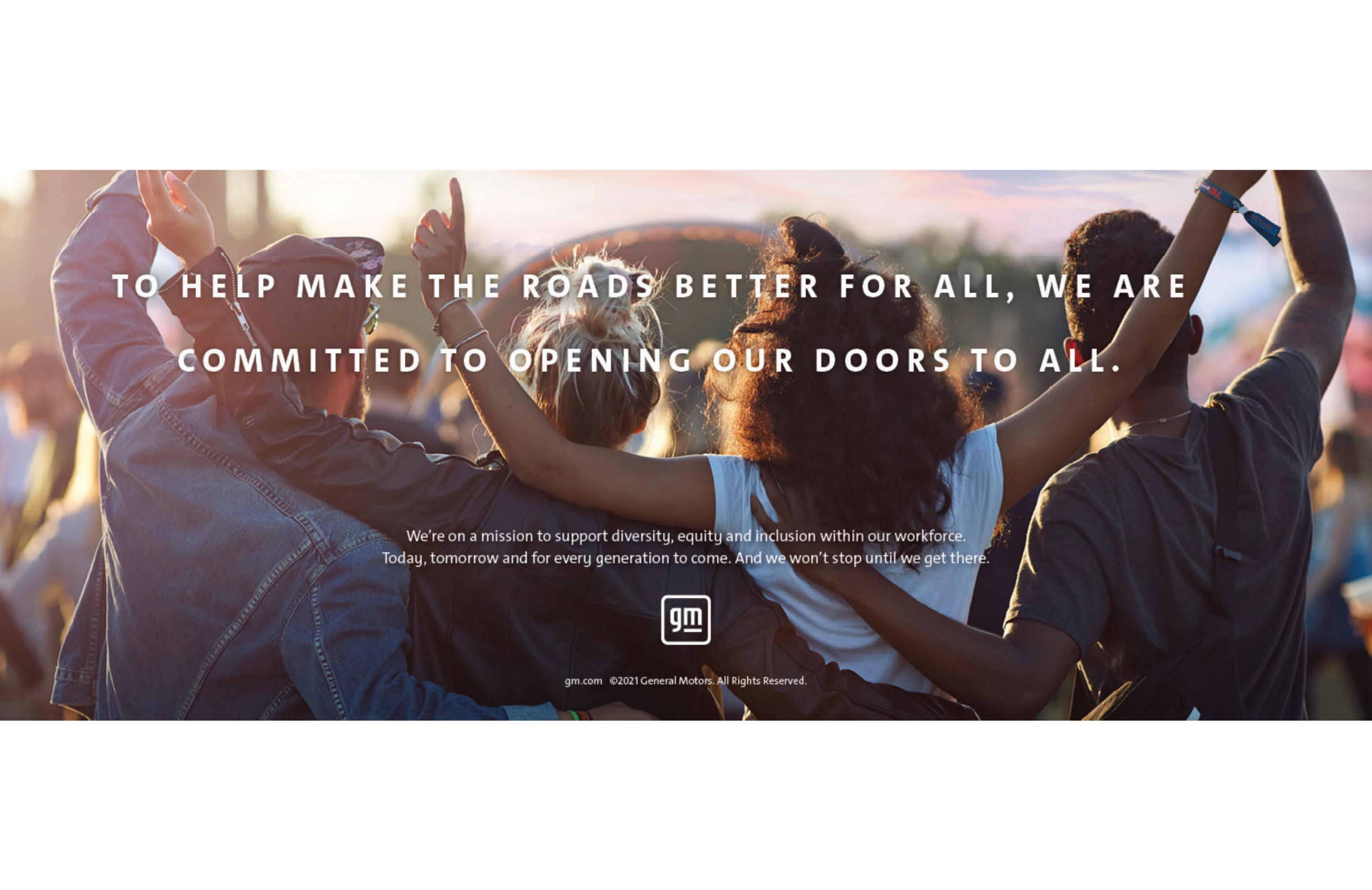
For almost 30 years we have opened new opportunities for diverse business owners, creating a positive impact on the communities we serve together. Building a diverse supply chain is good for business and the economy.

Register your business with us at jpmorganchase.com/supplierdiversity

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A group of diverse people are dancing at a festival during sunset. The scene is filled with energy and joy, with people raising their arms and dancing. The background shows a large crowd and a warm, golden light from the setting sun.

TO HELP MAKE THE ROADS BETTER FOR ALL, WE ARE
COMMITTED TO OPENING OUR DOORS TO ALL.

We're on a mission to support diversity, equity and inclusion within our workforce.
Today, tomorrow and for every generation to come. And we won't stop until we get there.



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Diversity, equity and inclusion is how we do business

At Liberty Mutual, we foster an atmosphere of respect, where our collective differences and similarities constantly inspire and empower us. As a global company that serves customers of different cultures and backgrounds, Liberty Mutual is committed to actively supporting and engaging an inclusive supply base.

Visit us at lmi.co/supplierprofile and complete our Supplier Profile.





DIVERSITY IS ALWAYS PART OF OUR BIG PICTURE

At The Walt Disney Company, we believe that diversity is essential. So, we partner with a wide range of suppliers to ensure that every voice is heard. That way, we strengthen our company on the inside and support every community on the outside.

For more information on how to be part of the magic visit

WWW.SUPPLIERDIVERSITY.DISNEY.COM



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A LETTER FROM OUR CEO

WELCOME TO NEW ORLEANS!

I'm so excited to have all of you join us for the NMSDC 50th Anniversary Conference & Exchange. It is hard to believe it has been three years since we gathered together at an annual conference. I look forward to connecting with you all in person in the beautiful and historic Crescent City.

NMSDC has accomplished a great deal these past 50 years, and at this year's conference we will look back at our history and celebrate the successes we have had increasing economic opportunities for minority business enterprises (MBEs).

However, you may have also noticed the theme of this year's conference: **It's Time to Disrupt Our Own Status Quo**. While we celebrate our history and success, it is critical to challenge our normal way of doing things as we start down the path towards our next 50 years of accelerating MBE growth and building generational wealth for communities of color.

The idea of challenging the status quo is woven into every aspect of the conference. For example, for the first time ever, this year's agenda includes Power Talks. These sessions were submitted by and voted on by the NMSDC network. What better way to disrupt the usual way of doing business than by putting the power to speak up and step up in the hands of those closest to the work?

In addition, we also know that real change is impossible without the relationships you all work so hard to build. That is why there will be ample time at this year's conference to have the one-on-one conversations needed to help build a stronger network. Whether it is during The Exchange that was extended to one and half days, scheduled Matchmaking opportunities, or the unique nightly receptions and networking events, I encourage you to take advantage of the opportunity to connect with one another. I look forward to the big ideas that these conversations spark and productive business relationships that will no doubt result.

Finally, I can't wait to recognize the contributions of those leading the charge to create a more diverse and resilient economy. Whether it is The Fast 50, The Forefront 50, or those who are receiving awards at the 50th Anniversary Awards Ceremony, these recipients exemplify the NMSDC mission. Congratulations to all the amazing individuals and organizations being recognized this year. Your leadership and vision will certainly be an inspiration to all of us during this year's conference.

NMSDC, we are at a moment of pure potential. An opportunity like this does not come by often, so it is vital we seize the moment and take the actions needed to chart the course for the next 50 years. As you are enjoying everything the annual conference has to offer, encourage you to think about how you and your organization can help us reach our ambitious goal of \$1 trillion in annual revenue for NMSDC-certified MBEs. Together we can end the racial wealth gap and create a truly equitable economy for all!



Ying McGuire
CEO and President
NMSDC



THE WHITE HOUSE
WASHINGTON

October 30, 2022

I offer my congratulations to the National Minority Supplier Development Council (NMSDC) on your 50th anniversary.

For families across our Nation, a business is more than a job—it is a way to achieve the American dream: a path to a better life, a family legacy, and a sense of purpose. Minority businesses in particular are the heart and soul of so many communities and an important engine of our Nation's economic progress. That is why the tireless work of the NMSDC is so crucial—you offer minority enterprise owners the resources and knowledge they need to thrive, give their businesses a fair shot in competitive markets, and help make our economy more equitable and prosperous.

My Administration is committed to supporting the hardworking women and men who comprise America's minority business community. On my first day in office, I directed the entire Federal Government to advance equity in the federal procurement process. Since then, we have taken historic steps to counter chronic underinvestment in minority-owned businesses and boost access to capital, markets, and federal contracting dollars.

I am grateful for all of NMSDC's work in the past 50 years to advance economic equity and for all the minority business owners who continue to confront adversity, seize opportunity, and contribute to our Nation's prosperity. I look forward to celebrating your accomplishments in the years to come.

WELCOME FROM OUR SPONSORS

to the National Minority Supplier Development Council's (NMSDC) 50th Anniversary Conference & Exchange in the exciting city of New Orleans!

We are very excited for the opportunity and honor of serving as the Legacy Sponsors of this year's conference. We look forward to connecting with you as we come together to disrupt the status quo and turn everyone's ideas into concrete action aimed at ending the racial wealth gap once and for all.

2022 not only marks the return to an in-person conference for the first time in two years, but it is also the 50th anniversary of NMSDC. This year, we will look back at the last 50 years of NMSDC and plan for the next 50.

To celebrate this monumental milestone, NMSDC is presenting one of its most ambitious and exciting slates of programming yet, including:

NMSDC "Bon Temps" Riverboat Welcome Reception.

Keynote sessions featuring leaders from around the NMSDC network.

Impact Labs: sessions where MBEs and corporate leaders work together to turn keynote takeaways into springboards to action.

The Exchange: the expanded and improved in-person business opportunity exchange.

CPO Summit and C-Suite Roundtables

50th Anniversary Concert at Champion's Square.

And so much more!

In honor of its 50th anniversary, NMSDC has embarked on a bold new initiative: the March to \$1 Trillion, aimed at growing our annual certified MBE revenue to \$1 Trillion, which will help end the racial wealth gap in the next 50 years. This initiative will be front and center at this year's conference, as we continue to serve as a growth engine for MBEs. We are thrilled to support this year's conference as it accelerates our shared efforts towards its ultimate goal.

And of course, we would be remiss if we didn't encourage everyone to attend the 50th Anniversary Awards Ceremony & Farewell Reception. This event is a great showcase of the organizations leading the way towards greater supplier diversity and more socioeconomic equity. Congratulations to the award finalists and winners. You serve as shining examples of business diversity leadership.

We are certain that the 50th Anniversary Conference & Exchange is going to be the best annual conference yet. The workshops, business opportunities, and connections, combined with the flavor that only New Orleans can provide, is sure to make this a conference for the history books.

Thank you to the NMSDC team and all the sponsors who have helped make this year's conference possible.

SEE YOU SOON,



The more perspectives we have

the more dimensions we see.

Diversity is not just a priority for CBRE, it is the foundation of our business.

Our Supplier Diversity Program is a commitment to mentor, develop and integrate diverse suppliers into the provisioning of products and services for CBRE or our customers.

To become a potential supplier, email us at CBRESupplierDiversity@CBRE.com.

Learn more at cbre.com/about-us/suppliers

CBRE

DTE

STRONG CHAINS HAVE DIVERSE LINKS

We believe supply chains should be as diverse as the customers they serve. That's why we have a DTE Supplier

Diversity team that seeks out local and diverse suppliers. We believe in helping our state and our customers by choosing businesses that support their communities. In 2021, DTE Energy spent \$747 million with diverse suppliers which went toward creating jobs in local and diverse communities. Because a supply chain shouldn't just support its customers; it should also represent and connect them.





2022 Meta Global Supplier Diversity Virtual Summit

BEYOND

Supplier Diversity

BUILDING AN INCLUSIVE FUTURE

November 16, 2022

Join us for a program designed to inspire and inform diverse suppliers about how to grow their businesses in the future and do business with Meta. Register for one of our four regional broadcasts.*

*Broadcast times and content are customized by region.

Asia Pacific | Europe, Middle East & Africa | Latin America | North America

Register Today: <https://metadiversesuppliersummit.splashthat.com>



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TOGETHER, WE ARE STRONGER

For more than 40 years, Cigna's Supplier Diversity Program has engaged top-performing companies that share our commitment to integrity, quality and efficiency. Together, we are working to help companies thrive and ensure equal opportunities for success.

Learn more at www.Cigna.com/about-us/supplier-community/supplier-diversity-program.



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Being good at life. That deserves a little credit.

At New York Life, we are fully committed to helping build relationships between major corporations and the diverse business community. Supporting activities and programs that help certified diverse suppliers is just another way we help others be good at life.

To learn more, visit newyorklife.com/supplierdiversity.

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AT-A-GLANCE AGENDA

SATURDAY, OCTOBER 29 — PRE-CONFERENCE

9:00AM — 5:00PM NMSDC Information Center

CONVENTION CENTER Hall B1 Lobby

9:00AM — 5:00PM VDart International Meeting *(Invite Only)*

HILTON Commerce Jasperwood - 3rd Floor

10:00AM — 11:00AM Supplier Diversity Advisory Committee Meeting *(Invite Only)*

CONVENTION CENTER Room 215-216

11:15AM — 12:15PM Industry Group Chairs Meeting *(Invite Only)*

CONVENTION CENTER Room 210

12:00PM — 5:00PM Registration

CONVENTION CENTER Great Hall Lobby and Hall D Lobby

MSY AIRPORT Lobby

HILTON Parish (Fountain) 3rd Floor

12:00PM — 5:00PM Let's Connect Lounge

CONVENTION CENTER Mosaic Room

12:00PM — 5:00PM Wellness Room

CONVENTION CENTER Hall B2-2

12:00PM — 5:00PM Expanding Beyond Our Borders: *Pre-Conference Program*

HILTON St. Charles Ballroom

WELCOME REMARKS

SPEAKER

CONSTANCE Y. JONES | *Senior Director, Field Services, NMSDC Ying McGuire, CEO and President, NMSDC Harriet Michel, Former CEO and President, NMSDC*

THE NEXT EVOLUTION OF GOING GLOBAL

SPEAKER

CONSTANCE Y. JONES | *Senior Director, Field Services, NMSDC Ying McGuire, CEO and President, NMSDC Harriet Michel, Former CEO and President, NMSDC*

GOVERNMENT RESOURCES FOR INTERNATIONAL GROWTH

MODERATOR

SERGIO RETAMAL | *President & CEO, Global 4PL Supply Chain Management*

SPEAKERS

JEREMY FABER | *Private Sector Engagement, Prosper Africa*

TAMMY MAXWELL | *Acting Senior Vice President, Small Business Division, EXIM Bank*

MBE JOURNEY — MY GLOBAL JOURNEY TO BUSINESS EXPANSION

MODERATOR

JEREMY FABER | *Private Sector Engagement, Prosper Africa*

SPEAKERS

DANIEL SUNG PARK | *Owner, Eclaro*

SERGIO RETAMAL | *President & CEO, Global 4PL Supply Chain Management*

RESHMA MOOTHY | *CEO, Frontier Technologies*

LEON RICHARDSON | *CEO & Founder, Chemico*

LEVERAGING OUR GLOBAL RESOURCES

MODERATOR

STEVEN SIMS | *Field Services Consultant, NMSDC*

SPEAKERS

CASSANDRA DORRINGTON | *President & CEO, Canadian Aboriginal & Minority Supplier Council*

GARY JOSEPH | *CEO, South African Supplier Development Council*

MAYANK SHAH | *Founder & CEO, MSDUK, Integrare Brazil, MSD China Supply Nation*

CLOSING REMARKS

SPEAKERS

CONSTANCE Y. JONES | *Senior Director, Field Services, NMSDC*

YING MCGUIRE | *CEO & President, NMSDC*

HARRIET MICHEL | *Former CEO and President, NMSDC*

TERRI BATCH | *Director, Global Diversity Export Initiative, U.S. Department of Commerce — U.S. Commercial Service*

5:00 — 6:30PM Expanding Beyond Our Borders: *Reception*

HILTON St. Charles Ballroom

SUNDAY, OCTOBER 30

- 9:00AM – 5:00PM** Registration
MSY AIRPORT Lobby
- 9:00AM – 6:00PM** Registration
CONVENTION CENTER Great Hall and Hall D Lobby
Room 214
- 9:00AM – 8:00PM** Registration
HILTON Parish (Fountain) 3rd Floor
- 9:30AM – 12:00 PM** NMSDC Kellogg AMEP Alumni Educational and Networking Session *(Registration Required)*
HILTON Jefferson Ballroom – 3rd Floor
- 12:00PM – 2:00 PM** Professional Services Industry Group
HILTON Jackson Belle Chasse – 3rd Floor
- 1:00PM – 3:00PM** OA22: Opportunity Accelerator LIVE *(Registration Required)*
HILTON St. Charles Napoleon – 3rd Floor
- 1:00PM – 4:00PM** Utility Industry Group Meeting *(Invite Only)*
HILTON Canal Magnolia – 3rd Floor
- 1:00PM – 4:00PM** The Working Group Live in NOLA *(Invite Only)*
HILTON Camp Rosedown – 3rd Floor
- 1:00PM – 4:30PM** Health Care Industry Group Member Meeting & Supplier Showcase *(Invite Only)*
HILTON St. James (Versailles) – 3rd Floor
- 1:00PM – 5:00PM** EYE Program
CONVENTION CENTER Room 214
- 1:00PM – 6:00PM** RMSDC Presidents Meeting *(Invite Only)*
HILTON River Room
- 1:00PM – 7:00PM** Financial Services Roundtable for Supplier Diversity Q3 General Body Meeting *(Invite Only)*
HILTON Jackson Belle Chasse – 3rd Floor
- 2:00PM – 4:00PM** Retail Industry Group Meeting *(Invite Only)*
HILTON Royal (Oak Valley) – 3rd Floor

- 2:00PM – 4:00PM** Hospitality Group Meeting *(Invite Only)*
HILTON Fulton Melrose – 3rd Floor
- 2:30PM – 5:30PM** Air, Rail & Transportation Working Group Meeting *(Invite Only)*
HILTON Windsor – 3rd Floor
- 4:00PM – 5:00PM** Automotive Industry Group (AIG) 4th Qtr General Body Meeting *(Invite Only)*
HILTON Commerce Jasperwood – 3rd Floor
- 4:00PM – 7:00PM** Construction Industry Group Meet & Greet *(Invite Only)*
HILTON Magazine Elmwood
- 7:00PM – 10:00PM** NMSDC “Bon Temps” Welcome Reception

MONDAY, OCTOBER 31

- 7:30AM – 8:55AM** Networking Breakfast
CONVENTION CENTER
- 7:30AM – 6:00PM** Registration
CONVENTION CENTER Great Hall and Hall D Lobby
- 8:45AM – 10:00AM** Main Stage Keynotes: Welcome to NMSDC 50th Anniversary Conference & Exchange *(Streamed Live for Virtual Attendees)*
CONVENTION CENTER Great Hall
- OPENING REMARKS**
SPEAKER(S): YING MCGUIRE | CEO and President, NMSDC
- CELEBRATING THE NMSDC STORY: LETTERS FROM PRESIDENTS**
SPEAKER(S): LOUIS GREEN | President, Supplier Success
HARRIET MICHEL | President & CEO, HR Michel, LLC
ADRIENNE TRIMBLE | Vice President, Chief Diversity Officer, Sysco
JOSET WRIGHT-LACY | CEO & Founder, Waypoint Strategies
- FORESIGHT: A NEW VISION FOR A NEW FUTURE**
SPEAKER(S): DONALD R. CRAVINS, JR. | Under Secretary of Commerce for Minority Business Development, MBDA

THE FUTURE OF NMSDC

MODERATOR: ALVIN-O WILLIAMS | *President and CEO, SRMSDC*

SPEAKER(S): YING MCGUIRE | *CEO and President, NMSDC*

CARLTON ONEAL | *President, LighSpeedEdu, Inc.*

GUY SCHWEPPE | *Senior Vice President, Technology & Software Procurement, Dell*

LIVE CASE STUDY: KICKING THE DOOR OPEN IN NONTRADITIONAL LINES OF BUSINESS

SPEAKER(S): MIKE O'CONNOR | *General Counsel, Mass Mutual*

9:00AM – 6:00PM Registration

MSY AIRPORT Lobby

HILTON Parish (Fountain) 3rd Floor

10:15AM – 11:15AM Program Showcase: The Cyber Cypher 1- Changing How You Protect Your Data to Secure Your Future

REPEATED AT 2:45 PM

CONVENTION CENTER Room 203-205

SPEAKER(S): JAMIE BASS | *CEO, Navy Qualified Validator (NQV), USMC Validator, GRAVICOM*

JAN FOURMAN | *Regulatory Consultant, Purdue University*

CHRIS GOLDEN | *Vice President of Infrastructure, Security, and Privacy, React Health*

DOREEN GONZALEZ-GABOYAN | *President and CEO, Industry Workforce Solutions*

ASHLEY JONES | *Vice President, Info Security Consultant, Bank of America*

MIGUEL VILLARREAL | *Principal, Villa Tech*

10:15AM – 11:15AM Demystifying and Evolving Retail: How Target and Others Are Collaborating to Increase MBEs in Retail

REPEATED AT 2:45 PM

CONVENTION CENTER Room 210

MODERATOR: TONDA COLLIER | *Supplier Diversity Lead, Target Corp.*

SPEAKER(S): PERNELL CEZAR | *CEO and Founder, BLK & Bold Specialty Beverages*

BRENDA CURRY | *Partner, Curtom-Dunsmuir*

RICK FINK | *Lead Program Manager Property Management, Target Corp.*

KEYARIA MILLER | *Lead Business Partner, Business Partners & Negotiations, Target Corp.*

NATALIA SERRANO | *Lead Business Partner, Business Partners & Negotiations, Target Corp.*

KAREN TOBLER | *Supplier Diversity lead, Target Corp.*

10:15AM – 11:15AM Minority Report: Corporations and Suppliers Collaborating to Disrupt the Market

REPEATED AT 2:45 PM

CONVENTION CENTER Room 208-209

MODERATOR: LASHAUN SOLOMON | *Head of DE&I Partnership Development & Strategy, Pyramid Consulting*

SPEAKER(S): VINCE DEMICHAEL | *Category Manager, Global Procurement, Dupont*

CARLOS GUZMAN | *Managing Director, Supplier Diversity, Cigna*

BEN NGOBI | *Global Supplier Inclusion & Sustainability Lead, Accenture*

DOUG ROGINSON | *Executive Director, Relationship Management, JP Morgan Chase*

SUSAN SHUSTACK | *Global Director, Indirect, Dupont*

10:15AM – 11:15AM Uncommon Spaces: Positive MBE Disruption in Manufacturing, Agribusiness, and Commodities

REPEATED AT 2:45 PM

CONVENTION CENTER Room 215-216

SPEAKER(S): WILLIAM BARKSDALE | *President – Cotton, Cargill*

DONNA ENNIS | *Director, Diversity, Engagement, and Program Development, MBDA Georgia*

SEANICAA HERRON | *Founder, Freedmen Heirs*

HAROLD SINGLETARY | *CEO, BrightMa Farms*

10:15AM – 11:15AM What You Don't Know: Finding Blind Spots to Unlock New Potential

REPEATED AT 2:45 PM

CONVENTION CENTER Room 217-219

SPEAKER(S): CYNTHIA SHORT | *Founder and CXO, Supplier Diversity, Lexico*

DAMANI SHORT | *Founder and CEO, Lexico*

10:15AM – 11:15AM Researching the Past to Change the Future

REPEATED AT 2:45 PM

CONVENTION CENTER Room 220-222

SPEAKER(S): PHILIP DEVLIEGHER | *Vice President, Supplier Diversity, Disability:IN, Merk*

NEDRA DICKSON | *Managing Director, Global Supplier Inclusion & Sustainability Lead, Accenture*

RAUL SUAREZ-RODRIGUEZ | *Director, Global Economic Inclusion & Supplier Diversity, Merk*

10:15AM – 11:15AM **Access to Capital: Mergers and Acquisitions**

REPEATED AT 2:45 PM

Inspiration Track

CONVENTION CENTER Room 225-227

MODERATOR: MOSES HARRIS | *Black Segment Leader for Commercial Banking, Wells Fargo*

SPEAKER(S): JOE ANDERSON | *CEO and Chairman, TAG Holdings LLC*

BRANDON BELLAMY | *Owner, Velocity Companies*

MARK SIROWER | *Principal, M&A and Restructuring Services, Deloitte LLP*

ROBERT BUSH JR. | *CEO, Mutombu Coffee*

10:15AM – 11:15AM **Witness: Beating the Odds to Achieve Success**

REPEATED AT 2:45 PM

Inspiration Track

CONVENTION CENTER Room 228-230

SPEAKER(S): MARION BALANDRA | *CEO & Founder, Meridian Remote Teams*

CHRISTINA TYSON | *Supplier Diversity Director, PepsiCo*

KIM C. FOLSOM | *CEO and Founder, Founders First Capital*

10:15AM – 11:15AM **The Technologies That Might Change Everything**

REPEATED AT 2:45 PM

Inspiration Track

CONVENTION CENTER Room 211-213

SPEAKER(S): ANTHONY MALEY | *Sales Executive, Vouch*

SAM YEHYA | *Partner and COO, Six Consulting*

10:15AM – 11:15AM **Approach to Opportunities: Pitching to Corporations, hosted by Capital One, with special guest Chala Dincoy**

REPEATED AT 2:45 PM

Insights Track

CONVENTION CENTER Room 206-207

SPEAKER(S): CHALA DINCOY | *CEO, The Repositioning Expert*

ALLISON KUBE | *Supplier Diversity Manager, Capital One*

10:30AM – 3:00PM **EYE Program**

CONVENTION CENTER Room 214

11:30AM – 12:30PM **MBEs and the New Currency of the Future (Recorded for On-demand Access Post Conference for All Attendees)**

REPEATED AT 4:00 PM

CONVENTION CENTER Great Hall

SPEAKER(S): MICHAEL BLAKE | *CEO, Atlas Strategy*

CLEVE MESIDOR | *Executive Director, The Blockchain Foundation*

OLAYINKA ODENIRAN | *Founder, Black Women In Blockchain*

SINCLAIR SKINNER | *Founder, Black Blockchain SUMMIT*

11:30AM – 12:30PM **How MBEs Can Disrupt the Cannabis Industry**

REPEATED AT 4:00 PM

Innovation Track

CONVENTION CENTER Room 210

MODERATOR: TRAVIS JOHNSON | *State Representative, Louisiana Legislature*

SPEAKER(S): BRYANT MITCHELL | *Founder, Blacq Star Farms*

TESS TAYLOR | *Founder, Saucey*

NISHANT REDDY | *CEO AND FOUNDER, GOLDEN STATE*

11:30AM – 12:30PM **Reimagining Access to Capital for Minority Businesses**

REPEATED AT 4:00 PM

Innovation Track

CONVENTION CENTER Room 208-209

SPEAKER(S): KAREN ENG | *Board Chair, National ACE*

SAHRA HALPERN | *President, NMSDC Business Consortium Fund, Inc.*

11:30AM – 12:30PM **How to Become an MBE Advocate 101**

REPEATED AT 4:00 PM

Inspiration Track

CONVENTION CENTER Room 215-216

MODERATOR: ALBERT SHEN | *Founder, Shen Consulting*

SPEAKER(S): NICK CHARLES | *Honorable, Maryland State Representative*

BOB MARSHALL | *Business growth strategy executive, small business development, Wells Fargo*

RENEE JOHNSON | *Senior advisor, Public Private Strategies*

CHARLES RICE | *Community liaison and business attorney, Louisiana MBDA Center*

SHARON PINDER | *President, Capital Region Minority Supplier Diversity Council*

11:30AM – 12:30PM **Turning Disruption into Dollars: How MBEs Can Fill New Roles in Supply Chains**

REPEATED AT 4:00 PM

Innovation Track

CONVENTION CENTER Room 217-219

SPEAKER(S):

CAMILLE GEIGER | Corporate supply chain manager, Boeing

EUGENE PARTRIDGE | senior director, global marketing, events, and travel sourcing, Salesforce

LISA ZUKAUKAS | SVP procurement (CPO), Organon

11:30AM – 12:30PM **Advancing Racial Equity and Support for Underserved Communities and Underutilized Businesses, presented by the U.S. Department of Transportation (USDOT)**

REPEATED AT 4:00 PM

Insights Track

CONVENTION CENTER Room 220-222

MODERATOR

SHELBY SCALES | Director, Office of Small & Disadvantage Business Utilization, USDOT

SPEAKER(S):

KIMBERLY HARRIS | Assistant manager, USDOT/FAA

MONICA MCCALLUM | Airector of regional operations, USDOT/FTA

WILLIE SMITH | Senior procurement executive, USDOT

SHAWN WILSON | Louisiana DOT secretary, Louisiana Dept of Transportation

MARIIA ZIMMERMAN | Strategic advisor, USDOT

11:30AM – 12:30PM **Environmental, Social, Governance (ESG): What You Need to Know & Why is it Suddenly Business Critical?**

REPEATED AT 4:00 PM

Insights Track

CONVENTION CENTER Room 225-227

SPEAKER(S):

DEE MARSHALL | CEO, Diverse & Engaged Lissa Miller, senior vice president, chief supplier diversity officer, Truist

BRENDAN WALSH | Principal, World Wide Technology (WWT)

11:30AM – 12:30PM **Impact Lab Coming Soon**

REPEATED AT 4:00 PM

Inspiration Track

CONVENTION CENTER Room 228-230

11:30AM – 12:30PM **Disrupt or be Disrupted! Riding Economic Shockwaves**

REPEATED AT 4:00 PM

Insights Track

CONVENTION CENTER Room 211-213

SPEAKER(S)

JOSHUA KING | Cost modeling supervisor, ExxonMobil

11:30AM – 12:30PM **Storm Chasers: Predicting and Preparing for the Next Economic Shockwave**

REPEATED AT 4:00 PM

Insights Track

CONVENTION CENTER Room 206-207

MODERATOR

PRISCILLA WALLACE | head of supplier diversity & supply chain management (SCM) sustainability, Wells Fargo

SPEAKER(S)

DR. FREDERICK MCKINNEY | principal, BJM Solutions

11:30AM – 12:30PM **Program Showcase: The Cyber Cypher 2-Competitive Advantage Through Cybersecurity Capability**

REPEATED AT 4:00 PM

CONVENTION CENTER Room 203-205

SPEAKER(S)

KENNY MESKER | enterprise OT cyber security architect – guardrails and innovation, Chevron

AYON SARKAR | vice president of IT and cyber security, SoftPath

12:45PM – 1:30PM **Networking Lunch**

CONVENTION CENTER

1:30PM – 2:30PM

Main Stage Keynotes (Streamed Live for Virtual Attendees)

CONVENTION CENTER Great Hall

WELCOME REMARKS

THE 50-YEAR PLAN: BUILDING MULTIGENERATIONAL PIPELINES FOR MINORITY-OWNED SUPPLIERS

SPEAKER(S):

BERTO GUERRA | CEO and founder, AVANZAR, Inc. Chris Nielsen, executive VP of product support and chief quality officer, Toyota Motor North American

ROSA SANTANA | CEO and founder, Forma

2:45PM – 3:45PM **Program Showcase: The Cyber Cypher 1- Changing How You Protect Your Data to Secure Your Future**

CONVENTION CENTER Room 203-205

2:45PM – 3:45PM **Demystifying and Evolving Retail: How Target and Others Are Collaborating to Increase MBEs in Retail**

CONVENTION CENTER Room 210

2:45PM – 3:45PM **Minority Report: Corporations and Suppliers Collaborating to Disrupt the Market**

CONVENTION CENTER Room 208-209

2:45PM – 3:45PM **Uncommon Spaces: Positive MBE Disruption in Manufacturing, Agribusiness, and Commodities**

- CONVENTION CENTER** Room 215-216
2:45PM – 3:45 PM **What You Don't Know: Finding Blind Spots to Unlock New Potential**
- CONVENTION CENTER** Room 217-219
2:45 – 3:45 AM **Researching the Past to Change the Future**
- CONVENTION CENTER** Room 220-222
2:45PM – 3:45PM **Access to Capital: Mergers and Acquisitions**
- CONVENTION CENTER** Room 225-227
2:45PM – 3:45PM **Witness: Beating the Odds to Achieve Success**
- CONVENTION CENTER** Room 228-230
2:45PM – 3:45PM **The Technologies That Might Change Everything**
- CONVENTION CENTER** Room 211-213
2:45PM – 3:45PM **Approach to Opportunities: Pitching to Corporations, hosted by Capital One, with special guest Chala Dincoy**
- CONVENTION CENTER** Room 206-207
4:00PM – 5:00PM **How MBEs Can Disrupt the Cannabis Industry**
- CONVENTION CENTER** Room 210
4:00PM – 5:00PM **Reimagining Access to Capital for Minority Businesses**
- CONVENTION CENTER** Room 208-209
4:00PM – 5:00PM **How to Become an MBE Advocate 101**
- CONVENTION CENTER** Room 215-216
4:00 – 5:00 PM **Turning Disruption into Dollars: How MBEs Can Fill New Roles in Supply Chains**
- CONVENTION CENTER** Room 217-219
4:00 – 5:00 PM **Advancing Racial Equity and Support for Underserved Communities and Underutilized Businesses, presented by the U.S. Department of Transportation (USDOT)**
- CONVENTION CENTER** Room 220-222
4:00 – 5:00 PM **Environmental, Social, Governance (ESG): What You Need to Know & Why is it Suddenly Business Critical?**
- CONVENTION CENTER** Room 225-227
4:00 – 5:00 PM **Impact Lab Coming Soon**
- CONVENTION CENTER** Room 228-230

- 4:00 – 5:00 PM** **Disrupt or be Disrupted! Riding Economic Shockwaves**
CONVENTION CENTER Room 211-213
- 4:00 – 5:00 PM** **Storm Chasers: Predicting and Preparing for the Next Economic Shockwave**
CONVENTION CENTER Room 206-207
- 4:00 – 5:00 PM** **Program Showcase: The Cyber Cypher 2-Competitive Advantage Through Cybersecurity Capability**
CONVENTION CENTER Room 203-205
- 4:00 – 5:30 PM** **EYE Program Pitch Competition**
CONVENTION CENTER NMSDC Theatre
- 5:00 – 7:00 PM** **CyberReadyMBE Meet Up**
HILTON Riverside Chart Ballroom

TUESDAY, NOVEMBER 1

- 6:00AM – 6:00PM** **Registration**
CONVENTION CENTER Great Hall and Hall D Lobby
- 7:30AM – 8:45AM** **Networking Breakfast**
CONVENTION CENTER
- 8:00AM – 9:00AM** **Main Stage Keynotes**
CONVENTION CENTER Great Hall
- BILLION-DOLLAR MBES I: STORIES FROM THE NMSDC 50TH ANNIVERSARY STEERING COMMITTEE (STREAMED LIVE FOR VIRTUAL ATTENDEES)**
- THE STATE OF RACE IN AMERICA AND THE IMPACT ON MINORITY BUSINESS**
- MODERATOR:** RICHARD LUI | *American journalist and news anchor, MSNBC/NBC News*
- SPEAKER(S):** MARC MORIAL | *president and CEO, National Urban League*
- 9:00AM – 5:00PM** **Wellness Room**
CONVENTION CENTER Hall B2-2

9:15AM – 9:30AM **THE EXCHANGE RIBBON-CUTTING CEREMONY WITH EARVIN “MAGIC” JOHNSON**
CONVENTION CENTER Hall C&D Lobby

9:30AM – 12:15 PM **The Exchange**
CONVENTION CENTER Hall C&D

9:30AM – 5:00PM **Matchmakers (Onsite Only)**
CHECK-IN: CONVENTION CENTER Room R01
MEETINGS: CONVENTION CENTER Room R01 - R09

10:15AM – 10:35AM **Power Talks: The Science of Storytelling: How to Build Your Brand**
CONVENTION CENTER Hall B-2 at the NMSDC Theatre
SPEAKER(S): CHRISTINE MADDELA | *managing partner/owner, Storyville Road*

10:35AM – 10:55AM **Power Talks: Corporate Allyship Advocating for Racial and Cultural Diversity**
CONVENTION CENTER Hall B-2 at the NMSDC Theatre
SPEAKER(S): PAUL ASHLEY | *chief of staff, BMS*
 NEDRA DICKSON | *managing director, global supplier inclusion, Accenture*
 DEE MARSHALL | *CEO, Diverse & Engaged*
 FARRYN MELTON | *CPO, BMS*

10:55AM – 11:15AM **Power Talks: The Power of Brand Strategy: Taking Your Brand to the Next Level**
CONVENTION CENTER Hall B-2 at the NMSDC Theatre
SPEAKER(S): ELIZABETH KEMP CAULDER | *president, chief brand strategist, Phoenix Lifestyle Marketing Group*

11:30AM – 11:50AM **Power Talks: From Transactional to Transformational: Using Data to Influence Organizational Diverse Supplier Spend**
CONVENTION CENTER Hall B-2 at the NMSDC Theatre
SPEAKER(S): GAVIN MICHAELS | *data scientist, Meta*
 TANIKA THOMPSON | *manager, supplier diversity, Meta*

11:50AM – 12:10PM **Power Talks: Cyber Security – Protecting your Dreams**
CONVENTION CENTER Hall B-2 at the NMSDC Theatre
SPEAKER(S): ANDY FIUMEFREDDO | *IT risk manager, American Family Insurance*

ANISHA JACKSON | *supplier diversity, American Family Insurance*
 PRASHANTH MEKALA | *deputy enterprise chief information security officer, American Family Insurance*

12:10PM – 12:30PM **Power Talks: How to Hack New Tech for New Business Opportunities**
CONVENTION CENTER Hall B-2 at the NMSDC Theatre
SPEAKER(S): JORDAN TAYLOR | *CEO, Synergy Grid*
 KRISTAL HANSLEY | *CEO, We Solar*
 SHERYL PONDS | *CEO, Dai Technologies Corporation*

12:15PM – 1:15PM **Networking Lunch**
CONVENTION CENTER Great Hall Foyer

1:15PM – 1:40PM **Main Stage Keynotes Impacting Global Disruption: Government Partnerships to Increase MBE Growth with Legendary Sports Icon Isiah Thomas (Streamed Live for Virtual Attendees)**
CONVENTION CENTER Great Hall Foyer
MODERATOR: YING MCGUIRE | *CEO and president, NMSDC*
SPEAKER(S): ENOH T. EBONG | *director, U.S. Trade and Development Agency*
 ISIAH THOMAS | *CEO, Isiah International*

1:45PM – 2:15PM **Fireside Chat with Apple VP of Procurement Dan Rosckes (Streamed Live for Virtual Attendees)**
CONVENTION CENTER Great Hall Foyer
SPEAKER(S): WALTER FREEMAN | *director, global procurement, Apple*
 DAN ROSCKE | *vice president of procurement, Apple*

2:30PM – 5:00PM **The Exchange**
CONVENTION CENTER Hall C&D

2:30PM – 5:00PM **C-Suite Roundtable (Invite Only)**
CONVENTION CENTER Room 211-213

2:30PM – 5:00PM **CPO Summit (Invite Only)**
SUPPLY CHAIN RESILIENCY: TRENDS, CHALLENGES, AND BEST PRACTICES
CONVENTION CENTER Room 217-219

MODERATOR: JAVETTE HINES | Director, Global Head, Supply Chain Development, Inclusion and Sustainability Enterprise Supply Chain (ESC), Citigroup Inc.

SPEAKER(S): TONY ABATE | Senior Vice President and Global Chief Procurement Officer, Cigna

MIGUEL GONZALEZ | Chief Procurement Officer, DuPont

BARBARA KUBICKI | Chief Procurement Officer, Wells Fargo

THE WAR FOR TALENT: THE JOURNEY CONTINUES

MODERATOR: JAVETTE HINES | Director, Global Head, Supply Chain Development, Inclusion and Sustainability Enterprise Supply Chain (ESC), Citigroup Inc.

SPEAKER(S): KALA GIBSON | executive vice president, head of business, banking and chief enterprise corporate responsibility officer, Fifth Third

MELANI WILSON SMITH | Chief Procurement Officer, PepsiCo

2:45PM – 3:05PM Power Talks: Stress Management for Business Survival

CONVENTION CENTER Hall B-2 at the NMSDC Theatre

SPEAKER(S): DR. SUNITHA CHANDY | founder/licensed clinical psychologist, Artesian Collaborative

3:05PM – 3:25PM Power Talks: The Audacious Female Leader: 8-Crucial Habits to Overcome the Barriers Women Face in Life and Leadership

CONVENTION CENTER Hall B-2 at the NMSDC Theatre

SPEAKER(S): TRACEY KNIGHT | chief experience officer, Inview Solutions

3:25PM – 3:45PM Power Talks: The Culture Will Be Televised: When MBEs Unite

CONVENTION CENTER Hall B-2 at the NMSDC Theatre

SPEAKER(S): AKIL ALVIN | CEO and global chief creative officer, Digital Detroit Media

DONNELL BEVERLY | CEO and president, Russell Westbrook Enterprises

4:00PM – 4:20PM Power Talks: What Does DEI or D&I Have to Do with Dessert?

CONVENTION CENTER Hall B-2 at the NMSDC Theatre

SPEAKER(S): MARIA KEMP | pastry chef, Beyond Decadence

4:20 – 4:40 PM Power Talks: The Returns of the Future – Why Business Diversity in Treasury, Asset Management, and Investment Banking Delivers More than Outperformance

CONVENTION CENTER Hall B-2 at the NMSDC Theatre

SPEAKER(S): MALIK MURRAY | SVP, head of business development, Ariel Investments

4:40 – 5:00 PM Power Talks: How Can Nonprofits and Academia Provide Support To Help Expand The Pipeline of Minority Suppliers?

CONVENTION CENTER Hall B-2 at the NMSDC Theatre

7:00 – 10:00 PM NMSDC's 50th Anniversary Concert

CHAMPIONS SQUARE WITH HEADLINERS SHEILA E. AND BBD

WEDNESDAY, NOVEMBER 2

6:00AM - 1:00PM Registration

CONVENTION CENTER Great Hall and Hall D Lobby

7:30AM - 8:45AM Networking Breakfast

CONVENTION CENTER Great Hall Foyer

8:45AM - 10:00AM Main Stage Keynotes (Streamed Live for Virtual Attendees)

CONVENTION CENTER Great Hall

BILLION-DOLLAR MBES II: STORIES FROM THE NMSDC 50TH ANNIVERSARY STEERING COMMITTEE

HOW THE BUSINESS CONSORTIUM FUND INVESTS IN HUMAN CAPITAL

SPEAKER(S): SAHRA HALPERN | CEO, Business Consortium Fund

GROWTH IS KING: CRITICAL CONSIDERATIONS FOR EVERY MBE TO BECOME A MEGA SUCCESS BY LEVERAGING PRIVATE EQUITY

SPEAKER(S): LESLIE BRUN | chairman and CEO, Ariel Alternatives

BOB GREENE | CEO, NAIC

TARRUS RICHARDSON | CEO, IMB Partners

9:00AM – 1:00PM Wellness Room

CONVENTION CENTER Hall B2-2

10:00AM – 1:00PM Matchmakers (Onsite Only)

CHECK-IN: Room R01

CONVENTION CENTER

MEETINGS: Room R01 - R09

CONVENTION CENTER

10:00AM – 1:00PM The Exchange

CONVENTION CENTER Hall C&D

10:15AM – 10:30AM Power Talks: Meaningful Data Storytelling for Socio-Economic Impact

CONVENTION CENTER Hall B-2 at the NMSDC Theatre
SPEAKER(S): FLORANCE AMATE | CEO and founder, Laisar Management Group
GRETCHEN GREENE | principal economist, Greene Economics
JEROME PAIGE | senior economist, Laisar Management Group
KERRY WATSON JR. | regional vice president for government affairs, MGM Resorts International

10:00AM – 1:00PM **EYE Program**

CONVENTION CENTER Room 214

10:30AM – 10:45AM **Power Talks: Leveraging the Metaverse for Growth**

CONVENTION CENTER Hall B-2 at the NMSDC Theatre

SPEAKER(S): DEAN LLOYD | COO, Verb360
VANIA ABDUL-BADEE | CMO, Verb360
MATT ZANARDO | VP, Metaverse Advisors

10:45AM – 11:00AM **Power Talks: Revenue Partners - How MBEs Bring Winning Solutions to Corporate ESG Initiatives to Create Revenue Increase**

CONVENTION CENTER Hall B-2 at the NMSDC Theatre

11:15AM – 11:30AM **Power Talks: Mapping MBEs to Geospatial Fluency**

CONVENTION CENTER Hall B-2 at the NMSDC Theatre

SPEAKER(S): AARON KELLEY | CEO, Upslope Advisors

11:30AM – 11:45AM **Power Talks: An Empathy Strategy to Elevate Business Diversity**

CONVENTION CENTER Hall B-2 at the NMSDC Theatre

SPEAKER(S): AJIT DODANI | empathy strategist, founder and CEO, EmpathifyU

11:30AM – 1:00PM **Networking Lunch**

CONVENTION CENTER Hall B-2 at the NMSDC Theatre

11:45AM – 12:00PM **Power Talks: Supplier Diversity is Past – Circular Economics is Now**

CONVENTION CENTER Hall B-2 at the NMSDC Theatre

12:15PM – 12:30PM **Power Talks: Accelerating Your Growth Curve**

CONVENTION CENTER Hall B-2 at the NMSDC Theatre

12:45PM – 1:00PM **Power Talks: The Digital Transformation Evolution - Thriving in the New Normal**

CONVENTION CENTER Hall B-2 at the NMSDC Theatre

SPEAKER(S): JENNIFER GARCIA | COO, Latino Business Action Network

1:30PM – 3:00PM **State of NMSDC (Corporate Members Meeting)**

CONVENTION CENTER Room 225-227

OPEN TO ALL ATTENDEES

6:30PM – 9:30PM **50th Anniversary Awards Ceremony**

CONVENTION CENTER Great Hall

9:30PM – MIDNIGHT **Farewell Reception**

CONVENTION CENTER Hall B-1

Agenda is tentative and subject to change.

All times in CST. For the most recent agenda, [click here](#).

Google Supplier Diversity

Google is committed to continuing to make diversity, equity, and inclusion part of everything we do — including how we buy goods and services and the suppliers we partner with.

In 2022, we aim to grow our spending with diverse suppliers to \$2.5 billion while expanding our Supplier Diversity program beyond the U.S to include suppliers from historically underrepresented groups around the world.



Our Benefits

By registering with us, eligible businesses will gain access to:

- Invitations to connect, network, and pitch
- Invitations and scholarship opportunities to Google's Diverse Supplier Growth Programs e.g. our Google Tuck Digital Excellence Program

For eligible diverse-owned suppliers doing business with Google we provide:

- Diverse Supplier Accelerated Payments Program
- Financial and administrative support to become a certified-diverse business
- Access to additional coaching, mentorship and growth opportunities

Register with Us!



We welcome registrations from diverse-owned businesses globally. Register on our site www.google.com/diversity/suppliers/



Questions? Email us at supplierdiversity@google.com



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SRMSDC STAFF

Alvin-O Williams	President & CEO
Mary Green	Chief Accountant
Mani Hairston	Senior Researcher & Marketing Manager
Mark Samuel	Regional Director of MBE Services
Andrea Heard	Regional Events Coordinator
Jeanine Chambers	Senior Project Manager

Jetheda Hernandez	Senior Director, Strategic Alliances and Programs
Constance Y. Jones	Senior Director, Field Services
Jade Melvin	Associate Director, Strategic Alliances and Programs
Christine Narine	Director, Accounting and Finance
Christina Santos	Associate Director, Member Success
Maureen Simonette	Senior Director, Member Success
Lorena Valencia	Director, Member Success, Corporate Plus (Consultant)
Jeanette Cortes	Manager, Billings, Collections, and Data Entry
Karen Thomas	Manager, Member Success
Jered Weber	Communications and Engagement Manager
Brandi Wiggins	Program/Project Manager
Shalayna Williams	Certification Manager
Tenzing Andrugsurba	Staff Accountant
Codi Aymer	Human Resources Coordinator
Tasha Morris	Senior Coordinator, Conferences, Meetings, and Events
Deb Flores Johnson	Marketing and Communications Coordinator
Helen Murphy	Admin Coordinator, Operations
Kimberlee Saucedo	Executive Assistant
Alicia Slentz	Staff Accountant
Georgiana Williams	Receptionist/Office Coordinator
Walter Williams	Senior IT Associate

NMSDC STAFF

Ying McGuire	CEO and President
Sylvia Acosta, PhD	Chief Growth Officer
Casilda Del Valle	Chief Financial Officer
Leahanne Thomas	Chief Transformation Officer (Consultant)
Stefan Bradham	Vice President, Marketing and Communications
Pauline Gebon	Vice President, Member Success
Lisa Morris	Vice President, Strategic Alliances and Programs
Kurtis Trevan	Vice President, Entrepreneur-in-Residence (Consultant)
Theresa Childress	Associate Director, Field Services
Albert Diaz	Director, Information Technology
Nicole Hambric	Associate Director, Conferences, Meetings, and Events

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- **EARVIN "MAGIC" JOHNSON**



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MODERATORS AND SPEAKERS

SPEAKERS

Tony Abate, senior vice president and global chief procurement officer, Cigna

Vania Abdul-Badee, CMO, Verb360

Akil Alvin, CEO and global chief creative officer, Digital Detroit Media

Florance Amate, CEO and founder, Laisar Management Group

Joe Anderson, CEO and chairman, TAG Holdings LLC

Marion Balandra, CEO & founder, Meridian Remote Teams

William Barksdale, president - cotton, Cargill

Jamie Bass, CEO, navy qualified validator (NQV), USMC validator, GRAVICOM

Terri Batch, director, global diversity export initiative, U.S. Department of Commerce - U.S. Commercial Service

Brandon Bellamy, owner, Velocity Companies

Donnell Beverly, CEO and president, Russell Westbrook Enterprises

Michael Blake, CEO, Atlas Strategy

Umberto Brito, president & CEO, Integrare Brazil

Leslie Brun, chairman and CEO, Ariel Alternatives

Janice Bryant-Howroyd, founder and CEO, The Act One Group

Robert Bush Jr., CEO, Mutombu Coffee

Alejandra Castillo, asst. secretary of commerce for economic development, Dept of Commerce

Elizabeth Kemp Caulder, president, chief brand strategist, Phoenix Lifestyle Marketing Group

Pernell Cezar, CEO and founder, BLK & Bold Specialty Beverages

Dr. Sunitha Chandy, founder/licensed clinical psychologist, Artesian Collaborative

Nick Charles, honorable, Maryland State Representative

Kimberly Chastang-Lee, senior director, services sourcing, Salesforce

Donald R. Cravins, Jr., under secretary of commerce for minority business development, MBDA

Brenda Curry, partner, Curtom-Dunsmuir

LaTaunya Darden, vice president, minority & women owned business, EXIM Bank

Marvin Dejean, senior managing partner, Gilead Sanders

Vince DeMichael, category manager, global procurement, Dupont

Philip DeVliegheer, vice president, supplier diversity, Disability:IN, Merck

Nedra Dickson, managing director, global supplier inclusion & sustainability lead, Accenture

Chala Dincoy, CEO, The Repositioning Expert

Ajit Dodani, empathy strategist, founder and CEO, EmpathifyU

Cassandra Dorrington, president & CEO, Canadian Aboriginal and Minority Supplier Council

Karen Eng, board chair, National ACE

Donna Ennis, director, diversity, engagement, and program development, MBDA Georgia

Jeremy Faber, private sector engagement, Prosper Africa

Yvette Fielder, program manager, The National Center for American Indian Enterprise Development

Rick Fink, lead program manager property management, Target Corp.

Kim C. Folsom, CEO and founder, Founders First Capital

David Fontinot, managing partner, Cane Capital

Jan Fourman, regulatory consultant, Purdue University

Walter Freeman, director, global procurement, Apple

Jennifer Garcia, COO, Latino Business Action Network

Kelisha Garrett, vice president, COO governmental affairs, Louisiana Chamber of Commerce Foundation

Camille Geiger, corporate supply chain manager, Boeing

Kala Gibson, executive vice president, head of business, banking and chief enterprise corporate responsibility officer, Fifth Third

Chris Golden, vice president of infrastructure, security, and privacy, React Health

Miguel Gonzalez, chief procurement officer, DuPont

Doreen Gonzalez-Gaboyan, president and CEO, Industry Workforce Solutions

Louis Green, president, Supplier Success

Gretchen Greene, principal economist, Greene Economics

Berto Guerra, CEO and founder, AVANZAR, Inc.

Carlos Guzman, managing director, supplier diversity, Cigna

Isabella Casillas Guzman, administrator, Small Business Administration

Sahra Halpern, president, Business Consortium Fund, Inc.

Patricia Hanes, strategic business development specialist, Strategic Exceptions, Inc.; Illinois MBDA Business Center

Kristal Hansley, CEO, We Solar

Kimberly Harris, assistant manager, USDOT/FAA

Mike Haydel, product delivery leader, KeyString Labs

Seanica Herron, founder, Freedmen Heirs

Bibi Hidalgo, associate administrator for government contracting & business development, Small Business Administration

David Jackson, CEO, Solitaire Partners

Ted James, regional administrator, Small Business Administration

Ashley Jones, vice president; business information security officer, Bank of America

Constance Y. Jones, senior director, field services, NMSDC

Theresa Jones, CEO, Evalv

Gary Joseph, CEO, South African Supplier Development Council

Susan Jin Davis, social impact officer, AI Roker Entertainment

Aaron Kelley, CEO, Upslope Advisors

Maria Kemp, pastry chef, BeyondDecadence

Joshua King, cost modeling supervisor, ExxonMobil

Tracey Knight, chief experience officer, Inview Solutions

Allison Kube, supplier diversity manager, Capital One

Barbara Kubicki-Hicks, chief procurement officer, Wells Fargo

Nyron Latif, head of operations for wealth & investment management (WIM), Wells Fargo

Dean Lloyd, COO, Verb360

Christine Maddela, managing partner/owner, Storyville Road

Mark Madrid, associate administrator for the office of entrepreneurial development (OED), Small Business Administration

Anthony Maley, co-founder, Vouch.io

Monika Mantilla, managing partner, Altura Capital

Dee C. Marshall, CEO, Diverse & Engaged

Jose Mas, CEO, MasTec

Tamara Maxwell, senior vice president, Export-Import Bank of the United States

Monica McCallum, director of regional operations, USDOT/FTA

Ying McGuire, CEO and president, NMSDC

Dr. Frederick McKinney, principal, BJM Solutions

Prashanth Mekala, deputy enterprise chief information security officer, American Family Insurance

Cleve Mesidor, executive director, The Blockchain Foundation

Kenny Mesker, enterprise OT cyber security architect - guardrails and innovation, Chevron

Gavin Michaels, data scientist, Meta

Harriet Michel, former CEO and president, NMSDC

Keyaira Miller, lead business partner, business partners & negotiations, Target Corp.

Lissa Miller, senior vice president, chief supplier diversity officer, Truist

Bryant Mitchell, founder, Blacq Star Farms

SPEAKERS CONT...

Marc Morial, president and CEO, National Urban League

Malik Murray, SVP, head of business development, Ariel Investments

Colbert Narcisse, chief product and business development officer, TIAA

Ben Ngobi, global supplier inclusion and suitability lead, Accenture

Rae Ni, CEO, & Yang Liu, president and founder, MSD China

Chris Nielsen, executive VP of product support and chief quality officer, Toyota Motor North America

Casey Oakes, community impact lead, supplier diversity, Google

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IT Performance Management

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- IT Infrastructure Mgmt.
- HRIS Solutions
- Project/Program Mgmt.
- Virtualization
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- Data Governance
- CRM Implementation
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COMPANY DATA

CAGE CODE	9ADF9		
UEI	C1LTZ96RCU19		
NAICS CODES	541611	541519	541513
	541511	518210	541512



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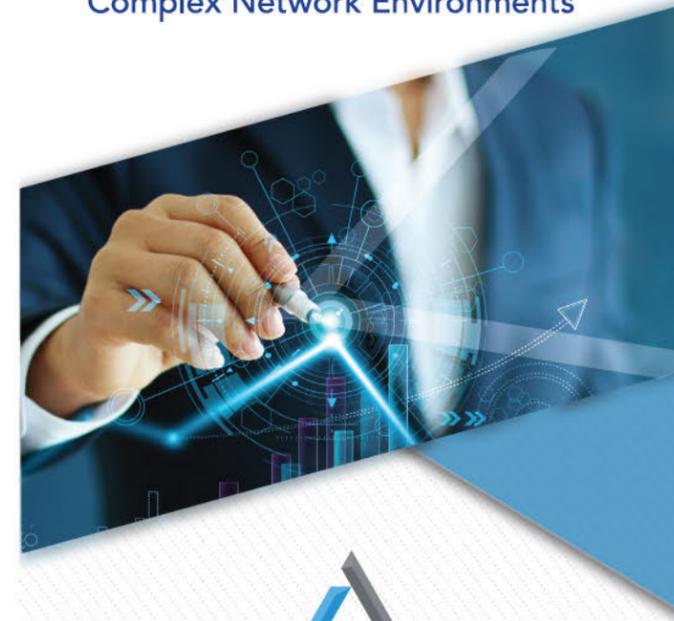
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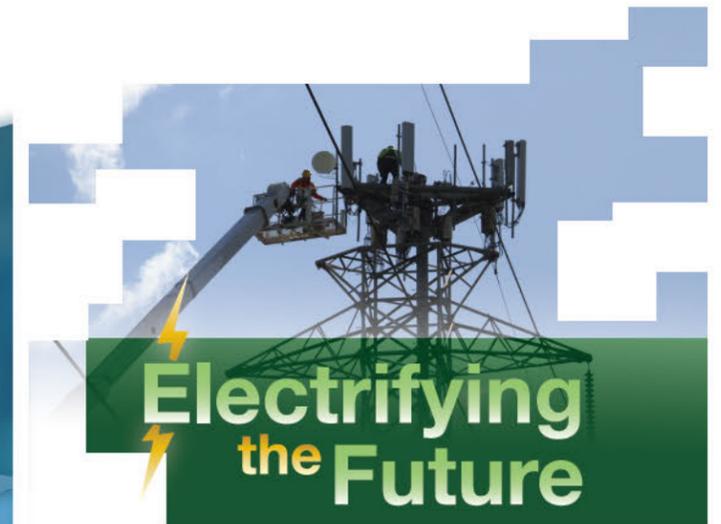


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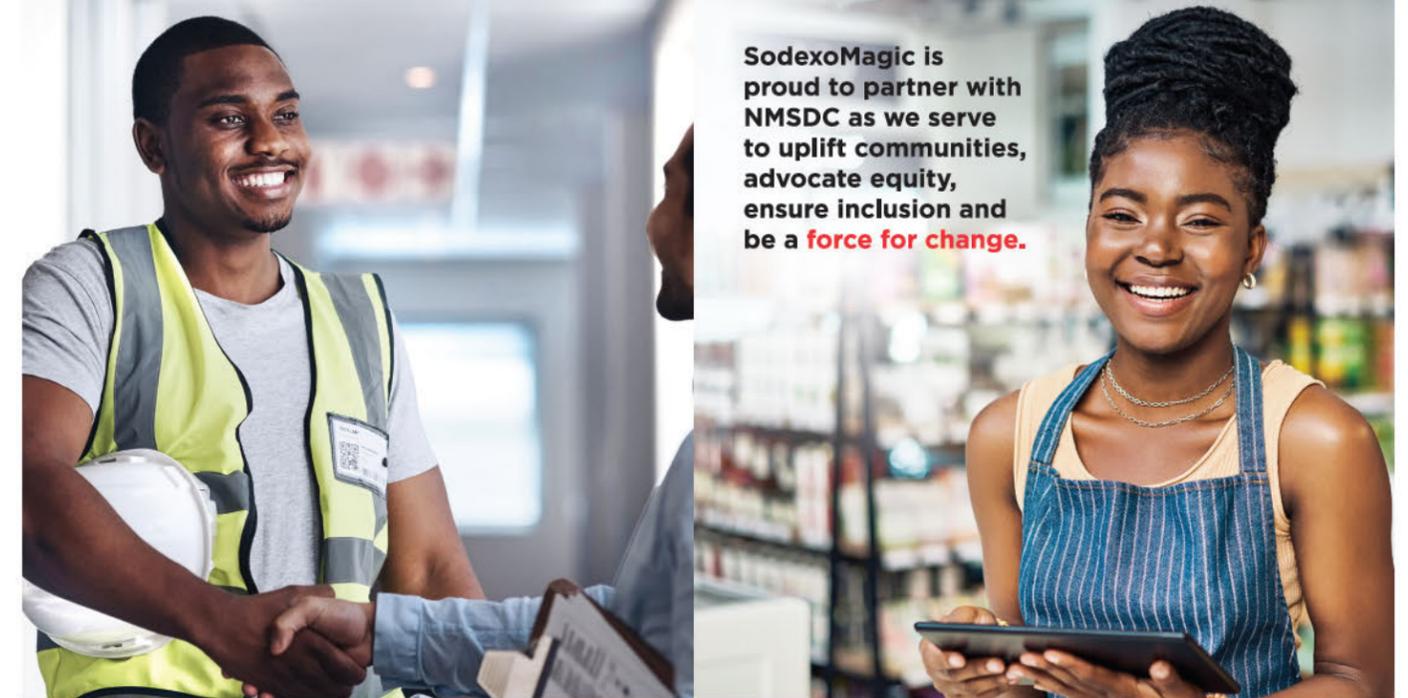
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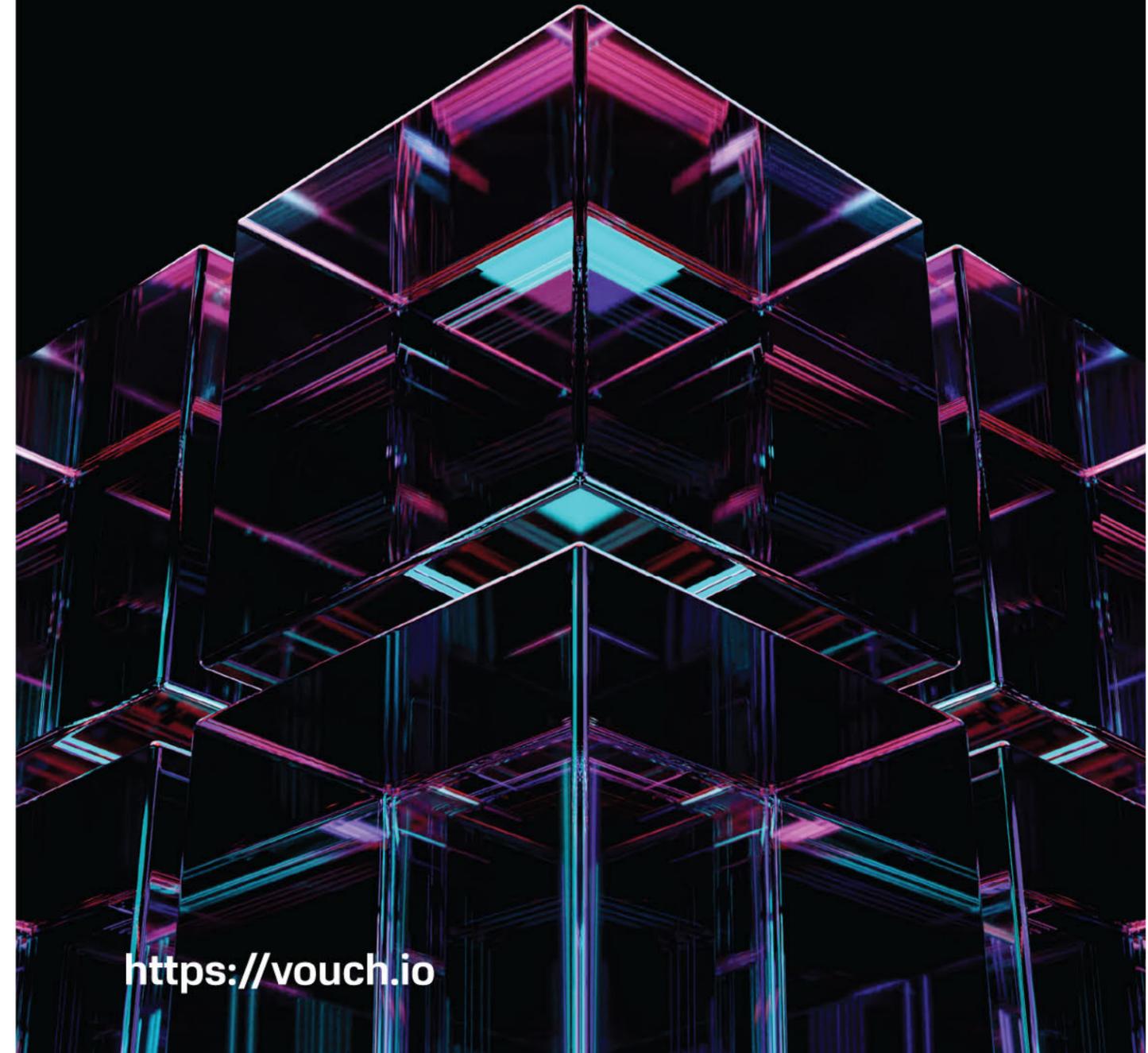
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AARP is guided by a mission where unique views and values encourage collaboration, innovation and social change. Our commitment to diversity, equity and inclusion is reflected in our supply chain. Through our Supplier Diversity program, we partner with minority-owned businesses that bring fresh ideas and perspectives. This allows us to serve our diverse 50-plus population across America in a more impactful way.

Learn more about AARP's Supplier Diversity program at: aarp.org/about-aarp/supplier-diversity



We welcome all backgrounds, experiences and walks of life.

We have always been a company that makes cars for everyone, and would never have been able to achieve this if we didn't also strive to be a company that includes everyone. So, that's exactly what we do; in fact, inclusion is our corporate policy.



volkswagengroupamerica.com

THE EXCHANGE EXHIBITORS

COMPANY NAME	BOOTH NUMBER	COMPANY NAME	BOOTH NUMBER	COMPANY NAME	BOOTH NUMBER
AARP	1030	American Express Company	927	B2Gnow (AskReply, Inc.)	1147
Abbott Laboratories, Inc.	1343	American Family Mutual Insurance Company	622	Bank of America Corporation	602
AbbVie Inc.	1550	American Hydrostatics Distribution, Inc.	245	Barclays PLC	612
Accenture LLP	1335	American Red Cross	1639	Barilla America, Inc.	226
Acro Service Corporation (Corporate Plus®)	829	American Water	437	BASF Corporation	1427
ActOne Group (Corporate Plus®), The	1020	Ampcus, Inc.	1021	Bay Corrugated Container, Inc.	1405
Adecco USA, Inc.	529	Aon Service Corporation	627	Bayer Corporation	1106
Adient	521	APC Construction LLC	1060	BCforward	603
ADP	1022	Apple, Inc.	1151	Beam Suntory	1037
Advantage Capital/ Empower the Change	106	Aquent, LLC (Corporate Plus®)	523	BioUrja Trading, LLC	607
AE Touch Technologies	1038	Archer Daniels Midland Company	837	Blk & Bold, LLC	944
AgreeYa Solutions, Inc.	647	Arco Design/Build	626	Blue Cross and Blue Shield Association	1349
Allstate Corporation, The	1331	Arkview Capital, L.P.	756	BMW North America, LLC	1509
Alta Max, LLC	102	Astyra Corporation (Corporate Plus®)	731	Boeing Company, The	845
Amazon Business, LLC	103	AT&T	1009	Boston Scientific Corporation	1462

COMPANY NAME	BOOTH NUMBER	COMPANY NAME	BOOTH NUMBER
BP America, Inc.	1416	Colonial Press International, Inc. (Corporate Plus®)	730
Bristol-Myers Squibb Company	1439	Compass, North America Division	235
Business Consortium Fund, Inc.	455	ConocoPhillips	1329
Caesars Entertainment Corporation	517	Consumer Financial Protection Bureau	344
Capital One	1227	Corning Cable Systems	403
Caracal	1563	Corteva Agriscience TM	1428
Cargill, Inc.	232	Cox Enterprises, Inc.	708
Caterpillar Inc.	551	Cummins Inc.	1527
CBRE Group, Inc.	513	Cushman & Wakefield, Inc.	1243
Centene Corporation	1342	CVS Health	1549
Charter Communications	621	Delta Air Lines, Inc.	1233
Charter Global	426	Department of Transportation	342
Chemico, LLC (Corporate Plus®)	1633	Dexcom, Inc.	1555
CHEP International, Inc.	1317	Discover	606
Chevron	1311	Display America, Inc.	945
Choctaw-Kaul Distribution Co.	1159	Diversified Maintenance	645
CIGNA Corporation	1357	Diversified Technology, Inc. (DTI)	947
Circularity	459	Diversity Professional	422
Citigroup Inc.	821	DiversityComm, Inc.	451
Coca-Cola Company	1409	Dominion Energy	540
Cocoa Creative Agency	332	DTE Energy Company	537
Colgate-Palmolive Company	328	Duke Energy	439
Collabera, Inc. (Corporate Plus®)	739	DuPont	1203
		Dynamic Language Center	657

The Exchange

COMPANY NAME	BOOTH NUMBER
E.P. Breaux Utility Services LLC	628
Eaton Corporation	333
Eclaro International	1160
Element Fleet	926
ENG Infotech Corp.	526
Entergy Corporation	532
Environmental Service Systems (Corporate Plus®)	838
Ericsson Inc.	950
Ernst & Young	557
Export Import Bank of the U.S.	356
ExxonMobil	1303
Faison Office Products Inc. (Corporate Plus®)	830
Fannie Mae	545
Federal Reserve System	345
Financial Literacy Group	1502
FirstEnergy Corp	438
Ford Motor Company	1713
Franklin Graphics	636
Futran Solutions, Inc	1461
GB Manufacturing Company	407
General Motors Company, LLC	1519
GlaxoSmithKline	1353
Google, Inc.	745
GRE3N, LLC	1312

COMPANY NAME	BOOTH NUMBER
Harley-Davidson Motor Company	1637
Harley-Davidson Motor Company	1433
Harmon Group/Taylor Bros.	641
Heritage Vision Plans, Inc. (Corporate Plus®)	637
Hightowers Petroleum Co. (Corporate Plus®)	1103
HireGenics, Inc.	827
Home Depot, Inc., The	427
Honda	1623
IBEX IT Business Experts (IBEX)	1332
IBEX IT Business Experts (IBEX)	1602
IMB Partners	303
Innova Solutions	928
Institute for Supply Management™	1319
Integrated Packaging Corporation dba Detroit Box Company	638
Inter-Con Security Systems, Inc. (Corporate Plus®)	831
International Business Machines Corporation	503
Interpreters and Translators, Inc. (iti)	527
intiGrow	1047
Intuition dba Mah Melanin, APC	104
John Deere	644
Johnson & Johnson	1457

COMPANY NAME	BOOTH NUMBER
JPI Group LLC, The	552
JPMorgan Chase & Co.	721
KBS	961
Kellogg Company	229
Kelly Services, Inc.	941
Kohl's	1121
Kopri Signs & Graphics, LLC	1635
Kroger Company, The	240
Lancaster Packaging, Inc.	420
LanceSoft, Inc.	914
Language Services Associates, Inc.	1503
Lear Corporation	1723
Liberty Mutual Insurance	1244
Logic Intelligence	857
Logistic Solutions, Inc. (Corporate Plus®)	744
Logisticus Projects Group	311
Louisiana Minority Business Development Agency Business Center	257
Lowe's Companies, Inc.	1108
LSQ	813
Macy's, Inc.	911
Magno International	428
Marathon Petroleum Corporation, LP	1320
Mars	230
MARS Solutions	330

COMPANY NAME	BOOTH NUMBER
MassMutual	711
MasterCard	717
Mays Chemical Company, Inc. - (Corporate Plus®)	834
Meda	938
Medtronic, Inc.	1451
Merck & Co., Inc.	1537
Metnology	851
MGM Resorts International	244
Millennium Group of Delaware, Inc., The (Corporate Plus®)	726
MillerKnoll	1007
Mincing Trading Corporation	319
Minority Business Development Agency Business Center - San Antonio	547
Minority Business News USA	1508
Mohr Partners (Corporate Plus®)	903
Mondelēz International, Inc.	231
Motorola Solutions, Inc.	952
MPS Group, Inc. (Corporate Plus®)	811
Mutombo Coffee	939
National Instruments (NI)	1146
National Material L.P.	339
National Veterans Business Development Council	243

COMPANY NAME	BOOTH NUMBER
Nationwide Insurance	740
Navistar, Inc.	1803
Net2Source, Inc.	703
Nissan North America, Inc.	1703
NLB Services (Corporate Plus®)	727
NMSDC International Affiliates	251
NMSDC Regional Affiliates	355
Northrop Grumman Corporation	815
Northwestern Mutual	1604
Office Depot, Inc.	1220
Office of the Comptroller of the Currency	543
Organon, LLC	1448
Oxidizers Inc.	1258
P3 Delivery	307
Pacific Gas and Electric Company	433
Paramount	313
Penn National Gaming	508
PepsiCo, Inc.	223
Peraclete Technologies Inc	642
Pfizer Inc	1545
Phoenix Lifestyle Marketing Group, LLC	334
Pinnacle Technical Resources (Corporate Plus®)	734

The Exchange

COMPANY NAME	BOOTH NUMBER
PNC Financial Services Group	616
Populus Group (Corporate Plus®)	735
PricewaterhouseCoopers LLP	554
Procter & Gamble Company	510
Prosper Africa	358
Pyramid Consulting Inc. (Corporate Plus®)	609
Quality Companies	853
Quanta Services, Inc.	1219
Ralytics LLC	1247
Raytheon Technologies	910
RBC Royal Bank of Canada	614
Republica Havas	1144
Revature	1044
Rickman Enterprise Group LLC	920
Ricoh USA, Inc.	916
Robert Half International, Inc.	1239
Rose International, Inc. (Corporate Plus®)	1211
Sagiliti (Corporate Plus®)	737
Santana Group (Corporate Plus®)	502
SBM Management Services, LP	336
SDAC	1504
SDI Presence, LLC	550

COMPANY NAME	BOOTH NUMBER
Select Source International (Corporate Plus®)	1102
Sensis	1045
Shankar Distillers, LLC	828
Shell Oil Company	1321
SHI International Corp, Inc. (Corporate Plus®)	840
Sir Walter Candy	338
Sivad PPE, LLC	410
Six Consulting, Inc. (Corporate Plus®)	1046
Slater Infrastructure Group, LLC	323
Sodexo, Inc.	238
Softpath System, LLC	929
Sony Pictures Entertainment	835
Southern California Edison Company	440
Southern California Gas Company	441
Southern Company	536
Staffing Synergies, Inc.	1145
Staples Inc.	921
Stellantis	1417
Stryker Corporation	1453
Summit Packaging Solutions (Corporate Plus®)	741
Superior Maintenance Company	1026
supplier.io	412
Synchrony	610

COMPANY NAME	BOOTH NUMBER
Sysco	222
Systems Electro Coating, LLC	327
Syte Corporation	321
Talisen Technologies, Inc.	528
Target Corporation	1115
TE Connectivity	620
Tech: SCALE	751
Technology Concepts Group Int'l., LLC	417
TechStar Consulting, Inc.	453
Telamon Energy, LLC	634
Telamon Robotics, LLC	855
Thompson Hospitality Services	237
Three PDS, Inc.	1310
TJX Companies, Inc., The	1526
Toyota Motor North America	1613
Trane Technologies	1003
Truist	507
Turner Construction Company	632
Twila True Inclusive Enterprises	1257
Tyson Foods, Inc.	228
U.S. Department of Agriculture	346
U.S. Small Business Administration	247
UNFI (formerly SUPERVALU, Inc.)	233

COMPANY NAME	BOOTH NUMBER
Unilever	1464
United Parcel Service, Inc.	1137
UnitedHealth Group Inc.	1559
US Pan Asian American Chamber of Commerce Education Foundation	1061
V2Soft, Inc.	826
VDart Inc. - (Corporate Plus®)	803
Veteran Government Services	1403
Veterans Owned Roundtable	922
Victoria's Secret & Co.	409
Vistra Corp	533
Vizient	1645
Volkswagen Group of America, Inc.	1603
Volt Consulting Group	930
Walgreens Co.	411
Walker SCM (WIT Logistics) (Corporate Plus®)	635
Walmart, Inc.	1111
Walt Disney Company, The	934
Washington University in St. Louis	1063
Wavicle Data Solutions	1505
Wells Fargo & Company	421
Wells Technology Inc.	823
Women's Business Enterprise National Council (WBENC)	418

COMPANY NAME	BOOTH NUMBER
World Wide Technology, Inc. (Corporate Plus®)	702
Yanfeng Global Automotive Interiors	1809
Young Management & Consulting	960
Zones, LLC (Corporate Plus®)	1015

The Exchange



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Arkview is an MBE-certified private equity firm investing in MBEs

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- Liquidity to founders
- Growth capital for expansion
- Preservation of MBE status

Flexible capital solutions for MBEs

- \$10-\$30+ million of equity
- 25%-75% ownership interest
- 10+ year time horizon

Representative Investments



Leading minority bank serving diverse communities in California



Premier low emissions fleet of vessels, managed by a diverse workforce



Leading MBE workforce management company serving Fortune 1000

Contact Vijay Mehta
vmehta@arkviewcapital.com
917-536-2723



We are committed to spend \$10B with diverse suppliers by 2030.

To learn more about our Supplier Diversity Program, visit thekrogerco.com/vendors-suppliers/supplier-inclusion



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NAICS - 541511, 541512, 541611, 541612, 541618, 541690, 541990, 518210, 611430 | UEI - JJPAEPF29M58 | CAGE - 8CR08

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At The ODP Corporation, we're committed to cultivating opportunities, strengthening our communities, and driving prosperity by elevating diverse and small owned businesses. Learn more at officedepot.com/diversity.

Diverse suppliers include certified minority, women, disabled, veteran, LGBT (Lesbian, Gay, Bisexual, and Transgender) and small [SBA 8(a), SDB, SBC, WOSB, EDWOSB, and HUB Zone] enterprises. ODP is a trademark of ODP Business Solutions, LLC. Office Depot is a trademark of The Office Club, Inc. ©2022 Office Depot, LLC. All rights reserved.

ODP-27654.22



At **Organon**, our goal is to deliver innovation, improve access, and expand choice to help address therapeutic gaps in women's health and ultimately improve the lives of women globally.



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Lighting up peoples lives, Powering a better way forward.

At Vistra, we believe we can make a difference the lives of our stakeholders while we do our part to help our nation accelerate toward a clean energy future. That means not only investing in the diversity of our suppliers, but of our sales channels, customers, and workforce, too.

We're lighting up peoples lives, powering a better way forward.



[WWW.VISTRACORP.COM](https://www.vistracorp.com)



Happy 50th, NMSDC!

As the largest Latina-owned IT workforce solutions provider, we celebrate the values we share with NMSDC and championing opportunity for minority-owned businesses across the nation.

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At Harley-Davidson, we strive to deliver long-term value to all stakeholders - people (employees, dealers, customers, suppliers, investors, society), planet, and profit. Inclusive Stakeholder Management...more than just a machine.



Supplier diversity. Driving economic empowerment.

Raytheon Technologies fosters an inclusive culture that harnesses the power of different ideas and experiences to deliver the innovative solutions our customers depend on. Learn more at rtx.com/supplier-diversity



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CONGRATULATIONS ON 50 YEARS!

We look forward to continuing a strong partnership with NMSDC - enabling our supply chain to be as diverse as our employees, the communities in which we live, and the consumers we serve.



FOR PROGRESS WE CAN MEASURE.

KEEP GROWING.



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Sustainability



Social Responsibility



Diversity Excellence

Chevron Phillips Chemicals seeks to be the employer, supplier, neighbor and investment of choice through our continual growth and innovation. We aim to identify and build long-term relationships with our suppliers to ensure safe and reliable operations. A key enabler of our vision is the active and ongoing inclusion of minority, women, veteran, LGBTQ+ and others with a disability-owned business as well as small business enterprises in CPChem's supplier diversity program.

Maintaining a diverse and sustainable supply base is fundamental to stimulating local economic development, enhancing innovation, and enabling maximum benefit to long-term business and operational performance.

Interested in becoming a CPChem supplier?

Contact us: www.cpchem.com/who-we-are/becoming-supplier



Performance by design.
Caring by choice.™

Creating economic strength through the power of diversity

Supplier diversity isn't just a phrase – it's a powerful way to enhance quality, service and overall value for an organization.

The RBC® Supplier Diversity Strategy is to promote the inclusion of diverse suppliers within our supply chain. It is an all-encompassing strategy designed to promote fair access to new sourcing opportunities and mentorship programs. Our goal is to offer equal access to procurement opportunities for businesses owned by:

- Women
- BIPOC
- LGBTQ+
- Persons with disabilities
- Veterans and service-disabled veterans
- And, in the U.S., qualifying small businesses

At RBC, we're committed to strengthening local economies by building inclusive supply chains, striving to level the playing field for diverse suppliers who otherwise might not have access to large organizations such as RBC.

To learn more about the RBC Supplier Diversity Strategy or to register for consideration as a future supplier, visit rbc.com/sourcing/supplier_diversity.



RBC Capital Markets
RBC Wealth Management

Investment and insurance products offered through RBC Wealth Management® are not insured by the FDIC or any other federal government agency, are not deposits or other obligations of, or guaranteed by, a bank or any bank affiliate, and are subject to investment risks, including possible loss of the principal amount invested.

City National Bank is an affiliate of RBC Wealth Management, a division of RBC Capital Markets, LLC, Member NYSE/FINRA/SIPC, and an indirect wholly owned subsidiary of the Royal Bank of Canada. City National Bank Member FDIC. Banking products and services offered by City National Bank are not SIPC insured and are subject to City National Bank's terms and conditions. RBC Wealth Management and/or its employees may receive compensation from RBC Wealth Management for referring clients to City National Bank.

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At Honda, we do more than build cars.

We fuel dreams.

The joy of creating is grounded in Honda's commitment to imagination, curiosity and innovative ideas. When visionaries are freed from what's always been done to think about what's never been done before, the sky's the limit.

Honda is proud to sponsor
National Minority Supplier Development Council.



honda.com

We're in this Together. Now and Always.

Charter is proud to support
the National Minority Supplier
Development Council



AQUENT

Building a better workforce for all.

It's more than just a strategy for sustainable growth. Diversity+ is our dynamic, real-time hiring tool that turns your DEI commitments into meaningful results.

By collecting voluntarily disclosed demographics from top talent, we help you better align your shortlists and diversity goals. As a certified Minority Business Enterprise (MBE), inclusivity is a big part of who we are, so we'll work with you to create a workplace culture where people of all identities intersect to enrich and empower your organization.

aquent.com/diversity-plus



Creating a culture where we all deliver our best

We recognize the value of diversity to meet customer requirements innovatively and foster economic development in the communities where we live and work. At BASF, we are committed to providing equal access and opportunity for all. We all #belongatBASF

Happy 50th Anniversary to NMSDC!

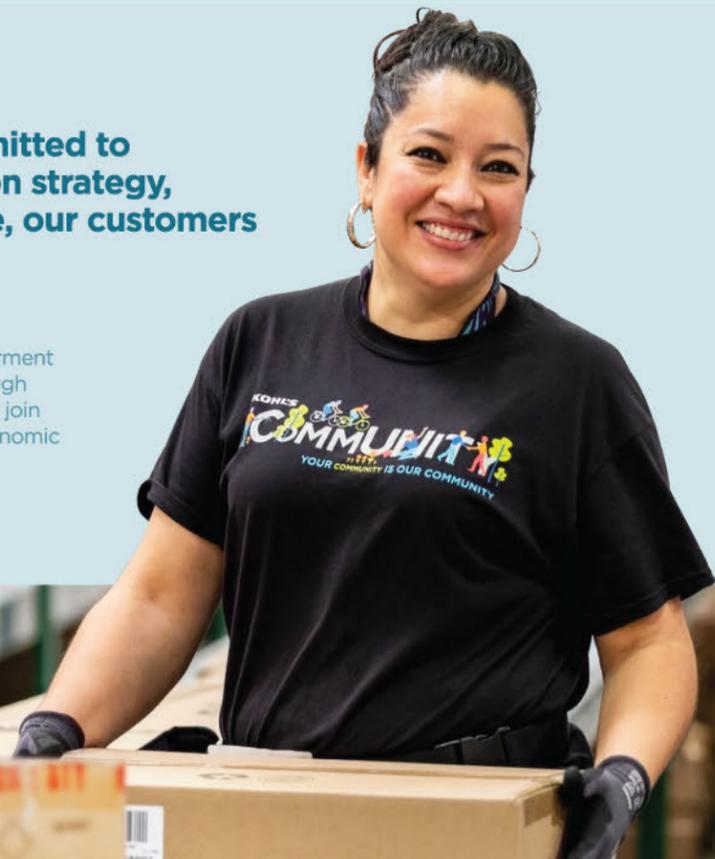
May we continue striving towards "Shaping a Better Future" together.



KOHL'S

At Kohl's, we are committed to our Diversity & Inclusion strategy, focusing on our people, our customers and our community.

We strive to drive economic empowerment for BIPOC vendors and partners through our Supplier Diversity program. Come join our efforts to enhance equity and economic prosperity for a diverse supply base.



Visit our website at:

KohlsSuppliers.com

Contact us at:

SupplierDiversity@kohls.com

Victoria's Secret & Co. is proud to support the 50th Anniversary NMSDC Conference & Exchange for 2022.

Partnering with diverse businesses is important to our success and to our role as a leader in the retail industry.

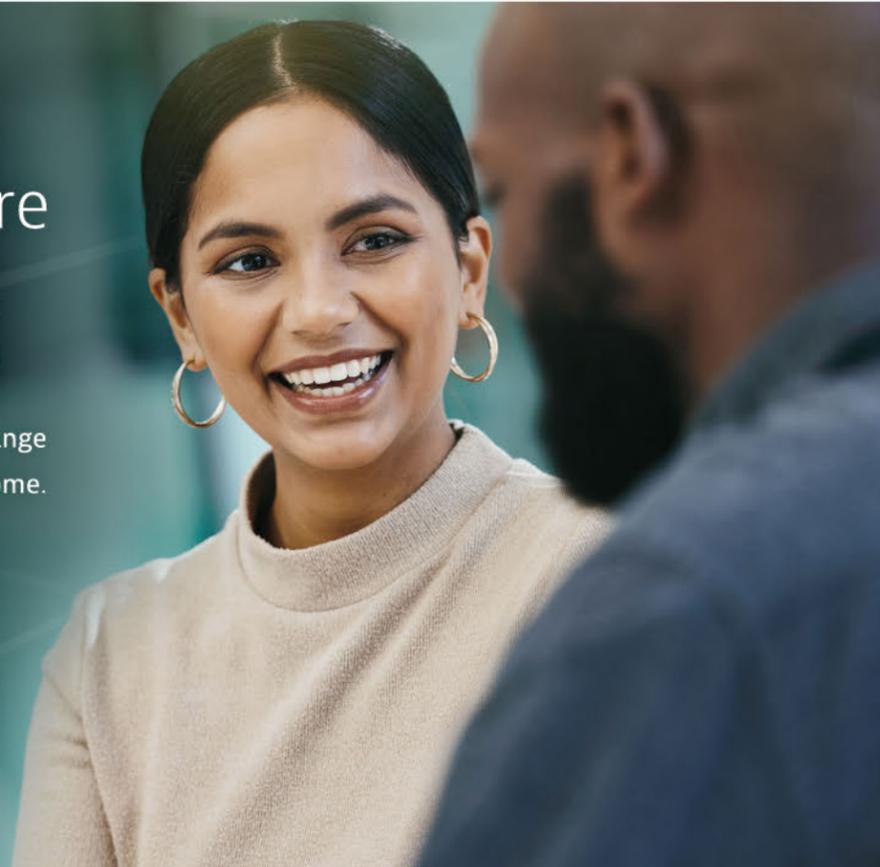
VS&Co
VICTORIA'S SECRET & CO.



Building a brighter future

Together with NMSDC®, we are investing in tomorrow's leaders by supporting minority-owned businesses and creating the change that supports generations to come.

southerncompany.com



Focused on Excellence

At ConocoPhillips, we proactively provide equal access opportunity to diverse suppliers looking to work with our company. Whether your business is minority-owned, women-owned, veteran-owned, LGBTQ+-owned or small, we will partner with you to bring tangible, innovative and cost-effective solutions to ConocoPhillips. If your eligible business is focused on excellence, visit supplierdiversity.conocophillips.com and fill out your supplier profile today.

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22-1170



FOCUSED ON WHAT MATTERS

CREATING ACCESS FOR ALL.

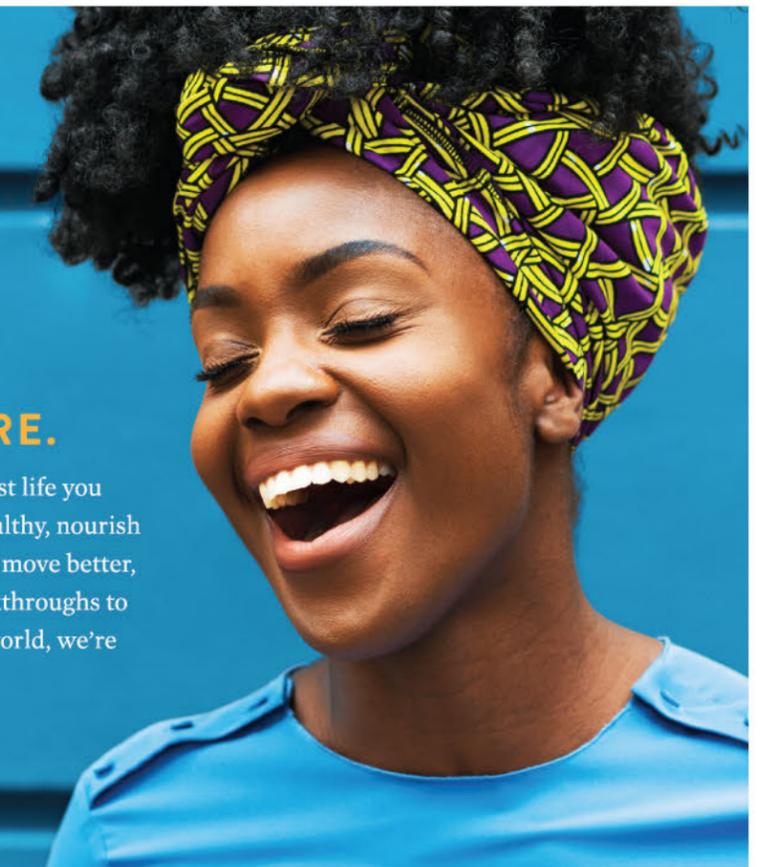
There is more that unites us than could ever divide us. Diversity strengthens a company by providing unique viewpoints and distinct voices. MGM Resorts is committed to enriching the supply chain through our differences and we continue to support organizations with that same passion.

MGM Resorts International is a proud sponsor of the National Minority Supplier Development Council.



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At Abbott, we're all about helping you live the best life you can through good health. We keep your heart healthy, nourish your body at every stage of life, help you feel and move better, and bring your information, medicines and breakthroughs to manage your health. Every day and around the world, we're discovering new ways to make life better.



How will business leaders set in motion a better working world?

Environmental Social Governance Services is driving an inclusive and sustainable mindset across the EY organization through our procurement strategy. Our purpose is to drive sustainability and economic impact for EY and the communities we serve.

Register your business at: ey.com/supplierdiversity

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EY
Building a better working world

■ ■ ■
The better the question. The better the answer. The better the world works.

decoding culture

We congratulate NMSDC on 50 great years of dedication to advancing minority business enterprises in America. As a leading multicultural creative, media, and communications agency, we are proud to be a Corporate Plus® member that decodes culture to create meaningful relationships between brands and people.

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Visit us at dennysdiversity.com to learn more about doing business with Denny's and our Supplier Diversity Initiative.

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SUPPLIER DIVERSITY program

PROMOTING OPPORTUNITIES FOR DIVERSE BUSINESSES

COMMITTED TO DIVERSE VENDOR PARTNERSHIPS

As a company that makes it a priority to attract the best possible workforce through inclusive hiring practices, Hilton firmly believes that an ongoing commitment to diversity results in numerous benefits. Hilton Supply Management takes a similar approach in seeking out partnerships with diverse vendors.

We understand that everyone wins when procurement providers develop multiple channels for the sourcing of goods and services, promote healthy competition among vendors and advance innovation within products, services and solutions. That's why Hilton and HSM are continually striving to create a workforce and a supplier network that reflect the diversity of communities where we live, work and travel.

To learn more about our industry-leading Supplier Diversity Program, visit mysupplymanagement.com.

Hilton
SUPPLY MANAGEMENT



Fairness. Respect. Inclusion.

With multicultural roots, Nissan is committed to providing an inclusive space that encourages innovative ideas from our diverse workforce and supply base. We not only respect, but eagerly welcome, the varied perspectives of these talented men and women. Nissan believes our commitment to our core principles of diversity - fairness, respect and inclusion - is essential to creating quality and innovative products.



EMBRACING DIVERSITY

AON

Helping Businesses and Communities Thrive

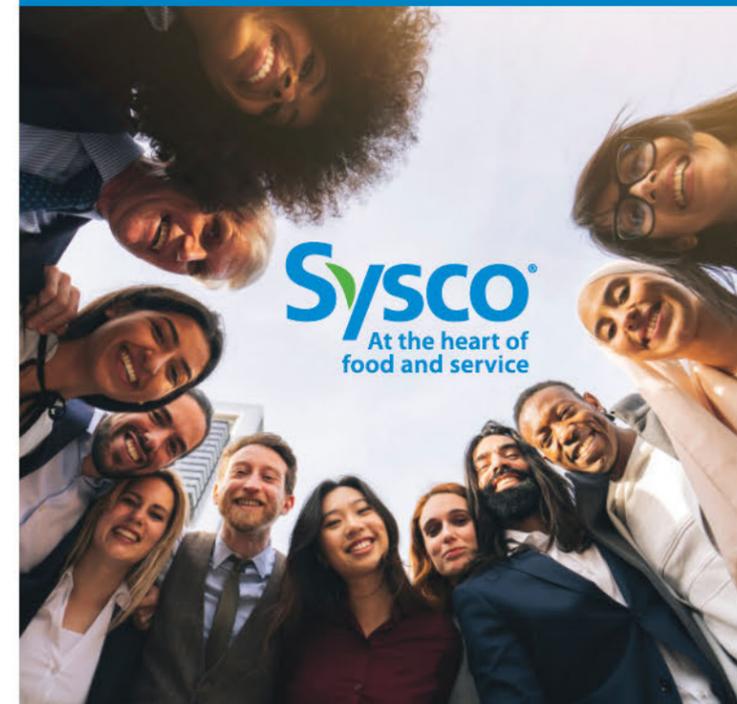
Aon salutes the National Minority Supplier Development Council for relentlessly investing in and advocating for minority-owned businesses for 50 years.

Aon is the leading global professional services firm providing advice and solutions in health, risk and wealth. If you are a certified minority-owned business enterprise and can help us meet our clients' needs, visit: aon.com/diversitysolutions.

aon.com



Sysco is committed to Supplier Diversity



Sysco's Supplier Diversity process strives to be a best-in-class and mature example of supplier partnerships in practice. This process is designed to ensure opportunities for diverse suppliers to effectively compete and participate in Sysco's procurement process.

Sysco has been recognized as one of only 80 of Seramount's 2022 Best Companies for Multicultural Women, awarded to companies that create and use best practices in hiring, retaining and promoting multicultural women in the United States.

To learn more, visit sysco.com or email diversity.supplier@corp.sysco.com



THE ENERGY TRANSITION DEPENDS ON MAKING THE RIGHT CONNECTIONS.

The energy transition is well under way, along with the search for great suppliers to make the process as smooth as possible. As the National Minority Supplier Development Council celebrates its 50th anniversary, we extend our thanks to the NMSDC for consistently connecting us with the most diverse and forward-thinking partners.

www.shell.us/getconnected





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1100+ Enterprise Recruiters

4300 Global Workforce

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Small Business



Affordable Housing



Renewable Energy

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ADVANTAGE CAPITAL



American Red Cross

The American Red Cross congratulates NMSDC for 50 years of helping create opportunities to connect MBE's to hundreds of America's largest corporate members.

Come meet our team at Booth 1639 to learn more about opportunities with the American Red Cross.

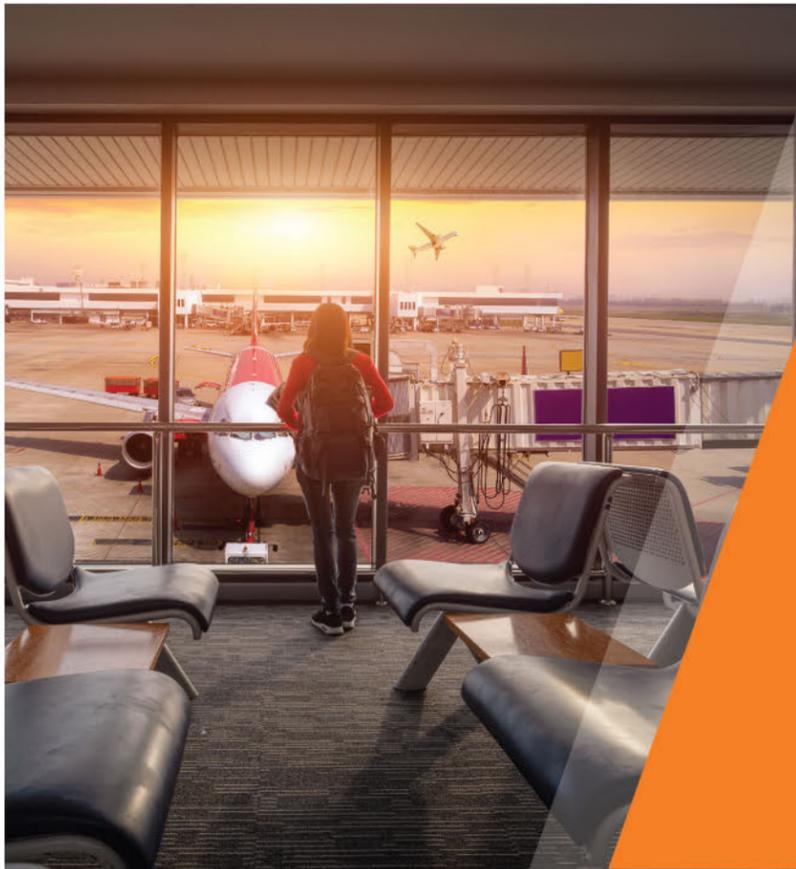
American Family Insurance is a corporate sponsor of the National Minority Supplier Development Council and proud supporter of its mission to enable its members to advance economic equity to achieve \$1 trillion in annual MBE revenues.

Diversity and inclusion are imperative to our mission of inspiring, protecting and restoring dreams. It's why we believe in empowering minority-owned businesses with the tools and resources to succeed within American Family's very own Supplier Diversity Program.

AMERICAN FAMILY'S SUPPLIER DIVERSITY PROGRAM IS GROWING QUICKLY. WE'D LOVE TO LEARN MORE ABOUT YOUR MINORITY-OWNED BUSINESS.

Find out more at: AmFam.Com/SupplierDiversity





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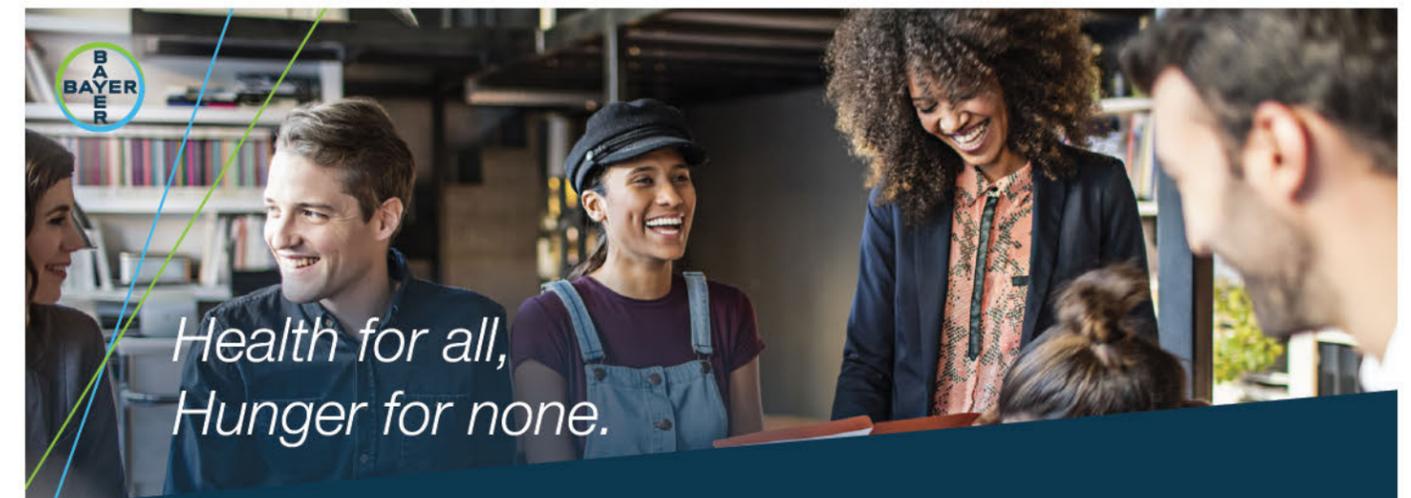
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Mining	Water Treatment
Pet Food	Agriculture
Pulp and Paper	

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Hunger for none.*

Bayer believes that our personnel and supply base should reflect the diversity of a marketplace that knows no boundaries. Our Supplier Inclusion & Diversity Program showcases our commitment to the economic growth and advancement of underrepresented communities while allowing us to tap into small and diverse businesses that have the potential to strengthen our supply chain, be more responsive, innovative, and in tune with the changing tastes and preferences of our consumers.

 Scan this QR Code or visit Bayer.com/en/procurement/supplier-diversity

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Meet us at booth 938

Advancing economic equity together

Discover® is committed to helping minority business owners achieve brighter financial futures and is proud to support the National Minority Supplier Development Council and its vision to be the leading organization for driving socioeconomic equity and generational wealth in communities of color.




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Happy 50th Anniversary to NMSDC.

Thank you for your continued commitment to advancing economic equity for minority businesses.






Congratulations On Your 50th Anniversary

Diversity, Equity, and Inclusion
are our foundations for innovation
and drive our business forward.

Congratulations to the National Minority Supplier Development Council
on its 50th Anniversary Conference & Exchange.



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Cargill is committed to making the future of food
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across a number of dimensions—within its own
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chains. In the United States, Black farmers make
up less than 2% of the country's 3.4 million
farmers and there has been a 90% decrease in
Black farm ownership. To address this systemic
issue and increase the participation and
profitability of Black farmers, Cargill recently
launched the Black Farmer Equity Initiative with the
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Learn more at cargill.com

Diversity Powers Us Up

At Ford we recognize our social responsibility to provide opportunities to diverse businesses. For over a century we've been pioneers in providing opportunities to people regardless of race, gender, sexual orientation and background. And even though we've already contributed billions to the US economy in diversity spending, we're just getting started.

Congratulations to the National Minority Supplier Development Council on its 50th Anniversary. Like NMSDC, Ford has a continued commitment to creating business opportunities for minority suppliers.

No one gets to the future alone. To learn more about our Ford Supplier Diversity & Inclusion Program, visit www.fordsupplierdiversity.com.

F-150
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Diversity goes into everything we do.



Let's thrive together.

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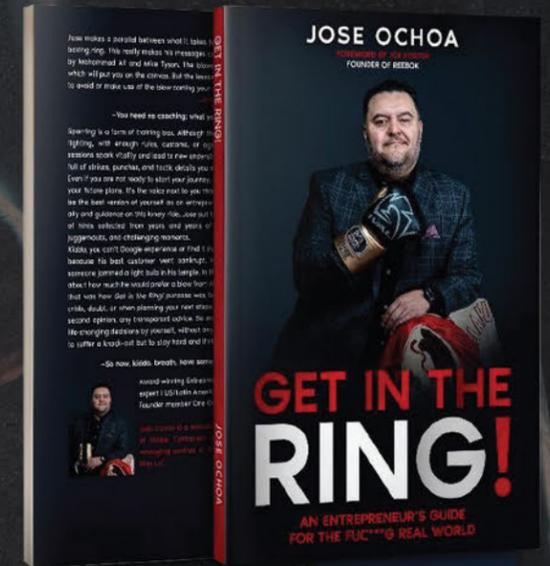
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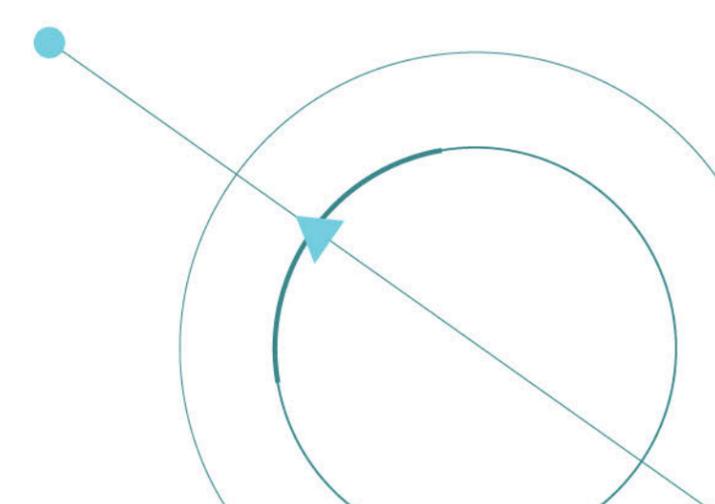


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To find out more about Zones' supplier diversity program, contact supplier.diversity@zones.com or visit www.zones.com/mbe

- Certified Minority Business Enterprise
- 2020 WRMSDC MBE Platinum Partner Pitch Award – The Best Minority Innovator in the Western Region
- 2015 National Supplier of the Year, Class IV, National MSDC
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Congratulations to the National Minority Supplier Development Council on 50 incredible years of impact & innovation

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Paving Pathways to Equity

Congratulations

NMSDC on your 50th Anniversary.

Thank you for everything you do to create opportunities for Minority Business Enterprises.

Turner Construction Company proudly shares your commitment to the development, utilization, and growth of minority-owned firms.

Turner



QUANTA

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QUANTA SERVICES CONGRATULATES NMSDC ON ITS 50th ANNIVERSARY CONFERENCE & EXCHANGE

Quanta is a leading specialized contracting services company, delivering comprehensive infrastructure solutions for the utility, renewable energy, communications, pipeline and energy industries. We believe in the value of a diversified supply chain, advancing the sustainability of small and diverse-owned businesses and contributing to the economic stability of communities.

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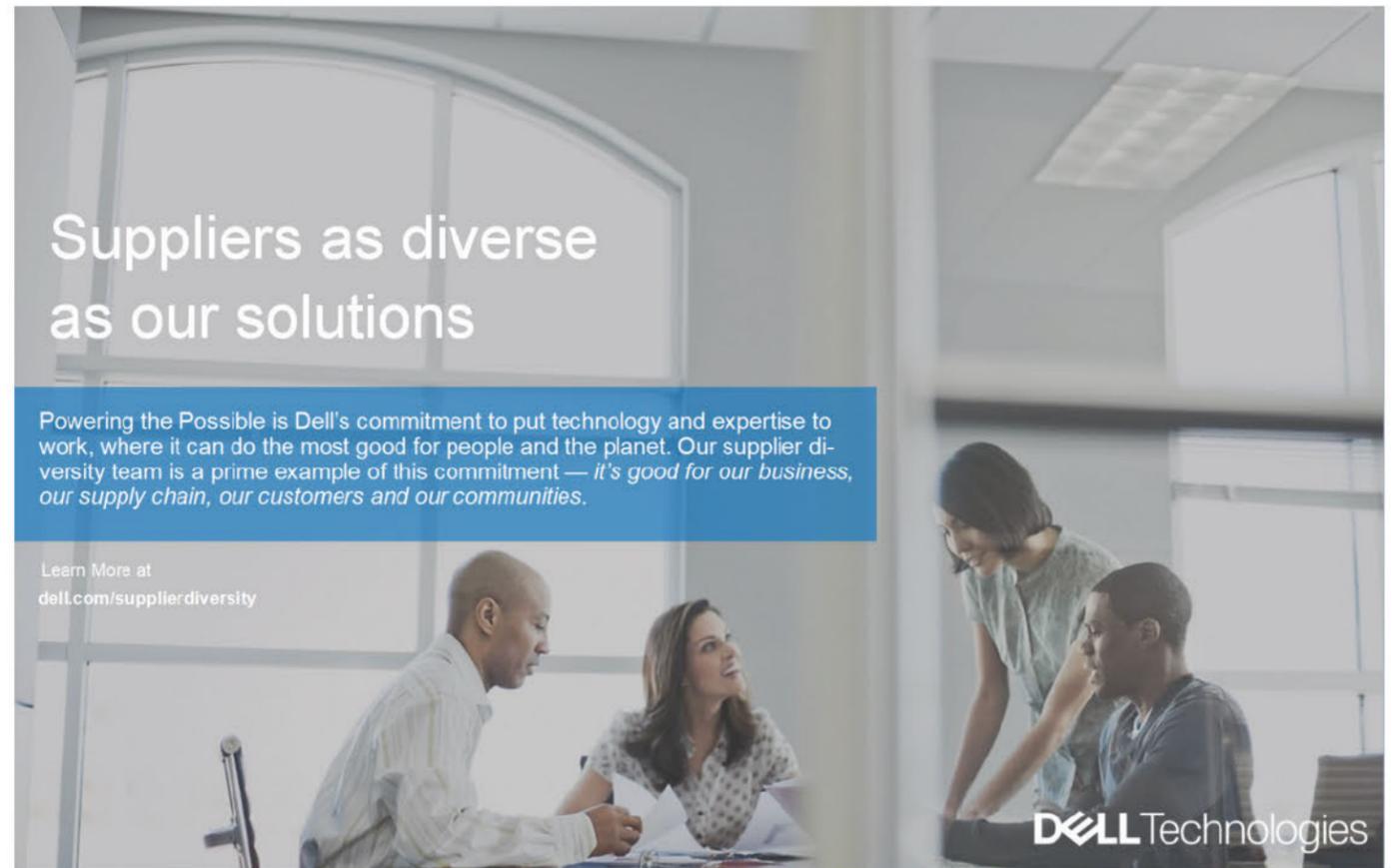


Suppliers as diverse as our solutions

Powering the Possible is Dell's commitment to put technology and expertise to work, where it can do the most good for people and the planet. Our supplier diversity team is a prime example of this commitment — *it's good for our business, our supply chain, our customers and our communities.*

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Making Meaningful Impact

Congratulations to the NMSDC on their 50th Anniversary!

AT&T is a leader in investing in diverse owned businesses to drive economic impact in communities across the U.S. through our Supplier Diversity program.

Our goal is to ensure we have a diverse and inclusive supply chain across our lines of business. Our Supplier Diversity program provides the conduit for diverse businesses to engage with us and by doing so, make a positive impact on job growth and business expansion.

visit us at www.attsupplierdiversity.com



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To learn more contact supplier.diversity@adp.com



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Celebrating 50 years of the NMSDC

UPS is proud to be a sponsor of the NMSDC 50th Anniversary Conference & Exchange. Congratulations on five decades of helping minority business enterprises grow and thrive.

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AMERICA**

HOW VETERAN-FRIENDLY IS YOUR SUPPLIER DIVERSITY PROGRAM?

Connecting your brand with the communities in your customer base is vital to long-term strategic growth. Did you know that nearly 2.5 million service members will transition out of the U.S. Armed Forces over the next decade and join the ranks of the more than 26 million American military veterans? Including Certified Veteran's Business Enterprises® in your supply chain will ensure your brand's prominence in this vital, growing community.

NaVOBA's mission is to create corporate contracting opportunities for America's Veteran's and Service-Disabled Veteran's Business Enterprises (VBEs/SDVBEs) through certification, advocacy, outreach, recognition and education.

Find out how at www.navoba.org/learn.



NaVOBA
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Omnicom Group is a proud supporter of the NMSSDC

A driving force in our business is hiring and mentoring minority business enterprises and corporations that reflect our global community. We have created structures within our organizations and continually support inside and outside initiatives to promote diversity and inclusion. Not only is this the right thing to do, but it encourages fresh ideas and thoughts that stimulate creativity and provide outstanding innovation.

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omnicomgroup.com/culture/diversity



Happy 50th, NMSDC!

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Founded in 2005, TMS offers an end-to-end solution ensuring a supply chain's efficiency, security, visibility and compliance. We are your single point of contact for all services. Headquartered in Round Rock, Texas, TMS has an extensive footprint in MIAMI with WAREHOUSING OPERATIONS with BONDED and FTZ Capabilities. Additional strong representation with TMS agents throughout the Caribbean, Central America and South America, serving the global needs of our clients.



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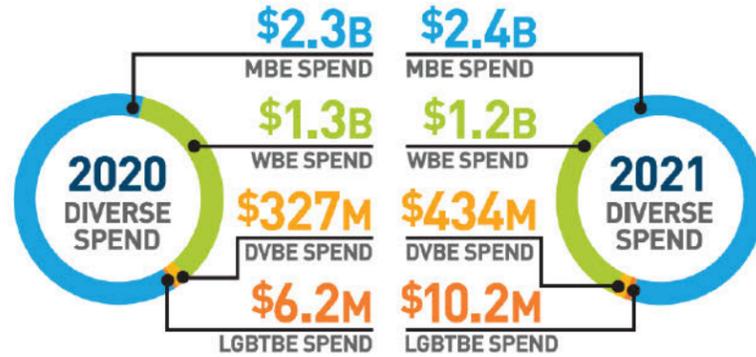


2021 Supply Chain Responsibility Metrics

SUPPORTING PEOPLE, PLANET AND CALIFORNIA'S PROSPERITY



DIVERSE SPEND
IN 2021:
>\$4 billion



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Trade-in buyback



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NMSDC

National Minority Supplier Development Council

2023 Save the Date: Upcoming Events

Minority Business Economic Forum
May 8-10, 2023 | Miami, Fla.

Inspired by the World Economic Forum, the Minority Business Economic Forum is the leading event where NMSDC taps top leaders of corporate America, the Administration, and leading thought academic leaders to re-calibrate the MBE narrative to be an integral part of the American economy.

Program Managers' Seminar
July 11-13, 2023 | Location coming soon!

Following NMSDC's aspirational goal of 1 trillion in certified-MBE revenue, the 2023 Program Managers' Seminar features dynamic sessions to ensure supplier diversity professionals have access to the latest information, tools, and a community to grow MBEs, advance economic equity, and help move their organizations from supplier diversity to business diversity.

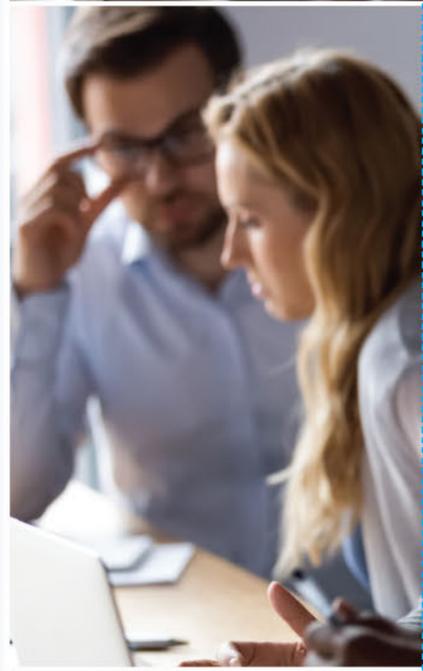
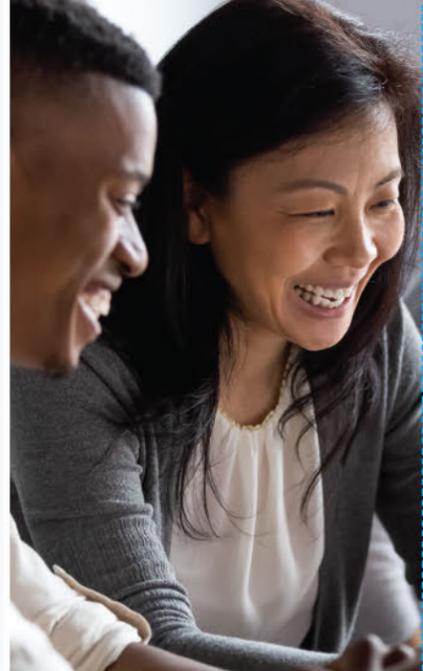
NMSDC Annual Conference & Exchange
Oct. 22-25, 2023 | Baltimore, Md.

The NMSDC Annual Conference & Exchange is the nation's premier forum on minority supplier development.

For four days, corporate CEOs, procurement executives, and supplier diversity professionals from the top multinational companies, as well as leading Asian-Indian, Asian-Pacific, Black, Hispanic, and Native American business owners and international organizations, come together to move the needle in diversity spend, share best practices in business diversity, connect on access to contracts and capital, and network to build fruitful long-term relationships.

STAY UP TO DATE

with all of NMSDC's events by visiting the **NMSDC Events Calendar:** www.nmsdc.org/calendar



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