



## Agenda at a Glance

The agenda is tentative and subject to change. All times in CST.

Last updated: November 2, 2022

Quick Links: [Digital Program Book](#) | [Speaker Listing](#) | [Shuttle Bus Schedule](#) | [Events](#) | [FAQs](#)

### Saturday (Pre-Conference 10/29)

<b>9:00AM - 5:00PM</b> Convention Center, Hall B1 Lobby	<b>NMSDC Information Center</b>
<b>9:00AM - 5:00PM</b> Hilton, Commerce Jasperwood - 3rd Floor	<b>VDart International Meeting (Invite Only)</b>
<b>10:00AM - 5:00PM</b> MSY Airport, Arrival Concourse Hilton, Parish (Fountain) 3rd Floor Sponsors Lounge at the Convention Center, Rivergate Room	<b>Registration</b> Note: If registration changes or new purchases are required you will need to do so at the main registration area in Hall D at the Convention Center.  <b>Thank You to the Registration Sponsors:</b> <a href="#">Heidrick &amp; Struggles</a> , <a href="#">Merck &amp; Co., Inc.</a> , <a href="#">Truist</a> , and <a href="#">Vdart</a>
<b>11:15AM - 12:15PM</b> Convention Center, Room 210	<b>Industry Group Chairs Meeting (Invite Only)</b>
<b>12:00 - 5:00PM</b> Convention Center, Great Hall A and Hall D Lobby	<b>Registration</b>  <b>Thank You to the Registration Sponsors:</b> <a href="#">Heidrick &amp; Struggles</a> , <a href="#">Merck &amp; Co., Inc.</a> , and <a href="#">Truist</a> .
<b>12:00 - 5:00 PM</b> Hilton, St. Charles Ballroom	<b>Expanding Beyond Our Borders Pre-Conference Program</b> Pre-conference program is currently at capacity.  <b>Welcome Remarks</b> <b>Speaker(s):</b> Constance Y. Jones, <i>senior director, field services</i> , NMSDC Ying McGuire, <i>CEO and president</i> , NMSDC Harriet Michel, <i>former CEO and president</i> , NMSDC  <b>The Next Evolution of Going Global</b> What is the trajectory of global exports/imports on the US supply chain? How should corporations view expanding their global diversity efforts and how do MBEs play an active role? This segment will begin the conversation on how to expand corporations' global programming and provide the results of the NMSDC global survey. <b>Moderator:</b> Terri Batch, <i>director - global diversity export initiative</i> , U.S. Department of Commerce - U.S. Commercial Service  <b>Speaker(s):</b> Constance Y. Jones, <i>senior director, field services</i> , NMSDC Ben Ngobi, <i>global supplier inclusion and suitability lead</i> , Accenture  <b>Government Resources for International Growth</b> The new administration has programs that are centered on growth opportunities for diverse businesses. Hear firsthand at new strategic relationships established by NMSDC to assist MBE firms interested in global expansion. <b>Moderator:</b> Sergio Retamal, <i>president &amp; CEO</i> , Global 4PL Supply Chain Management



	<p><b>Speaker(s):</b>          LaTaunya Darden, <i>vice president, minority &amp; women owned business</i>, EXIM Bank          Terri Batch, <i>director, global diversity export initiative</i>, U.S. Department of Commerce          - U.S. Commercial Service          Jeremy Faber, <i>private sector engagement</i>, Prosper Africa          Patricia Hanes, <i>strategic business development specialist</i>, Strategic Exceptions, Inc.;          Illinois MBDA Business Center</p> <p><b>MBE Journey – My Global Journey to Business Expansion</b>  <b>Moderator:</b>          Jeremy Faber, <i>private sector engagement</i>, Prosper Africa</p> <p><b>Speaker(s):</b>          Daniel Sung Park, <i>owner</i>, Eclaro          Sergio Retamal, <i>president &amp; CEO</i>, Global 4PL Supply Chain Management</p> <p><b>Leveraging Our Global Resources</b>          Twenty years ago, NMSDC leveraged its resources and created global partnerships. These partnerships have blossomed to support the plight of minority business development internationally. Hear from our global partners and they share how to leverage the relationships established can support your global efforts.  <b>Moderator:</b>          Steven Sims, <i>field services consultant</i>, NMSDC</p> <p><b>Speaker(s):</b>          Umberto Brito, <i>president &amp; CEO</i>, Integrate Brazil          Cassandra Dorrington, <i>president &amp; CEO</i>, Canadian Aboriginal and Minority Supplier Council          Gary Joseph, <i>CEO</i>, South African Supplier Development Council          Rae Ni, <i>CEO</i>, &amp; Yang Liu, <i>president and founder</i>, MSD China          Mayank Shah, <i>founder &amp; CEO</i>, MSDUK</p> <p><b>Closing Remarks</b>  <b>Speaker(s):</b>          Constance Y. Jones, <i>senior director, field services</i>, NMSDC</p>
<p><b>5:00 – 6:30 PM</b>          Hilton, St. Charles          Ballroom</p>	<p><b>Expanding Beyond Our Borders: Reception</b>  <i>The dress code is business casual for this event.</i></p>

**SUNDAY (10/30)**

<p><b>7:30AM - 5:00PM</b>          MSY Airport, Arrival          Concourse          Hilton, Parish (Fountain)          3<sup>rd</sup> Floor</p>	<p><b>Registration</b>          Note: If registration changes or new purchases are required you will need to do so at the main registration area in Hall D at the Convention Center.</p> <p><b>Thank You to the Registration Sponsors:</b>  <a href="#">Heidrick &amp; Struggles</a>, <a href="#">Merck &amp; Co., Inc.</a>, <a href="#">Truist</a>, and <a href="#">Vdart</a></p>
<p><b>9:00AM - 5:00PM</b>          Convention Center, Great          Hall and Hall D Lobby          Sponsors Lounge at the          Convention Center,          Rivergate Room</p>	<p><b>Registration</b>          Note: If registration changes or new purchases are required you will need to do so at the main registration area in Hall D at the Convention Center.</p> <p><b>Thank You to the Registration Sponsors:</b>  <a href="#">Heidrick &amp; Struggles</a>, <a href="#">Merck &amp; Co., Inc.</a>, <a href="#">Inc.</a>, and <a href="#">Truist</a>.</p>
<p><b>9:30 AM - 12:00 PM</b>          Hilton, Jefferson Ballroom          - 3rd Floor</p>	<p><b>NMSDC Kellogg AMEP Alumni Educational and Networking Session (Registration Required)</b>  <a href="#">Please register to join.</a></p>
<p><b>10:00 - 11:30AM</b>          Hilton, Churchill A</p>	<p><b>Supplier Diversity Advisory Committee Meeting (Invite Only)</b></p>



NMSDC 50th Anniversary  
**Conference  
 & Exchange**

OCT 30 - NOV 2, 2022 NEW ORLEANS

IT'S TIME  
**TO DISRUPT**  
 OUR OWN STATUS QUO.

<b>12:00 - 2:00 PM</b> Hilton, Jackson Belle Chasse - 3rd Floor	<b>Professional Services Industry Group</b>
<b>1:00 - 3:00 PM</b> Hilton, Grand Ball Room – 1st Floor	<b>OA22: Opportunity Accelerator LIVE (Registration Required)</b> <a href="#">Please register to join.</a>
<b>1:00 - 4:00 PM</b> Hilton, Canal Magnolia - 3rd Floor	<b>Utility Industry Group Meeting (Invite Only)</b>
<b>1:00 - 4:00 PM</b> Hilton, Camp Rosedown - 3rd Floor	<b>The Working Group Live in NOLA (Invite Only)</b>
<b>1:00 - 4:00 PM</b> Da Empire 2222 Poydras St. New Orleans, LA 70112	<b>Real Talks: Men's Health Bros+Brunch (Registration Required)</b> Join Bristol Myers Squibb and NMSDC for a Power2Impact Real Talk on Men's Health Sunday, October 30 from 1:00-4:00 pm UTC. Hear impactful stories from leaders, including Jay Barnet, former pro football player turned author of "Just Heal Bro," among others. <a href="#">Please register to attend.</a> <b>Speaker(s):</b> Paul Ashley, <i>senior director</i> , Strategic Engagement & Inclusion Jay Barnett, <i>author   speaker   family therapist</i> , JBarnettJ Enterprises Rondu Vincent, <i>executive director, global supplier diversity &amp; sustainability</i> , Bristol Myers Squibb
<b>1:00 - 4:30 PM</b> Hilton, St. James (Versailles) - 3rd Floor	<b>Health Care Industry Group Member Meeting &amp; Supplier Showcase (Invite Only)</b>
<b>1:00 - 5:00 PM</b> Convention Center, Room 214	<b>Emerging Young Entrepreneurs (EYE) Program</b>  <b>Thank you to our EYE Program Sponsors:</b> <i>EYE Title</i> - <a href="#">CIGNA Corporation</a> and <a href="#">Google, Inc.</a> <i>EYE Champion</i> - <a href="#">BP America, Inc.</a> , <a href="#">Centene Corporation</a> , <a href="#">Citigroup, Inc.</a> , <a href="#">Dexcom Inc.</a> , <a href="#">Ernst &amp; Young</a> , <a href="#">Kohl's</a> , <a href="#">New York Life Insurance Company</a> , <a href="#">Omnicom Group</a> , <a href="#">UPS</a> , <a href="#">Verizon, Inc.</a> , and <a href="#">Walt Disney Company</a> .
<b>1:00 - 6:00 PM</b> Hilton, River Room	<b>RMSDC Presidents Meeting (Invite Only)</b>
<b>1:00 - 7:00 PM</b> Hilton, Jackson Belle Chasse - 3rd Floor	<b>Financial Services Roundtable for Supplier Diversity Q3 General Body Meeting (Invite Only)</b>
<b>2:00 - 4:00 PM</b> Hilton, Royal (Oak Valley) - 3rd Floor	<b>Retail Industry Group Meeting (Invite Only)</b>
<b>2:00 - 4:00 PM</b> Hilton, Fulton Melrose - 3rd Floor	<b>Hospitality Group Meeting (Invite Only)</b>
<b>2:30 - 5:30 PM</b> Hilton, Windsor - 3rd Floor	<b>Air, Rail &amp; Transportation Working Group Meeting (Invite Only)</b>
<b>4:00 - 5:00 PM</b> Hilton, Commerce Jasperwood - 3rd Floor	<b>Automotive Industry Group (AIG) 4th Qtr General Body Meeting (Invite Only)</b>
<b>4:00 - 7:00 PM</b> Hilton, Magazine Elmwood	<b>Construction Industry Group Meet &amp; Greet (Invite Only)</b>
<b>7:00 - 10:00 PM</b> The Fillmore New Orleans	<b>NMSDC "Bon Temps" Welcome Reception</b> <i>The dress code is casual for this event.</i>  <b>Thank You to the Welcome Reception Sponsors:</b> <a href="#">Delta Air Lines, Inc.</a> , <a href="#">Discover Financial Services</a> , <a href="#">IMB Partners</a> , <a href="#">Johnson &amp; Johnson</a> , <a href="#">Mohr Partners</a> , <a href="#">Net2Source, Inc.</a> , <a href="#">Shell USA, LLC.</a> , and <a href="#">VDart</a> .



## MONDAY (10/31)

The Impact Labs/workshops on Monday are categorized into the following three tracks, and are notated as such after the session title:

- **Insights:** It's been said that information is power, but for MBEs it's profit. This track will explore how MBEs can curate data and use it to position themselves more competitively in the market. Attendees will explore new approaches to R&D, tech-driven scenario modeling, and more. This workshop has something for corporations, MBEs, and NGOs alike.
- **Innovation:** In this track, attendees will have the opportunity to find new solutions and opportunities by exploring new industries, tactics, and partnerships to drive MBE growth. We're talking about exciting topics like access to capital, the infrastructure bill, and everything in between, and you don't want to miss it.
- **Inspiration:** This track is designed to energize MBEs for the next 50 years. After two years of economic headwinds, we're helping MBEs forge ahead by going back to basics. We'll explore topics like maintaining, personal wellness, finding community, and being authentic in leadership. Join us as we find collective power by tapping into the human side of business.

Stay within a track, mix-n-match, tailor your conference experience!

<p><b>7:00AM - 5:00PM</b>          Convention Center, Great Hall and Hall D Lobby</p>	<p><b>Registration</b>   <i>Thank You to the Registration Sponsors:</i>  <a href="#">Heidrick &amp; Struggles</a>, <a href="#">Merck &amp; Co., Inc., Inc.</a>, and <a href="#">Truist</a>.</p>
<p><b>7:00AM - 5:30PM</b>          Sponsors Lounge at the Convention Center, Rivergate Room</p>	<p><b>Registration</b>          Note: If registration changes or new purchases are required you will need to do so at the main registration area in Hall D at the Convention Center.   <i>Thank You to the Registration Sponsors:</i>  <a href="#">Heidrick &amp; Struggles</a>, <a href="#">Merck &amp; Co., Inc., Inc.</a>, and <a href="#">Truist</a>.</p>
<p><b>7:30 - 8:55 AM</b>          Convention Center</p>	<p><b>Networking Breakfast</b>   <i>Thank you to the Networking Breakfast Sponsor:</i>  <a href="#">Magic Johnson Enterprises</a></p>
<p><b>8:45 - 10:00 AM</b>          Convention Center, Great Hall   <i>Streamed Live for Virtual Attendees</i></p>	<p><b>Main Stage Keynotes: Welcome to NMSDC 50th Anniversary Conference &amp; Exchange</b>   <b>Opening Remarks</b>          NMSDC CEO and President Ying McGuire commences this historic and important 50th Anniversary Conference &amp; Exchange with her vision for how the next 50 years will unfold. Reflecting on the organization's growth and impact over the past 50 years, she will also focus on setting a vision for how NMSDC will disrupt to achieve the \$1 trillion goal, expand reach across geographic and organizational boundaries, and ensure that all NMSDC members are poised to meet the opportunities and challenges of the future.  <b>Speaker(s):</b>          Ying McGuire, <i>CEO and president</i>, NMSDC   <b>Celebrating the NMSDC Story: Letters from Presidents</b>          In this keynote address, attendees will take a trip in time to see how the disruption all started. Past NMSDC Presidents will share how they disrupted the MBE ecosystem during their terms, and the inspiration behind their work, and reflect on how NMSDC has evolved to becoming the longest-operating business growth engine for the broadest group of communities of color while also focusing on the organization's 50 years of tremendous growth, milestones, and success.  <b>Speaker(s):</b>          Louis Green, <i>president</i>, Supplier Success          Harriet Michel, <i>president &amp; CEO</i>, HR Michel, LLC          Adrienne Trimble, <i>vice president, chief diversity officer</i>, Sysco          Joset Wright-Lacy, <i>CEO &amp; founder</i>, Waypoint Strategies</p>





	<p><b>Foresight: A New Vision for a New Future</b>        In this keynote address, Don Cravins, Jr., under secretary of commerce for the Minority Business Development Agency (MBDA) of the U.S. Department of Commerce will deliver his thoughts on the future of MBDA and the vital role it plays in expanding economic growth and equity to all communities. Drawing from his work with the National Urban League and his years of experience driving small business development, Cravins will share unique insights on how to pivot from the strategies of the past to find new ways to achieve the goals of the future. Attendees will be introduced to the new challenges facing MBEs and the unprecedented strategies that are being created to address them. Join us as we look ahead to learn how we position MBEs of all sizes to grow and succeed.</p> <p><b>Speaker(s):</b>        Donald R. Cravins, Jr., <i>under secretary of commerce for minority business development</i>, MBDA</p> <p><b>The Future of NMSDC</b>        The path forward for NMSDC in our next 50 years starts here. This wide-ranging conversation will focus on what is working now to drive growth and opportunities for MBEs, what the organization can do better, and the potential implications of policy changes, societal shifts, and even international events on today's business owners. This session will illustrate the power of collaboration from all sides of the NMSDC ecosystem as we move toward achieving the \$1 trillion goal. Attendees will enjoy robust dialogue on how to redesign strategy and tactics to drive change, and how to help MBEs pivot into emerging fields to become early adopters. Most importantly, this dynamic panel will address the opportunities that come with the unprecedented government spending, and explore critical questions such as: what hangs in the balance for MBEs if we do not move the needle? How much longer will it take to close the racial wealth gap? You do not want to miss this enlightening conversation.</p> <p><b>Moderator:</b>        Alvin-o Williams, <i>president and CEO</i>, SRMSDC</p> <p><b>Speaker(s):</b>        Ying McGuire, <i>CEO and president</i>, NMSDC        Carlton Oneal, <i>president</i>, LighSpeedEdu, Inc.        Guy Schweppe, <i>senior vice president, technology &amp; software procurement</i>, Dell</p> <p><b>Live Case Study: Kicking the Door Open in Nontraditional Lines of Business</b>        Join Mass Mutual General Counsel, Mike O'Connor as he presents a case study from a legal perspective on how to break through barriers and gain access to non-traditional lines of business.</p> <p><b>Speaker(s):</b>        Mike O'Connor, <i>general counsel</i>, Mass Mutual</p>
<p><b>9:00AM - 6:00PM</b>        Convention Center,        Mosaic Room</p>	<p><b>The Connect Zone</b>        Attendees can schedule an appointment with other attendees within the <a href="#">conference mobile app</a> by either going to the Attendee menu, selecting an attendee, and clicking on the Schedule Appointment button, or by going to the calendar icon and clicking on the purple plus sign on My Schedule to search for an attendee and create an appointment.</p> <p><b>Thank you to The Connect Zone Sponsors:</b>  <i>Snack Zone</i> - <a href="#">Altria Group, Inc.</a>, <a href="#">American Express Company</a>, and <a href="#">Pacific Gas and Electric Company</a>.  <i>Connect Zone</i> - <a href="#">Bank of America Corporation</a>, <a href="#">Microsoft Corporation</a>, <a href="#">Omnicom Group</a>, and <a href="#">Procter &amp; Gamble Company</a>.</p>
<p><b>9:00AM - 6:00PM</b>        Convention Center, Hall        B1-2</p>	<p><b>The Zen Room</b>        Throughout a busy Conference &amp; Exchange, attendees may need some down time or a quiet place to stretch and relax. The Zen Room will host massage chairs, yoga sessions, VR relaxation, and a place to gather your thoughts.</p>



	<p><b>Thank you to The Zen Room Sponsors:</b>  <a href="#">Accenture LLP</a>, <a href="#">Chevron Services Company</a>, and <a href="#">CIGNA Corporation</a>.</p>
<p><b>10:15 - 11:15 AM</b>          Convention Center, Great Hall</p> <p><i>Recorded for On-demand Access Post Conference for All Attendees</i></p>	<p><b>Wealth Creation: Creating Jobs and Opportunities in Distressed Communities</b>          In the past two years, the federal government has invested a once-in-a-generation amount of funding into the nation's critical infrastructure to remain competitive in the global economy. The CARES Act, American Rescue Plan, Infrastructure Investment and Jobs Act, CHIPS Act, and the Inflation Reduction Act is bringing over \$6.8T into the American economy to drive economic development. Come listen to how the federal government and local MBEs are both finding innovative practices to grow new living wage jobs and wealth creation in local underserved communities.</p> <p><b>Moderator:</b>          Susan Jin Davis, <i>social impact officer</i>, AI Roker Entertainment</p> <p><b>Speaker(s):</b>          Alejandra Castillo, <i>asst. secretary of commerce for economic development</i>, Dept of Commerce          Mark Wilson, <i>CEO</i>, Chime Solutions</p>
<p><b>10:15 - 11:15 AM</b>          Convention Center, Room 203-205</p> <p><i>Repeated at 2:45 PM</i></p>	<p><b>Program Showcase: The Cyber Cypher 1- Changing How You Protect Your Data to Secure Your Future</b>          What is your security weakness? In this session you will learn how to protect your data from hackers and in the process become your company's security point person.</p> <p><b>Speaker(s):</b>          Jamie Bass, <i>CEO, navy qualified validator (NQV), USMC validator</i>, GRAVICOM          Jan Fourman, <i>regulatory consultant</i>, Purdue University          Chris Golden, <i>vice president of infrastructure, security, and privacy</i>, React Health          Doreen Gonzalez-Gaboyan, <i>president and CEO</i>, Industry Workforce Solutions          Ashley Jones, <i>vice president; business information security officer</i>, Bank of America          Miguel Villarreal, <i>principal</i>, Villa Tech</p>
<p><b>10:15 - 11:15 AM</b>          Convention Center, Room 210</p> <p><i>Repeated at 2:45 PM</i></p>	<p><b>Demystifying and Evolving Retail: How Target and Others Are Collaborating to Increase MBEs in Retail, sponsored by <a href="#">Target Corp.</a></b>          This workshop is all about understanding what it takes to do business with retailers, on the shelves and behind the scenes. The panel will discuss how Target is disrupting the status quo and creating opportunities for minority owned brands and companies.</p> <p><b>Moderator:</b>          Tonda Collier, <i>supplier diversity lead</i>, Target Corp.</p> <p><b>Speaker(s):</b>          Pernel Cezar, <i>CEO and founder</i>, BLK &amp; Bold Specialty Beverages          Brenda Curry, <i>partner</i>, Curtom-Dunsmuir          Rick Fink, <i>lead program manager property management</i>, Target Corp.          Keyaira Miller, <i>lead business partner, business partners &amp; negotiations</i>, Target Corp.          Natalia Serrano, <i>lead business partner, business partners &amp; negotiations</i>, Target Corp.          Karen Tobler, <i>supplier diversity lead</i>, Target Corp.</p>
<p><b>10:15 - 11:15 AM</b>          Convention Center, Room 208-209</p> <p><i>Repeated at 2:45 PM</i></p>	<p><b>Minority Report: Corporations and Suppliers Collaborating to Disrupt the Market (Innovation Track)</b>          Building strong and lasting relationships requires trust, communication, and commitment. In this session, you learn how corporations and MBEs working together can create synergy and business.</p> <p><b>Moderator:</b>          LaShaun Solomon, <i>head of DE&amp;I partnership development &amp; strategy</i>, Pyramid Consulting</p> <p><b>Speaker(s):</b>          Vince DeMichael, <i>category manager, global procurement</i>, Dupont          Carlos Guzman, <i>managing director, supplier diversity</i>, Cigna          Ben Ngobi, <i>global supplier inclusion &amp; sustainability lead</i>, Accenture          Doug Roginson, <i>executive director, relationship management</i>, JP Morgan Chase          Susan Shustack, <i>global director, indirect</i>, Dupont</p>



<p><b>10:15 - 11:15 AM</b>          Convention Center, Room 215-216</p> <p><i>Repeated at 2:45 PM</i></p>	<p><b>Uncommon Spaces: Positive MBE Disruption in Manufacturing, Agribusiness, and Commodities (<i>Innovation Track</i>)</b>          Having an inclusive economy leads to a stronger nation. In this session, you will learn about NMSDCs newest initiatives that are disrupting current processes to create a new pace for emerging industries.  <b>Moderator:</b>          Natalie McGrady, <i>director, supplier diversity</i>, Cargill</p> <p><b>Speaker(s):</b>          William Barksdale, <i>president - cotton</i>, Cargill          Donna Ennis, <i>director, diversity, engagement, and program development</i>, Georgia Tech Enterprise Innovation Institute          Seanicaa Herron, <i>founder</i>, Freedmen Heirs          Harold Singletary, <i>CEO</i>, BrightMa Farms</p>
<p><b>10:15 - 11:15 AM</b>          Convention Center, Room 217-219</p> <p><i>Repeated at 2:45 PM</i></p>	<p><b>What You Don't Know: Finding Blind Spots to Unlock New Potential (<i>Insights Track</i>)</b>          Revealing company blind spots is critical. Whether it's stalling growth, high staff turnover, or underperforming initiatives, those blind spots can have significant implications. Identifying and prioritizing those can be difficult. Ensuring that you are aware of those often hidden challenges is key to continued success.  <b>Speaker(s):</b>          Cynthia Short, <i>founder and CXO, supplier diversity</i>, Lexico          Damani Short, <i>founder and CEO</i>, Lexico</p>
<p><b>10:15 - 11:15 AM</b>          Convention Center, Room 220-222</p> <p><i>Repeated at 2:45 PM</i></p>	<p><b>Researching the Past to Change the Future (<i>Insights Track</i>)</b>          Did you know that One Billion People with Disabilities are Key to the Global Economic Recovery? And Despite passage of the Americans with Disabilities Act (ADA) in 1990, individuals with disabilities continue to face isolation and segregation. Join us as we take a journey through the importance of accessible procurement as a driver of diversity, equity, inclusion, and belonging. We will hear from industry leaders from around the country who will present data on past trends and share best practices for both buyers and sellers in a global cross-industry effort to grow your efforts with accessible procurement.  <b>Speaker(s):</b>          Philip DeVliegher, <i>vice president, supplier diversity, Disability:IN</i>, Merck          Nedra Dickson, <i>managing director, global supplier inclusion &amp; sustainability lead</i>, Accenture          Raul Suarez-Rodriguez, <i>director, global economic inclusion &amp; supplier diversity</i>, Merck</p>
<p><b>10:15 - 11:15 AM</b>          Convention Center, Room 225-227</p> <p><i>Repeated at 2:45 PM</i></p>	<p><b>Access to Capital: Mergers and Acquisitions (<i>Inspiration Track</i>)</b>          Organizational growth comes in many different forms, but having access to capital to fund that growth is a must. In this session, hear from top industry leaders on opportunities to access capital through corporate mergers and acquisitions.  <b>Moderator:</b>          Judith Goldkrand, <i>national women's segment leader, national Asian segment leader</i>, Wells Fargo          Moses Harris, <i>Black segment leader</i>, Wells Fargo</p> <p><b>Speaker(s):</b>          Joe Anderson, <i>CEO and chairman</i>, TAG Holdings LLC          Robert Bush Jr, <i>CEO</i>, Mutombo Coffee          Monika Mantilla, <i>managing partner</i>, Altura Capital          Mark Sirower, <i>principal   M&amp;A and restructuring services</i>, Deloitte LLP</p>
<p><b>10:15 - 11:15 AM</b>          Convention Center, Room 228-230</p> <p><i>Repeated at 2:45 PM</i></p>	<p><b>Witness: Beating the Odds to Achieve Success (<i>Inspiration Track</i>)</b>          Growing a business can seem daunting. Come hear the stories of MBEs and Corporations who in spite of obstacles and challenges persevered and made it through to the other side.  <b>Moderator:</b>          Jetheda Hernandez, <i>senior director, strategic alliances and programs</i>, NMSDC</p> <p><b>Speaker(s):</b>          Marion Balandra, <i>CEO &amp; founder</i>, Meridian Remote Teams</p>



	<p>Brandon Bellamy, <i>owner</i>, Velocity Companies          Kim C. Folsom, CEO and founder, Founders First Capital          Hank Torbert, <i>president</i>, Alta Max          Christina Tyson, <i>supplier diversity director</i>, PepsiCo</p>
<p><b>10:15 - 11:15 AM</b>          Convention Center, Room          211-213   <i>Repeated at 2:45 PM</i></p>	<p><b>The Technologies That Might Change Everything (<i>Inspiration Track</i>)</b>          Find inspiration in leading-edge technologies that are revolutionizing the way we connect to EVERYTHING. Blockchain technology enables digital identity for cars, devices, software, and the people who use them, creating entire networks where every connecting person or thing can verify the other to provide scalable, trusted networks. Learn how it will affect our daily lives and how you can capitalize as a supplier.  <b>Speaker(s):</b>          Anthony Maley, <i>co-founder</i>, Vouch.io          Sam Yehya, <i>partner and COO</i>, Six Consulting</p>
<p><b>10:15 - 11:15 AM</b>          Convention Center, Room          206-207   <i>Repeated at 2:45 PM</i></p>	<p><b>Approach to Opportunities: Pitching to Corporations, hosted by Capital One, with special guest Chala Dincoy (<i>Insights Track</i>)</b>          Did you know that 86% of B2B buyers don't see any difference between vendors? With only 7 seconds to make a first impression, it's important for MBEs to stand out immediately. Fortunately, there is a formula to impress buyers and leave a lasting impression during those networking events and Matchmaking Meetings. In this session, attendees will learn the essentials for pitching solutions to corporations.  <b>Speaker(s):</b>          Chala Dincoy, <i>CEO</i>, The Repositioning Expert          Allison Kube, <i>supplier diversity manager</i>, Capital One</p>
<p><b>10:30 AM - 3:00 PM</b>          Convention Center, Room          214</p>	<p><b>Emerging Young Entrepreneurs (EYE) Program</b>   <b>Thank you to our EYE Program Sponsors:</b>  <i>EYE Title</i> - <a href="#">CIGNA Corporation</a> and <a href="#">Google, Inc.</a>  <i>EYE Champion</i> - <a href="#">BP America, Inc.</a>, <a href="#">Centene Corporation</a>, <a href="#">Citigroup, Inc.</a>, <a href="#">Dexcom Inc.</a>, <a href="#">Ernst &amp; Young</a>, <a href="#">Kohl's</a>, <a href="#">New York Life Insurance Company</a>, <a href="#">Omnicom Group</a>, <a href="#">UPS</a>, <a href="#">Verizon, Inc.</a>, and <a href="#">Walt Disney Company</a>.</p>
<p><b>11:30 AM - 12:30 PM</b>          Convention Center, Great          Hall   <i>Recorded for On-demand          Access Post Conference          for All Attendees</i></p>	<p><b>MBEs and the New Currency of the Future</b>          The acceleration of Blockchain technology and cryptocurrencies has opened up new wealth creation opportunities for MBEs to be part of the global digital transformation. Come participate in this thought leadership conversation with some of the country's top Blockchain &amp; Cryptocurrency diversity leaders who are trailblazing new initiatives for minority communities to be represented and integrated into this emerging technology  <b>Speaker(s):</b>          Michael Blake, <i>CEO</i>, Atlas Strategy          Cleve Mesidor, <i>executive director</i>, The Blockchain Foundation          Olayinka Odeniran, <i>founder</i>, Black Women In Blockchain          Sinclair Skinner, <i>founder</i>, Black Blockchain Summit</p>
<p><b>11:30 AM - 12:30 PM</b>          Convention Center, Room          210   <i>Repeated at 4:00 PM</i></p>	<p><b>How MBEs Can Disrupt the Cannabis Industry (<i>Innovation Track</i>)</b>          The cannabis market has created new opportunities but has also disrupted traditional approaches to business development. In this session you will hear from local and state officials navigating opportunity, business entrepreneurship, and policy with the ever-changing sentiments towards this new market.  <b>Moderator:</b>          Travis Johnson, <i>state representative</i>, Louisiana Legislature   <b>Speaker(s):</b>          Bryant Mitchell, <i>founder</i>, Blacq Star Farms          Nishant Reddy, <i>CEO and founder</i>, Golden State          Tess Taylor, <i>founder</i>, Saucey</p>
<p><b>11:30 AM - 12:30 PM</b>          Convention Center, Room          208-209   <i>Repeated at 4:00 PM</i></p>	<p><b>Reimagining Access to Capital for Minority Businesses (<i>Innovation Track</i>)</b>          The pandemic has focused on the importance of partnerships. In this session, innovators and leaders of the United States Hispanic Chamber of Commerce, National Ace, and National Center for American Indian Enterprise Development discuss how an inclusive economy is good for businesses and for the United States. Investing in communities of color will create opportunities for business growth</p>





	<p>nationally.  <b>Moderator:</b>          Tammy Halevy, <i>executive director</i>, Reimagine Main Street</p> <p><b>Speaker(s):</b>          Karen Eng, <i>board chair</i>, National ACE          Yvette Fielder, <i>program manager</i>, The National Center for American Indian Enterprise Development          Kelisha Garrett, <i>vice president, COO governmental affairs</i>, Louisiana Chamber of Commerce Foundation          Sahra Halpern, <i>president</i>, Business Consortium Fund, Inc.          Nelson Reynier, <i>board chair</i>, U.S. Hispanic Chamber of Commerce</p>
<p><b>11:30 AM - 12:30 PM</b>          Convention Center, Room 215-216   <i>Repeated at 4:00 PM</i></p>	<p><b>How to Become an MBE Advocate 101 (Inspiration Track)</b>          Hear the importance of advocating on every level of government and the first steps to becoming an advocate for underserved communities of color.  <b>Moderator:</b>          Renee Johnson, <i>senior advisor</i>, Public Private Strategies</p> <p><b>Speaker(s):</b>          Nick Charles, <i>honorable</i>, Maryland State Representative          Charles Rice, <i>community liaison and business attorney</i>, Louisiana MBDA Center          Sharon Pinder, <i>president</i>, Capital Region Minority Supplier Diversity Council          Albert Shen, <i>founder</i>, Shen Consulting</p>
<p><b>11:30 AM - 12:30 PM</b>          Convention Center, Room 217-219   <i>Repeated at 4:00 PM</i></p>	<p><b>Turning Disruption into Dollars: How MBEs Can Fill New Roles in Supply Chains (Innovation Track)</b>          Established supply chains have been destroyed carving wide open lanes of opportunity. Suppliers of every size and sector have been affected by the pandemic, material shortages, inflation, geopolitical conflicts, and resurgent demand. Learn how exposed vulnerabilities have disrupted traditional sourcing disciplines offering new entry points for MBE's.  <b>Moderator:</b>          Kahlila Alexander, <i>global supplier diversity leader</i>, Kimberly Clark</p> <p><b>Speaker(s):</b>          Camille Geiger, <i>corporate supply chain manager</i>, Boeing          David Jackson, <i>CEO</i>, Solitaire Partners          Eugene Partridge, <i>senior director, global marketing, events, and travel sourcing</i>, Salesforce          Lisa Zukaukas, <i>SVP procurement (CPO)</i>, Organon</p>
<p><b>11:30 AM - 12:30 PM</b>          Convention Center, Room 220-222   <i>Repeated at 4:00 PM</i></p>	<p><b>Advancing Racial Equity and Support for Underserved Communities and Underutilized Businesses, presented by the U.S. Department of Transportation (USDOT) (Insights Track)</b>          Join USDOT officials as they discuss the opportunities available to emerging majority businesses. Specifically, learn about specific procurement opportunities across 10 operating administrations and key strategies that allow communities to benefit from the Bipartisan Infrastructure Law (BIL).  <b>Moderator:</b>          Shelby Scales, <i>director</i>, Office of Small and Disadvantage Business Utilization, USDOT</p> <p><b>Speaker(s):</b>          Kimberly Harris, <i>assistant manager</i>, USDOT/FAA          Monica McCallum, <i>director of regional operations</i>, USDOT/FTA          Willie Smith, <i>senior procurement executive</i>, USDOT          Shawn Wilson, <i>Louisiana DOT secretary</i>, Louisiana Dept of Transportation          Mariia Zimmerman, <i>strategic advisor</i>, USDOT</p>
<p><b>11:30 AM - 12:30 PM</b>          Convention Center, Room 225-227   <i>Repeated at 4:00 PM</i></p>	<p><b>Environmental, Social, Governance (ESG): What You Need to Know &amp; Why it is Suddenly Business Critical? (Insights Track)</b>          Join us for a robust discussion on Environmental, Social, and Governance (ESG) and learn why it is so critical to business. ESG factors are used by investors and shareholders as criteria to assess a company's values and impact on the world. This session will provide the insight you need to ensure your company is not left behind.</p>



	<p><b>Moderator:</b>          Dee C. Marshall, <i>CEO, Diverse &amp; Engaged</i></p> <p><b>Speaker(s):</b>          Lissa Miller, <i>senior vice president, chief supplier diversity officer, Truist</i>          Brendan Walsh, <i>principal, World Wide Technology (WWT)</i>          Reginald Williams, <i>CEO, Procurement Resources Inc.</i></p>
<p><b>11:30 AM - 12:30 PM</b>          Convention Center, Room          228-230</p> <p><i>Repeated at 4:00 PM</i></p>	<p><b>Maximizing opportunities for MBEs through LOB engagement (<i>Innovation Track</i>)</b>          Building advocacy within the Lines of Business is critical to maximizing opportunities for MBE and fueling the growth to \$1 Trillion in annual MBE revenues. Come hear from Corporate Leaders who have successfully broken through from supplier diversity to Procurement to Line of Business leadership.</p> <p><b>Moderator:</b>          Nina Vaca, <i>CEO, Pinnacle Group</i></p> <p><b>Speaker(s):</b>          Kimberly Chastang-Lee, <i>senior director, services sourcing, Salesforce</i>          Joe McClaine, <i>director of supply chain, Eaton</i>          Charlene Vickers, <i>director, supplier diversity and inclusion, Johnson &amp; Johnson</i></p>
<p><b>11:30 AM - 12:30 PM</b>          Convention Center, Room          211-213</p> <p><i>Repeated at 4:00 PM</i></p>	<p><b>Disrupt or Be Disrupted! Riding Economic Shockwaves (<i>Insights Track</i>)</b>          More than ever, MBEs need to be agile to prepare so they are able to respond to market needs. Innovations in electrification, 3D printing, AI, Big Data, and other technologies are causing commercial turning points and opportunities -- and challenges. In this session, you will learn how to capitalize on the seismic evolutionary shift to build and grow new opportunities.</p> <p><b>Speaker(s):</b>          Mike Haydel, <i>product delivery leader, KeyString Labs</i>          Joshua King, <i>cost modeling supervisor, ExxonMobil</i>          Casey Oakes, <i>community impact lead, supplier diversity, Google</i>          Al White, <i>advisor, Arkview Capital</i></p>
<p><b>11:30 AM - 12:30 PM</b>          Convention Center, Room          206-207</p> <p><i>Repeated at 4:00 PM</i></p>	<p><b>Storm Chasers: Predicting and Preparing for the Next Economic Shockwave (<i>Insights Track</i>)</b>          Leading financial experts will discuss the financial landscape and the opportunities for growth during uncertain times. In this session the economic future will come into focus allowing you to make important business decisions.</p> <p><b>Moderator:</b>          Priscilla Wallace, <i>head of supplier diversity &amp; supply chain management (SCM) sustainability, Wells Fargo</i></p> <p><b>Speaker(s):</b>          David Fontinot, <i>managing partner, Cane Capital</i>          Ted James, <i>regional administrator, Small Business Administration</i>          Dr. Frederick McKinney, <i>principal, BJM Solutions</i></p>
<p><b>11:30 AM - 12:30 PM</b>          Convention Center, Room          203-205</p> <p><i>Repeated at 4:00 PM</i></p>	<p><b>Program Showcase: The Cyber Cypher 2-Competitive Advantage Through Cybersecurity Capability</b>          Data is the most sought-after asset by cyber hackers. Ensuring the security of that data is critical to continued business success and growth. In this session the Cyber Cypher 2 will focus on transforming cyber security resilience for MBEs.</p> <p><b>Speaker(s):</b>          Theresa Jones, <i>CEO, Evalv</i>          Kenny Mesker, <i>enterprise OT cyber security architect – guardrails and innovation, Chevron</i>          Ayon Sarkar, <i>vice president of IT and cyber security, SoftPath</i></p>
<p><b>12:30 - 1:30 PM</b>          Convention Center, Room          R07</p>	<p><b>Corporate Plus Networking Lunch</b></p>
<p><b>12:45 - 1:30 PM</b>          Convention Center, Great          Hall Foyer</p>	<p><b>Networking Lunch</b></p> <p><b>Thank you to the Networking Lunch Sponsors:</b>  <a href="#">Capital One Financial Corp.</a>, <a href="#">ExxonMobil</a>, <a href="#">Pepsico, Inc.</a>, and <a href="#">Twila True Inclusive Enterprises</a>.</p>



<p><b>1:30 - 2:30 PM</b>          Convention Center, Great Hall   <i>Streamed Live for Virtual Attendees</i></p>	<p><b>Main Stage Keynotes</b></p> <p><b>Welcome Remarks</b></p> <p><b>Let's Talk Generational Wealth in Communities of Color, sponsored by <a href="#">Dentsu</a></b>          Join us for a fireside chat with Gia Peppers, an award-winning on-air talent, entertainment journalist, content creator, and podcaster who is known for her nationally syndicated podcast, "More Than That with Gia Peppers." This award-winning series is redefining how wealth is being created in media by investing in a 100% minority-owned supply chain. In this discussion, Gia will be joined by TIAA's chief product and business development officer, Colbert Narcisse, and Wells Fargo's head of operations for Wealth &amp; Investment Management, Nyron Latif for an authentic conversation aimed to inspire people and brands. Inspiration aimed at increasing investment in minority-owned businesses and creating multigenerational wealth and ROI (Return on Inclusion) for companies and individuals.  <b>Moderator:</b>          Gia Peppers, <i>award-winning journalist &amp; television host</i>, NBC's "Today Show"</p> <p><b>Speaker(s):</b>          Nyron Latif, <i>head of operations for wealth &amp; investment management (WIM)</i>, Wells Fargo          Colbert Narcisse, <i>chief product and business development officer</i>, TIAA</p> <p><b>The 50-Year Plan: Building Multigenerational Pipelines for Minority-owned Suppliers</b>          Opening doors to ensure that MBEs become true partners with corporations as Tier 1 suppliers is critical to creating an inclusive economy that ensures the US global economic standing will be an even greater priority for the next 50 years. In this session you will hear from MBEs and corporations as they share anecdotes on how MBEs can be true Tier 1 partners and how together they can break barriers to market entry to drive job creation, stability in local economies, and generate multigenerational wealth in communities of color.  <b>Moderator:</b>          Richard Lui, <i>American journalist and news anchor</i>, MSNBC/NBC News</p> <p><b>Speaker(s):</b>          Berto Guerra, <i>CEO and founder</i>, AVANZAR, Inc.          Chris Nielsen, <i>executive VP of product support and chief quality officer</i>, Toyota Motor North America          Rosa Santana, <i>CEO and founder</i>, Forma</p>
<p><b>2:45 - 3:45 PM</b>          Convention Center, Great Hall   <i>Recorded for On-demand Access Post Conference for All Attendees</i></p>	<p><b>SBA Straight Talk</b></p> <p><b>How The SBA Administrator Disrupted the Government's Status Quo</b>          Administrator Guzman shares her journey as the leader of the SBA and bold moves that have been made to disrupt the government's status quo  <b>Speaker(s):</b>          Isabella Casillas Guzman, <i>administrator</i>, Small Business Administration</p> <p><b>They Have Billions; You Have the Juice; Contracting with the Federal Government in 2023</b>          Hear from Associate Administrators of the SBA, Bibi Hidalgo and Mark Madrid, on how to sell to the largest supplier in the world, the Federal Government. And learn about SBA resources available in your growth and scaling journey.  <b>Moderator:</b>          Kristofer Clark, <i>supply chain assurance</i>, Dell</p> <p><b>Speaker(s):</b>          Bibi Hidalgo, <i>associate administrator for government contracting &amp; business development</i>, Small Business Administration          Mark Madrid, <i>associate administrator for the office of entrepreneurial development (OED)</i>, Small Business Administration</p>



NMSDC 50th Anniversary  
**Conference  
 & Exchange**

OCT 30 - NOV 2, 2022 NEW ORLEANS

**IT'S TIME  
 TO DISRUPT  
 OUR OWN STATUS QUO.**

<b>2:45 - 3:45 AM</b> Convention Center, Room 203-205	<b>Program Showcase: The Cyber Cypher 1- Changing How You Protect Your Data to Secure Your Future</b> <i>Repeated session, please see the description/speakers from the 10:15 - 11:15 AM session.</i>
<b>2:45 - 3:45 AM</b> Convention Center, Room 210	<b>Demystifying and Evolving Retail: How Target and Others Are Collaborating to Increase MBEs in Retail</b> <i>Repeated session, please see the description/speakers from the 10:15 - 11:15 AM session.</i>
<b>2:45 - 3:45 AM</b> Convention Center, Room 208-209	<b>Minority Report: Corporations and Suppliers Collaborating to Disrupt the Market (<i>Innovation Track</i>)</b> <i>Repeated session, please see the description/speakers from the 10:15 - 11:15 AM session.</i>
<b>2:45 - 3:45 AM</b> Convention Center, Room 215-216	<b>Uncommon Spaces: Positive MBE Disruption in Manufacturing, Agribusiness, and Commodities (<i>Innovation Track</i>)</b> <i>Repeated session, please see the description/speakers from the 10:15 - 11:15 AM session.</i>
<b>2:45 - 3:45 AM</b> Convention Center, Room 217-219	<b>What You Don't Know: Finding Blind Spots to Unlock New Potential (<i>Insights Track</i>)</b> <i>Repeated session, please see the description/speakers from the 10:15 - 11:15 AM session.</i>
<b>2:45 - 3:45 AM</b> Convention Center, Room 220-222	<b>Researching the Past to Change the Future (<i>Insights Track</i>)</b> <i>Repeated session, please see the description/speakers from the 10:15 - 11:15 AM session.</i>
<b>2:45 - 3:45 AM</b> Convention Center, Room 225-227	<b>Access to Capital: Mergers and Acquisitions (<i>Inspiration Track</i>)</b> <i>Repeated session, please see the description/speakers from the 10:15 - 11:15 AM session.</i>
<b>2:45 - 3:45 AM</b> Convention Center, Room 228-230	<b>Witness: Beating the Odds to Achieve Success (<i>Inspiration Track</i>)</b> <i>Repeated session, please see the description/speakers from the 10:15 - 11:15 AM session.</i>
<b>2:45 - 3:45 AM</b> Convention Center, Room 211-213	<b>The Technologies That Might Change Everything (<i>Inspiration Track</i>)</b> <i>Repeated session, please see the description/speakers from the 10:15 - 11:15 AM session.</i>
<b>2:45 - 3:45 AM</b> Convention Center, Room 206-207	<b>Approach to Opportunities: Pitching to Corporations, hosted by Capital One, with special guest Chala Dincoy (<i>Insights Track</i>)</b> <i>Repeated session, please see the description/speakers from the 10:15 - 11:15 AM session.</i>
<b>4:00 - 5:00 PM</b> Convention Center, Room 210	<b>How MBEs Can Disrupt the Cannabis Industry (<i>Innovation Track</i>)</b> <i>Repeated session, please see the description/speakers from the 11:30 AM - 12:30 PM session.</i>
<b>4:00 - 5:00 PM</b> Convention Center, Room 208-209	<b>Reimagining Access to Capital for Minority Businesses (<i>Innovation Track</i>)</b> <i>Repeated session, please see the description/speakers from the 11:30 AM - 12:30 PM session.</i>
<b>4:00 - 5:00 PM</b> Convention Center, Room 215-216	<b>How to Become an MBE Advocate 101 (<i>Inspiration Track</i>)</b> <i>Repeated session, please see the description/speakers from the 11:30 AM - 12:30 PM session.</i>
<b>4:00 - 5:00 PM</b> Convention Center, Room 217-219	<b>Turning Disruption into Dollars: How MBEs Can Fill New Roles in Supply Chains (<i>Innovation Track</i>)</b> <i>Repeated session, please see the description/speakers from the 11:30 AM - 12:30 PM session.</i>
<b>4:00 - 5:00 PM</b> Convention Center, Room 220-222	<b>Advancing Racial Equity and Support for Underserved Communities and Underutilized Businesses, presented by the U.S. Department of Transportation (USDOT) (<i>Insights Track</i>)</b> <i>Repeated session, please see the description/speakers from the 11:30 AM - 12:30 PM session.</i>
<b>4:00 - 5:00 PM</b> Convention Center, Room 225-227	<b>Environmental, Social, Governance (ESG): What You Need to Know &amp; Why is it Suddenly Business Critical? (<i>Insights Track</i>)</b> <i>Repeated session, please see the description/speakers from the 11:30 AM - 12:30 PM session.</i>
<b>4:00 - 5:00 PM</b>	<b>Maximizing opportunities for MBEs through LOB engagement (<i>Innovation Track</i>)</b>





Convention Center, Room 228-230	<i>Repeated session, please see the description/speakers from the 11:30 AM - 12:30 PM session.</i>
<b>4:00 - 5:00 PM</b> Convention Center, Room 211-213	<b>Disrupt or be Disrupted! Riding Economic Shockwaves (Insights Track)</b> <i>Repeated session, please see the description/speakers from the 11:30 AM - 12:30 PM session.</i>
<b>4:00 - 5:00 PM</b> Convention Center, Room 206-207	<b>Storm Chasers: Predicting and Preparing for the Next Economic Shockwave (Insights Track)</b> <i>Repeated session, please see the description/speakers from the 11:30 AM - 12:30 PM session.</i>
<b>4:00 - 5:00 PM</b> Convention Center, Room 203-205	<b>Program Showcase: The Cyber Cypher 2-Competitive Advantage Through Cybersecurity Capability</b> <i>Repeated session, please see the description/speakers from the 11:30 AM - 12:30 PM session.</i>
<b>4:00 - 5:30 PM</b> Convention Center, NMSDC Theatre	<b>Emerging Young Entrepreneurs (EYE) Program Pitch Competition</b>
<b>5:00 - 7:00 PM</b> Hilton, Riverside Chart Ballroom	<b>CyberReadyMBE Meet Up</b>

## TUESDAY (11/1)

<b>6:30AM - 4:00 PM</b> Convention Center, Great Hall A and Hall D Lobby Sponsors Lounge at the Convention Center, Rivergate Room	<b>Registration</b> Note: If registration changes or new purchases are required you will need to do so at the main registration area in Hall D at the Convention Center.  <b>Thank You to the Registration Sponsors:</b> <a href="#">Heidrick &amp; Struggles</a> , <a href="#">Merck &amp; Co., Inc., Inc.</a> , and <a href="#">Truist</a> .
<b>7:30 - 8:45 AM</b> Convention Center	<b>Networking Breakfast</b>  <b>Thank you to the Networking Breakfast Sponsors:</b> <a href="#">Lexico</a> and <a href="#">Magic Johnson Enterprises</a> .
<b>8:00 - 9:00 AM</b> Convention Center, Great Hall  <i>Streamed Live for Virtual Attendees</i>	<b>Main Stage Keynotes</b>  <b>The State of Race in America and the Impact on Minority Business</b> Join Former New Orleans Mayor and current National President of the Urban League, Marc Morial and MSNBC / NBC News journalist Richard Lui for a fireside chat to share their insights on the state of American race relations today, the role of minority entrepreneurs in society and the impact of race on minority businesses. <b>Moderator:</b> Richard Lui, <i>American journalist and news anchor</i> , MSNBC/NBC News  <b>Speaker(s):</b> Marc Morial, <i>president and CEO</i> , National Urban League  <b>Billion-dollar MBEs I: Stories from the NMSDC 50th Anniversary Steering Committee</b> In this session, attendees will hear from members of the steering committee as they share their journeys of how they disrupted their respective industries to become some of the largest MBEs in the nation. From humble beginnings to what's next, attendees will enjoy deep conversations on how MBEs can use disruptive strategies in order to successfully scale and become titans of industry. <b>Speaker(s):</b> Ying McGuire, <i>CEO and president</i> , NMSDC Dave Steward, <i>chairman and founder</i> , World Wide Technology (WWT)
<b>9:00AM - 5:00PM</b> Convention Center, Mosaic Room	<b>The Connect Zone</b> Attendees can schedule an appointment with other attendees within the <a href="#">conference mobile app</a> by either going to the Attendee menu, selecting an attendee, and clicking



	<p>on the Schedule Appointment button, or by going to the calendar icon and clicking on the purple plus sign on My Schedule to search for an attendee and create an appointment.</p> <p><b>Thank you to The Connect Zone Sponsors:</b>  <i>Snack Zone</i> - <a href="#">Altria Group, Inc.</a>, <a href="#">American Express Company</a>, and <a href="#">Pacific Gas and Electric Company</a>.  <i>Connect Zone</i> - <a href="#">Bank of America Corporation</a>, <a href="#">Microsoft Corporation</a>, <a href="#">Omicom Group</a>, and <a href="#">Procter &amp; Gamble Company</a>.</p>
<p><b>9:00 AM - 5:00 PM</b>          Convention Center, Hall B1-2</p>	<p><b>The Zen Room</b>          Throughout a busy Conference &amp; Exchange, attendees may need some down time or a quiet place to stretch and relax. The Zen Room will host massage chairs, yoga sessions, VR relaxation, and a place to gather your thoughts.</p> <p><b>Thank you to The Zen Room Sponsors:</b>  <a href="#">Accenture LLP</a>, <a href="#">Chevron Services Company</a>, and <a href="#">CIGNA Corporation</a>.</p>
<p><b>9:00 AM - 5:00 PM</b>          Convention Center, Hall B2</p>	<p><b>NMSDC Legacy Showcase</b></p>
<p><b>9:00 AM - 5:00 PM</b>          Convention Center, Hall B2</p>	<p><b>Community Service Project</b>          Join <a href="#">Project I Am</a>, a 501c3 organization that was created by Jahkil Naeem Jackson when he was 8 years old, to help us assemble care packages for the homeless. Spend just 30 minutes helping this organization and you'll receive a ticket to <a href="#">VUE Orleans</a> to venture out on your own time.</p>
<p><b>9:15 - 9:30 AM</b>          Convention Center, Hall C&amp;D Lobby</p>	<p><b>The Exchange Ribbon-Cutting Ceremony</b>          with Earvin "Magic" Johnson, <a href="#">Accenture</a>, <a href="#">AMPCUS</a>, <a href="#">Apple</a>, <a href="#">Dupont</a>, <a href="#">Johnson &amp; Johnson</a>, <a href="#">Meta</a>, <a href="#">Mohr Partners</a>, <a href="#">Net2Source, Inc.</a>, <a href="#">PepsiCo</a>, <a href="#">VDart</a>, and <a href="#">World Wide Technology</a>.</p>
<p><b>9:30 AM - 12:15 PM</b>          Convention Center, Hall C&amp;D</p>	<p><b>The Exchange</b>  <i>The U.S. Small Business Administration, Government Contracting and Business Development Office will be running a clinic from their booth (#247) to provide certified MBEs application process assistance and answer questions pertaining to SBA's Government Contracting Business Development programs, including WOSB, HUBZone, 8a, and Mentor Protégé.</i></p> <p><b>Thank You to The Exchange Sponsors:</b>  <a href="#">Accenture</a>, <a href="#">AMPCUS</a>, <a href="#">Apple</a>, <a href="#">Dupont</a>, <a href="#">Johnson &amp; Johnson</a>, <a href="#">Meta</a>, <a href="#">Mohr Partners</a>, <a href="#">Net2Source, Inc.</a>, <a href="#">PepsiCo</a>, <a href="#">VDart</a>, and <a href="#">World Wide Technology</a>.</p>
<p><b>9:30 AM - 5:00 PM</b>          Check-in: Convention Center, Room 208</p> <p>Meetings: Convention Center, Room 206-207, 208-210, 215-216, and 220-222</p>	<p><b>Matchmakers</b>  <i>Onsite only.</i></p> <p><b>Thank You to the Matchmakers Sponsors:</b>  <a href="#">Archer Daniels Midland</a>, <a href="#">Coca-Cola Company</a>, <a href="#">CVS Health</a>, <a href="#">Entergy Corporation</a>, <a href="#">McKinsey &amp; Company</a>, <a href="#">The Millennium Group</a>, and <a href="#">Robert Half International, Inc.</a></p>
<p><b>10:00 AM - 12:00 PM</b>          Check-in: Convention Center, Room 208</p> <p>Meetings: Convention Center, Room 220-222</p>	<p><b>Ask the Experts</b>  <i>Onsite only.</i></p>
<p><b>10:15 - 10:35 AM</b>          Convention Center, Hall B-2 at the NMSDC Theatre</p>	<p><b>Power Talks: The Science of Storytelling: How to Build Your Brand</b>          Want to grow your business? Tell a story. There's nothing in the world more powerful than a good narrative, and science shows us that emotions drive decision-making. In this session, I will break down the science of storytelling and walk participants through the process of identifying, clarifying, focusing, and telling their brand's story to reach customers where it matters most—at the heart.</p> <p><b>Speaker(s):</b>          Christine Maddela, <i>managing partner/owner</i>, Storyville Road</p>



<p><b>10:35 - 10:55 AM</b>          Convention Center, Hall B-2 at the NMSDC Theatre</p>	<p><b>Power Talks: Corporate Allyship Advocating for Racial and Cultural Diversity</b>          In support of the NMSDCs' search for transformation and its journey toward \$1 trillion in MBE annual revenue, this session addresses revenue and innovation potential fueled by cognitive diversity. According to McKinsey &amp; Company, diverse teams outperform homogenous ones. For businesses to attract, engage, and retain diverse representation in their workforce and suppliers, they must focus on developing more inclusive leaders who are advocates and Allies. Participants will learn key themes and best practices relevant to engaging people of color and glean from corporate members' experiences as an Ally or expert through lived experience. Our goal is to empower and equip attendees to avoid common performative Allyship mistakes and become more inclusive leaders of the future as it pertains to the lived experiences of racially diverse individuals and groups.  <b>Speaker(s):</b>          Dee C. Marshall, <i>CEO, Diverse &amp; Engaged</i></p>
<p><b>10:55 - 11:15 AM</b>          Convention Center, Hall B-2 at the NMSDC Theatre</p>	<p><b>Power Talks: The Power of Brand Strategy: Taking Your Brand to the Next Level</b>          Brand strategy is crucial to position MBEs for brand growth. The primary goal of brand strategy is to create the needed foundation for organizations to connect with customers and consumers. Developing the right building blocks such as brand architecture, visual representation, and messaging, can set up a brand for success. Whether it is product labels, marketing campaigns, social media, or websites, brand strategy is the starting point to ensure that all elements that are associated with a Brand are congruent and aligned. This session will explore the road map to creating the soul of a Brand; how it speaks, who it's speaking to, what it says, and how it is said. Additionally, attendees will learn tactics to use branding to drive new business opportunities.  <b>Speaker(s):</b>          Elizabeth Kemp Caulder, <i>president, chief brand strategist, Phoenix Lifestyle Marketing Group</i></p>
<p><b>11:30 - 11:50 AM</b>          Convention Center, Hall B-2 at the NMSDC Theatre</p>	<p><b>Power Talks: From Transactional to Transformational: Using Data to Influence Organizational Diverse Supplier Spend</b>          Transformational impact for companies lies within the data available to key stakeholders who develop, lead and drive purchase decisions. In this session, led by Meta Platforms, Inc., we'll explore how supplier diversity professionals can empower internal teams to move beyond reporting diverse supplier spend to using analysis to implement changes that scale impact. The speakers will share specific insights and strategies to increase stakeholder awareness, engagement, and accountability to support supplier diversity goals. The discussion will include: building and using tools to increase diverse supplier discoverability to influence spend; increasing transparency and availability of diverse supplier spend data to drive ownership of diverse supplier spend goals, and using data and insights to support capacity and resource requests. This session will explore how to break down macro-level data to support the business case for diverse supplier utilization across business units, categories, and cost centers. Finally, the speakers will share what data insights help teams understand their purchasing patterns and the impact of their purchase decisions.  <b>Speaker(s):</b>          Gavin Michaels, <i>data scientist, Meta</i>          Tanika Thompson, <i>manager, supplier diversity, Meta</i></p>
<p><b>11:50 AM - 12:10 PM</b>          Convention Center, Hall B-2 at the NMSDC Theatre</p>	<p><b>Power Talks: Cyber Security - Protecting your Dreams</b>          Cyber threats exist in every industry and must be considered when striving for \$1 trillion member revenue growth. NMSDC members understand the difficulty in starting, growing, and maintaining a business. In this session, panelists will review industry trends related to the current cybersecurity threat landscape and share how to adopt cost-effective cybersecurity practices to help MBEs protect their business strategy.  <b>Speaker(s):</b>          Prashanth Mekala, <i>deputy enterprise chief information security officer, American Family Insurance</i></p>
<p><b>12:10 - 12:30 PM</b></p>	<p><b>Power Talks: How to Hack New Tech for New Business Opportunities</b>          This panel features a robust discussion of MBE and WBE leaders whose firms are considered early adopters in the energy &amp; sustainability space – including community</p>



<p>Convention Center, Hall B-2 at the NMSDC Theatre</p>	<p>solar power development, EV charger infrastructure, and microgrid development. In this session, attendees will explore concepts that will empower them to enter these industries they experience a boom, and position themselves for industry thought leadership.  <b>Speaker(s):</b>          Jordan Taylor, <i>CEO</i>, Synergy Grid          Kristal Hansley, <i>CEO</i>, We Solar          Sheryl Ponds, <i>CEO</i>, Dai Technologies Corporation</p>
<p><b>12:15 - 1:15 PM</b>          Convention Center, Great Hall Foyer</p>	<p><b>Networking Lunch</b>   <b>Thank you to the Networking Lunch Sponsors:</b>  <a href="#">Capital One Financial Corp.</a>, <a href="#">ExxonMobil</a>, <a href="#">Pepsico, Inc.</a>, and <a href="#">Twila True Inclusive Enterprises</a>.</p>
<p><b>1:15 - 1:40 PM</b>          Convention Center, Great Hall   <i>Streamed Live for Virtual Attendees</i></p>	<p><b>Main Stage Keynotes</b>   <b>Impacting Global Disruption: Government Partnerships to Increase MBE Growth with Legendary Sports Icon Isiah Thomas</b>          The recent global pandemic and supply chain shortages brought forth several significant concerns that affected our global economy. In order to disrupt the status-quo and change the way we respond to supply chain shortages, minority businesses must be a part of the equation and solution. This session will focus on the relationship government services can provide to MBEs and aid in their growth while providing solutions.  <b>Moderator:</b>          Ron Busby, <i>president &amp; CEO</i>, U.S. Black Chambers   <b>Speaker(s):</b>          Tamara Maxwell, <i>senior vice president</i>, Export-Import Bank of the United States          Isiah Thomas, <i>CEO</i>, Isiah International          Vinai Thummalapally, <i>ambassador and deputy director and COO</i>, USTDA (ret.)   <b>Fireside Chat with Apple VP of Procurement Dan Rosckes</b>          In this exclusive and robust fireside chat, Dan Rosckes will share how he has leveraged power and influence, developed smart strategies, and provided socially conscious leadership to disrupt the status quo in supplier diversity.  <b>Speaker(s):</b>          Walter Freeman, <i>director, global procurement</i>, Apple          Dan Rosckes, <i>vice president of procurement</i>, Apple</p>
<p><b>1:30 - 4:30 PM</b>          Check-in: Convention Center, Room 208           Meetings: Convention Center, Room 220-222</p>	<p><b>Ask the Experts</b>  <i>Onsite only.</i></p>
<p><b>2:30 - 5:00 PM</b>          Convention Center, Hall C&amp;D</p>	<p><b>The Exchange</b>  <i>The U.S. Small Business Administration, Government Contracting and Business Development Office will be running a clinic from their booth (#247) to provide certified MBEs application process assistance and answer questions pertaining to SBA's Government Contracting Business Development programs, including WOSB, HUBZone, 8a, and Mentor Protégé.</i>   <b>Thank You to The Exchange Sponsors:</b>  <a href="#">Accenture</a>, <a href="#">AMPCUS</a>, <a href="#">Apple</a>, <a href="#">Dupont</a>, <a href="#">Johnson &amp; Johnson</a>, <a href="#">Meta</a>, <a href="#">Mohr Partners</a>, <a href="#">Net2Source, Inc.</a>, <a href="#">PepsiCo</a>, <a href="#">VDart</a>, and <a href="#">World Wide Technology</a>.</p>
<p><b>2:30 - 5:00 PM</b>          Convention Center, Room 211-213</p>	<p><b>C-Suite Roundtable (Invite Only)</b>   <b>Thank you to the C-Suite Roundtable Sponsor:</b>  <a href="#">Sysco</a></p>
<p><b>2:30 - 5:00 PM</b></p>	<p><b>CPO Summit (Invite Only)</b></p>





<p>Convention Center, Room 217-219</p>	<p><b>Supply Chain Resiliency: Trends, Challenges, and Best Practices</b>        This session will provide guidance and insight to all regarding what C-suite leaders are faced with as we continue to manage disruptions in business. The Covid-19 Global pandemic has had an effect on every single corporation globally. Additional challenges such as divestitures, wars, loss of talent, leadership shifts, and global supply chain issues, including those that relate to ESG continue to rise to the surface. Learn what CPOs are doing to manage risks, stay abreast of ESG and its supply chain implications, stay on the pulse of economic trends/challenges and compliance, and even manage the ongoing war for talent and the departure of key talent. Hear C-suite leaders speak about what is needed to reimagine the vision for what Supply Chain excellence represents.  <b>Moderator:</b>        I. Javette Hines, <i>director, global head, supply chain development, inclusion and sustainability enterprise supply chain (ESC)</i>, Citigroup Inc.   <b>Speaker(s):</b>        Tony Abate, <i>senior vice president and global chief procurement officer</i>, Cigna        Miguel Gonzalez, <i>chief procurement officer</i>, DuPont        Barbara Kubicki-Hicks, <i>chief procurement officer</i>, Wells Fargo   <b>The War for Talent: The Journey Continues</b>        The War for talent has expanded and new terms have emerged, including quiet quitting. How can supplier diversity leaders also advance during this period of dynamic opportunity and visibility? What must CPOs keep in mind when it comes to leveraging the diverse skillsets and abilities of global supplier diversity leaders? Hear from dynamic leaders who represent growth, lead talent initiatives, and are recognized for creating successful career paths and making an impact at every step.  <b>Moderator:</b>        I. Javette Hines, <i>director, global head, supply chain development, inclusion and sustainability enterprise supply chain (ESC)</i>, Citigroup Inc.   <b>Speaker(s):</b>        Kala Gibson, <i>executive vice president, head of business, banking and chief enterprise corporate responsibility officer</i>, Fifth Third        Melani Wilson Smith, <i>chief procurement officer</i>, PepsiCo</p>
<p><b>2:45 - 3:05 PM</b>        Convention Center, Hall B-2 at the NMSDC Theatre</p>	<p><b>Power Talks: Stress Management for Business Survival</b>        Employee mental health is a main contributor to the great resignation. Increasing demand on employees, shifting expectations and consistent uncertainty are amplifying our stress and leading to fatigue and burnout. This interactive seminar is a place for attendees to learn more about the emotional impact of destabilizing events such as external societal challenges, racial trauma and organizational disruptions; get validation for their experiences; and gather resources and support to continue to weather the uncertainty we are all facing during these unprecedented events. This session includes a brief didactic about emotional functioning and how stress management needs are unique in these situations.  <b>Speaker(s):</b>        Dr. Sunitha Chandy, <i>founder/licensed clinical psychologist</i>, Artesian Collaborative</p>
<p><b>3:05 - 3:25 PM</b>        Convention Center, Hall B-2 at the NMSDC Theatre</p>	<p><b>Power Talks: The Audacious Female Leader: 8-Crucial Habits to Overcome the Barriers Women Face in Life and Leadership</b>        Is it possible to have it all? Between career and home life, women wear many hats. However, the question of whether women are maximizing potential and opportunities is still up for debate. This session asks the fundamental question: what would you do if you could show up as the fully-expressed version of yourself? Who would you be? Today's woman has the powerful opportunity and authority to create a life where they are able to live audaciously on their own terms. For the woman who is open to the possibility that she can have it all, accomplished author, trainer, speaker, and certified Self-Mastery coach, Tracey Knight will help you discover essential habits needed to live and lead audaciously during her session, "The Audacious Female Leader: 8-Crucial Habits to Overcome the Barriers Women Face in Life and Leadership."  <b>Speaker(s):</b></p>



	Tracey Knight, <i>chief experience officer</i> , Inview Solutions
<b>3:25 - 3:45 PM</b> Convention Center, Hall B-2 at the NMSDC Theatre	<b>Power Talks: The Culture Will Be Televised: When MBEs Unite</b> When MBE's Russell Westbrook Enterprises, led by NBA Superstar Russell Westbrook, and leading ad agency, Digital Detroit Media (DDM), unite, the power of the culture is on full display. Leveraging their global clients, these two companies not only put the culture in media but authentically impacts communities through their philanthropic works around the country! Learn how communities are impacted by working with minority-owned businesses. Join Donnell Beverly, President and CEO of Russell Westbrook Enterprises, and Akil Alvin, CEO and Global Chief Creative Officers of DDM, and celebrate the power of NMSDC. <b>Speaker(s):</b> Akil Alvin, <i>CEO and global chief creative officer</i> , Digital Detroit Media Donnell Beverly, <i>CEO and president</i> , Russell Westbrook Enterprises
<b>4:00 - 4:20 PM</b> Convention Center, Hall B-2 at the NMSDC Theatre	<b>Power Talks: What Does DEI or D&amp;I Have to Do with Dessert?</b> Is your organization searching for a creative way to celebrate diversity, equity, and inclusion? DEI holidays provide monthly opportunities to celebrate and educate! We blend bite-sized historical nuggets into an entertaining baking demonstration featuring a cultural dessert. <b>Speaker(s):</b> Maria Kemp, <i>pastry chef</i> , Beyond Decadence
<b>4:00 - 5:00 PM</b> Convention Center, Room 211-213	<b>CPO Summit: Meet the Founds Mixer (Invite Only)</b> <i>for Corporate Member CPOs and Corporate Plus® Member Founders</i>
<b>4:20 - 5:00 PM</b> Convention Center, Hall B-2 at the NMSDC Theatre	<b>Power Talks: The Returns of the Future – Why Business Diversity in Treasury, Asset Management, and Investment Banking Delivers More than Outperformance</b> A Case Study on how The University of Chicago for more than a decade has demonstrated that Business Diversity in Treasury, Asset Management, and Investment Banking can deliver more than outperformance. <b>Speaker(s):</b> Malik Murray, <i>SVP, head of business development</i> , Ariel Investments
<b>7:00 - 10:00 PM</b> Champions Square	<b>NMSDC's 50th Anniversary Concert</b> With headliners Sheila E. and BBD <i>The dress code is casual for this event.</i> <a href="#">Shuttle Bus Schedule</a>  <b>Thank You to the 50th Anniversary Concert Sponsors:</b> <a href="#">IMB Partners</a> and <a href="#">Magic Johnson Enterprises</a> .

## WEDNESDAY (11/2)

<b>7:00 - 10:00 AM</b> Sponsors Lounge at the Convention Center, Rivergate Room	<b>Registration</b> Note: If registration changes or new purchases are required you will need to do so at the main registration area in Hall D at the Convention Center.  <b>Thank You to the Registration Sponsors:</b> <a href="#">Heidrick &amp; Struggles</a> , <a href="#">Merck &amp; Co., Inc., Inc.</a> , and <a href="#">Truist</a> .
<b>7:00AM - 12:00 PM</b> Convention Center, Great Hall A and Hall D Lobby	<b>Registration</b>  <b>Thank You to the Registration Sponsors:</b> <a href="#">Heidrick &amp; Struggles</a> , <a href="#">Merck &amp; Co., Inc., Inc.</a> , and <a href="#">Truist</a> .
<b>7:30 - 8:45 AM</b> Convention Center, Great Hall Foyer	<b>Networking Breakfast</b>  <b>Thank you to the Networking Breakfast Sponsor:</b> <a href="#">Magic Johnson Enterprises</a>
<b>8:45 - 10:00 AM</b> Convention Center, Great Hall	<b>Main Stage Keynotes</b>



<p><i>Streamed Live for Virtual Attendees</i></p>	<p><b>Billion-dollar MBEs II: Stories from the NMSDC 50th Anniversary Steering Committee</b>        In this session, attendees will hear from members of the steering committee as they share their journeys of how they disrupted their respective industries to become some of the largest MBEs in the nation. From humble beginnings to what's next, attendees will enjoy deep conversations on how MBEs can use disruptive strategies in order to successfully scale and become titans of industry.  <b>Moderator:</b>        Jim Lowry, <i>founder</i>, James H. Lowry &amp; Associates</p> <p><b>Speaker(s):</b>        Janice Bryant-Howroyd, <i>founder and CEO</i>, The Act One Group        Jose Mas, <i>CEO</i>, MasTec        Twila True, <i>founder and CEO</i>, True Family Enterprises</p> <p><b>How the Business Consortium Fund Invests in Human Capital</b>        Join Business Consortium Fund CEO Sahra Halpern, as she provides an in-depth overview of BCF and discusses the fund's success in investing in human capital.  <b>Speaker(s):</b>        Sahra Halpern, <i>president</i>, Business Consortium Fund, Inc.</p> <p><b>Growth is King: Critical Considerations for Every MBE to Become a Mega Success by Leveraging Private Equity</b>        Growth is often identified as a common objective for businesses of all sizes. Startups need growth to prove their business model, large businesses need growth to provide a return for their investors. This panel will explore three key strategies to achieve growth 1) Venture Capital, 2) Mergers and Acquisitions and 3) the benefits of working with private equity investors.  <b>Moderator:</b>        Bob Greene, <i>CEO</i>, NAIC</p> <p><b>Speaker(s):</b>        Leslie Brun, <i>chairman and CEO</i>, Ariel Alternatives        Monika Mantilla, <i>managing partner</i>, Altura Capital        Tarrus Richardson, <i>CEO</i>, IMB Partners</p>
<p><b>9:00AM - 1:00PM</b>        Convention Center,        Mosaic Room</p>	<p><b>The Connect Zone</b>        Attendees can schedule an appointment with other attendees within the <a href="#">conference mobile app</a> by either going to the Attendee menu, selecting an attendee, and clicking on the Schedule Appointment button, or by going to the calendar icon and clicking on the purple plus sign on My Schedule to search for an attendee and create an appointment.</p> <p><b>Thank you to The Connect Zone Sponsors:</b>        Snack Zone - <a href="#">Altria Group, Inc.</a>, <a href="#">American Express Company</a>, and <a href="#">Pacific Gas and Electric Company</a>.        Connect Zone - <a href="#">Bank of America Corporation</a>, <a href="#">Microsoft Corporation</a>, <a href="#">Omnicom Group</a>, and <a href="#">Procter &amp; Gamble Company</a>.</p>
<p><b>9:00 AM - 1:00 PM</b>        Convention Center, Hall        B1-2</p>	<p><b>The Zen Room</b>        Throughout a busy Conference &amp; Exchange, attendees may need some down time or a quiet place to stretch and relax. The Zen Room will host massage chairs, yoga sessions, VR relaxation, and a place to gather your thoughts.</p> <p><b>Thank you to The Zen Room Sponsors:</b>  <a href="#">Accenture LLP</a>, <a href="#">Chevron Services Company</a>, and <a href="#">CIGNA Corporation</a>.</p>
<p><b>9:00 AM - 1:00 PM</b>        Convention Center, Hall        B2</p>	<p><b>NMSDC Legacy Showcase</b></p>
<p><b>9:00 AM - 1:00 PM</b>        Convention Center, Hall        B2</p>	<p><b>Community Service Project</b>        Join <a href="#">Project I Am</a>, a 501c3 organization that was created by Jahkil Naeem Jackson when he was 8 years old, to help us assemble care packages for the homeless. Spend just 30 minutes helping this organization and you'll receive a ticket to <a href="#">VUE Orleans</a> to venture out on your own time.</p>



<p><b>10:00 - 11:00 AM</b>          Check-in: Convention Center, Room 208</p> <p>Meetings: Convention Center, Room 220-222</p>	<p><b>Ask the Experts</b>  <i>Onsite only.</i></p>
<p><b>10:00 AM - 1:00 PM</b>          Check-in: Convention Center, Room 208</p> <p>Meetings: Convention Center, Room 206-207, 208-210, 215-216, and 220-222</p>	<p><b>Matchmakers</b>  <i>Onsite only.</i></p> <p><b>Thank You to the Matchmakers Sponsors:</b>  <a href="#">Archer Daniels Midland</a>, <a href="#">Coca-Cola Company</a>, <a href="#">CVS Health</a>, <a href="#">Entergy Corporation</a>, <a href="#">McKinsey &amp; Company</a>, <a href="#">The Millennium Group</a>, and <a href="#">Robert Half International, Inc.</a></p>
<p><b>10:00 AM - 1:00 PM</b>          Convention Center, Hall C&amp;D</p>	<p><b>The Exchange</b>  <i>The U.S. Small Business Administration, Government Contracting and Business Development Office will be running a clinic from their booth (#247) to provide certified MBEs application process assistance and answer questions pertaining to SBA's Government Contracting Business Development programs, including WOSB, HUBZone, 8a, and Mentor Protégé.</i></p> <p><b>Thank You to The Exchange Sponsors:</b>  <a href="#">Accenture</a>, <a href="#">AMPCUS</a>, <a href="#">Apple</a>, <a href="#">Dupont</a>, <a href="#">Johnson &amp; Johnson</a>, <a href="#">Meta</a>, <a href="#">Mohr Partners</a>, <a href="#">Net2Source, Inc.</a>, <a href="#">PepsiCo</a>, <a href="#">VDart</a>, and <a href="#">World Wide Technology</a>.</p>
<p><b>10:15 - 10:30 AM</b>          Convention Center, Hall B-2 at the NMSDC Theatre</p>	<p><b>Power Talks: Meaningful Data Storytelling for Socio-Economic Impact</b>          Steve Jobs once said, "The most powerful person in the world is the storyteller. The storyteller sets the vision, values, and agenda for an entire generation that is to come." Storytelling is a powerful tool for inspiring action, changing behaviors, and building bridges. As companies struggle with their messaging on supplier diversity and sustainability, storytelling is the most effective way to communicate with various stakeholders and move forward the corporate strategy in meaningful ways. This session will look at data from the perspective of executive leadership, employees, and the supply chain and provide context and understanding to the communities that are impacted by corporate strategy and messaging. Participants will collaborate in breakout groups to build narratives from datasets and insights by using four key story elements: including characters, setting, conflict, and resolution.</p> <p><b>Speaker(s):</b>          Florance Amate, <i>CEO and founder</i>, Laisar Management Group          Gretchen Greene, <i>principal economist</i>, Greene Economics          Jerome Paige, <i>senior economist</i>, Laisar Management Group          Kerry Watson Jr., <i>regional vice president for government affairs</i>, MGM Resorts International</p>
<p><b>10:30 AM - 1:00 PM</b>          Convention Center, Room 214</p>	<p><b>Emerging Young Entrepreneurs (EYE) Program</b></p> <p><b>Thank you to our EYE Program Sponsors:</b>  <i>EYE Title</i> - <a href="#">CIGNA Corporation</a> and <a href="#">Google, Inc.</a>  <i>EYE Champion</i> - <a href="#">BP America, Inc.</a>, <a href="#">Centene Corporation</a>, <a href="#">Citigroup, Inc.</a>, <a href="#">Dexcom Inc.</a>, <a href="#">Ernst &amp; Young</a>, <a href="#">Kohl's</a>, <a href="#">New York Life Insurance Company</a>, <a href="#">Omnicom Group</a>, <a href="#">UPS</a>, <a href="#">Verizon, Inc.</a>, and <a href="#">Walt Disney Company</a>.</p>
<p><b>10:30 - 10:45 AM</b>          Convention Center, Hall B-2 at the NMSDC Theatre</p>	<p><b>Power Talks: Leveraging the Metaverse for Growth</b>          For decades, Hollywood has entertained us with the concepts of 3D experiences and virtual worlds. While adoption is yet to be widespread, these technologies can no longer be referred to as the proverbial "future"—they're happening now. Major corporations from the National Football League to the Miller Lite brand are already leveraging emerging technologies. This session has been engineered by The Verb360 Agency to prepare the attending MBEs to capitalize on the Metaverse and Web 3.0 before barriers to entry can become entrenched. Additionally, this session will explore the fundamentals of the blockchain, the utility of NFTs, and the practical applications of the VR. By examining how these capabilities are being leveraged by B2B and B2C businesses, participants will gain insight to how government</p>





	<p>contractors can profit from the early adoption of Web 3.0.</p> <p><b>Speaker(s):</b>          Vania Abdul-Badee, CMO, Verb360          Dean Lloyd, COO, Verb360          Matt Zanardo, VP, Metaverse Advisors</p>
<p><b>10:45 - 11:00 AM</b>          Convention Center, Hall B-2 at the NMSDC Theatre</p>	<p><b>Power Talks: Mapping MBEs to Geospatial Fluency</b>          Geospatial and Geospatial Intelligence (GEOINT) is a growing career field. The Federal government has large agencies dedicated to exploiting geospatial technology and tradecraft. (e.g., United States Geological Survey and the National Geospatial-intelligence Agency). Every state and most major cities have allocated money to developing geospatial solutions for both administrative/ management operations and for use by citizens. The number of geospatial business opportunities has grown over the last 5-10 years, and the number of universities that provide advanced geospatial degrees has grown as well. This intersection between market demand and a trained workforce represents a prime opportunity to map DBEs into Geospatial and GEOINT. This session will demonstrate how DBESs can seize a competitive advantage by influencing the accuracy and inclusivity of geospatial data, reflective of the America in which we live.</p> <p><b>Speaker(s):</b>          Aaron Kelley, CEO, Upslope Advisors</p>
<p><b>11:00 - 11:15 AM</b>          Convention Center, Hall B-2 at the NMSDC Theatre</p>	<p><b>Power Talks: An Empathy Strategy to Elevate Business Diversity</b>          Despite the disproportionate impact of the pandemic on communities of color, MBEs have continued to grow because of the partnership with NMSDC. This session will amplify that message and empower attendees to use an Empathy Strategy to “Disrupt the Status Quo” and Multiply that Growth. Participants will explore critical questions such as, “what is an Empathy Strategy?” and “how can we leverage this emerging concept to create mutually beneficial (and profitable) relationships?” Through tangible tools and experiential storytelling, MBEs and corporations will discover new ways to create deeper connections and collaborations leading to a positive financial impact.</p> <p><b>Speaker(s):</b>          Ajit Dodani, <i>empathy strategist, founder and CEO</i>, EmpathifyU</p>
<p><b>11:15 - 11:45 AM</b>          Convention Center, Hall B-2 at the NMSDC Theatre</p>	<p><b>Power Talks: Supplier Diversity is Past - Circular Economics is Now</b>          This interactive presentation is with a corporate leader sharing a new business framework they follow using circular economics to simplify management infrastructures, drive inclusion, and increase utilization and value.</p> <p><b>Moderator:</b>          Ingrid Watkins, <i>principal &amp; chief diversity strategist</i>, IW Consulting Group</p> <p><b>Speaker(s):</b>          Alvin-o Williams, <i>president and CEO</i>, SRMSDC          Brenda Smith, <i>head of supply chain equity</i>, Lyft          Jean-Marc Villain, <i>system director of supplier inclusion &amp; community engagement</i>, Ochsner Health</p>
<p><b>11:30 AM - 1:00 PM</b>          Convention Center, Great Hall</p>	<p><b>Networking Lunch</b></p> <p><b>Thank you to the Networking Lunch Sponsors:</b>  <a href="#">Capital One Financial Corp.</a>, <a href="#">ExxonMobil</a>, <a href="#">Pepsico, Inc.</a>, and <a href="#">Twila True Inclusive Enterprises</a>.</p>
<p><b>12:15 - 12:30 PM</b>          Convention Center, Hall B-2 at the NMSDC Theatre</p>	<p><b>Power Talks: Accelerating Your Growth Curve</b>          Companies that experience rapid growth almost always experience a period of growing pains, yet other companies plateau and struggle to achieve their next milestone. Companies within each stage experience very similar challenges and require different areas of focus and different leadership competencies to maximize the growth of their organization. When leaders understand their company’s stage and identify the hidden agents that unlock the company’s ability to grow, it creates clarity and focus for the organization. This session will introduce the 7 Stages of Growth Enterprise Development model which is a research-proven model for accelerated growth. Additionally, the workshop will provide insight on the 7 Stages of Growth, the corresponding challenges, leadership styles, and competencies. Participants will learn to identify when and how to focus on profits, processes, and people. This is the</p>



NMSDC 50th Anniversary  
**Conference  
 & Exchange**

OCT 30 - NOV 2, 2022 NEW ORLEANS

IT'S TIME  
**TO DISRUPT**  
 OUR OWN STATUS QUO.

	<p>perfect workshop for companies that are experiencing growth and looking for a process that will show immediate and long-term results.  <b>Speaker(s):</b>          Jennifer Garcia, COO, Latino Business Action Network</p>
<p><b>12:30 - 12:45 PM</b>          Convention Center, Hall B-2 at the NMSDC Theatre</p>	<p><b>Exploring Value Added Agriculture Through the Lens of Equity</b>          In this session, Toni Stanger-McLaughlin, CEO of the Native American Agricultural Fund, will explore how communities of color can capitalize on federal and private funding in pursuit of economic development, diversification, and regional collaborations.  <b>Speaker(s):</b>          Toni Stanger-McLaughlin, CEO, Native American Agriculture Fund</p>
<p><b>12:45 - 1:00 PM</b>          Convention Center, Hall B-2 at the NMSDC Theatre</p>	<p><b>Power Talks: The Digital Transformation Evolution: Thriving in the New Normal</b>          In order to thrive in the digital future, businesses must make sense of the future of the global marketplace and begin creating strategic roadmaps for their own transformation. This session will help participants understand the forces that are reshaping the business landscape and gain the critical skills and understanding needed to start pivoting their business model in a rapidly shifting environment. The session is built to provide participants with a keen understanding of the emerging technologies, customer shifts, business models, and new operating models that are reshaping companies in this new era and how to begin mastering them to create the highest level of impact on their business and thrive for the next several decades.  <b>Speaker(s):</b>          Marvin Dejean, <i>senior managing partner</i>, Gilead Sanders</p>
<p><b>1:30 - 3:00 PM</b>          Convention Center, Room 225-227</p>	<p><b>State of NMSDC (Corporate Members Meeting)</b>          Open to National Corporate Members and Corporate Plus© Members only.</p>
<p><b>6:30 - 9:30 PM</b>          Convention Center, Great Hall</p>	<p><b>50th Anniversary Awards Ceremony</b>  <i>The dress code is evening attire, black tie optional for this event.</i>  <a href="#">Shuttle Bus Schedule</a></p> <p><b>Thank you to the 50th Anniversary Awards Ceremony Sponsor:</b>  <a href="#">DuPont</a></p>
<p><b>9:30 PM - Midnight</b>          Convention Center, Hall B-1</p>	<p><b>Farewell Reception</b>  <i>The dress code is evening attire, black tie optional for this event.</i>  <a href="#">Shuttle Bus Schedule</a></p> <p><b>Thank you to the Farewell Reception Sponsor:</b>  <a href="#">T-Mobile USA, Inc.</a></p>