

DEFINING NEW NORMS

NMSDC ANNUAL
Conference
& Exchange

2024
MED
Week

ATLANTA OCTOBER 20-23, 2024

Agenda at a Glance

*The agenda at a glance is tentative and subject to change.
Last updated: July 26, 2024*

Saturday, October 19

6:00 a.m. - 6 p.m. Georgia World Congress Center International Lounge	Registration
8:00 a.m. - 4:00 p.m. To Be Determined	NMSDC Golf Classic <i>More Information Coming Soon</i>
9:00 a.m. - 6:00 p.m. Georgia World Congress Center Room A412	Sponsor Lounge <i>Sponsors Only</i>
12:00 - 5:00 p.m. Hyatt Regency Embassy C/D	Registration

Sunday, October 20

6:00 a.m. - 6 p.m. Georgia World Congress Center International Lounge	Registration
8:30 - 11:00 a.m. Hyatt Regency To Be Determined	Global Link Committee Meeting <i>By Invitation Only</i>
9:00 a.m. - 6:00 p.m. Georgia World Congress Center Level 4	NMSDC Information Desk
9:00 a.m. - 6:00 p.m. Georgia World Congress Center Room A412	Sponsor Lounge <i>Sponsors Only</i>
9:00 a.m. - 6:00 p.m. Georgia World Congress Center	Community Service

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Cafe Seating Area (Level 4)	
9:00 a.m. - 8:00 p.m. Hyatt Regency Embassy C/D	Registration
9:30 a.m. - 12:00 p.m. Hyatt Regency To Be Determined	NMSDC Programs Alumni Connections Breakfast: <ul style="list-style-type: none"> • Kellogg AMEP Alumni Breakout • Tuck Alumni Breakout • Acres Alumni Breakout • COECP Alumni Breakout • EYE Program Alumni Breakout • NMSDC CyberPro Training Network Alumni Breakout
10:00 a.m. - 12:00 p.m. Hyatt Regency International South	DICCI Meeting <i>By Invitation Only</i>
11:00 a.m. - 3:00 p.m. Hyatt Regency Marietta	Automotive Industry Group Meeting <i>By Invitation Only</i>
12:00 - 4:00 p.m. Hyatt Regency Piedmont	The Working Group Meeting <i>By Invitation Only</i>
1:00 - 3:00 p.m. Hyatt Regency Embassy B	Professional Services Industry Group Meeting <i>By Invitation Only</i>
1:00 - 4:00 p.m. Hyatt Regency Regency VII	Opportunity Accelerator 2024 (OA24) <i>Celebrating 10 Years of the Opportunity Accelerator</i> Presented annually by the National MBE Input Committee (NMBEIC), the Opportunity Accelerator is a unique event crafted by MBEs for MBEs. This FREE event welcomes all minority businesses, NMSDC corporate members, and regional affiliate staff.
1:00 - 4:00 p.m. Hyatt Regency Regency VII Foyer	Certification Information and MBE Profile Update Kiosks NMSDC staff will be available to MBEs before and after OA24 to address your certification questions, help you update your MBE profile, and answer any questions related to our programs and events.
2:00 - 4:00 p.m. Hyatt Regency Spring	Retail Industry Group Meeting <i>By Invitation Only</i>
7:00 - 10:00 p.m. Ponce City Market Rooftop	"History in the Making" Welcome Reception Located at the nexus of Atlanta's most established neighborhoods, Ponce City Market is the latest incarnation of a long legacy of community-centered built environments along this iconic stretch of Ponce de Leon Avenue. The National Trust for Historic Preservation recognizes Ponce City Market as "History in the Making," and part of a plan "to move Atlanta forward while maintaining and emphasizing the city's unique history and culture."

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Monday, October 21

<p>6:00 a.m. - 6 p.m. Georgia World Congress Center International Lounge</p>	<p>Registration</p>
<p>6:00 a.m. - 6:00 p.m. Georgia World Congress Center Sydney J Marcus Auditorium Foyer</p>	<p>NMSDC Marketplace</p>
<p>7:15 - 8:30 a.m. Georgia World Congress Center Hall 101-103</p>	<p>Networking Breakfast</p>
<p>8:30 - 10:00 a.m. Georgia World Congress Center Hall A3</p>	<p>Mainstage Sessions</p>
<p>9:00 a.m. - 6:00 p.m. Georgia World Congress Center Level 4</p>	<p>NMSDC Information Desk</p>
<p>9:00 a.m. - 6:00 p.m. Georgia World Congress Center Room A412</p>	<p>Sponsor Lounge <i>Sponsors Only</i></p>
<p>9:00 a.m. - 6:00 p.m. Georgia World Congress Center Cafe Seating Area (Level 4)</p>	<p>Community Service</p>
<p>10:30 a.m.- 12:00 p.m. Georgia World Congress Center</p>	<p>CEO Roundtable <i>By Invitation Only</i></p>
<p>10:30 a.m.- 12:15 p.m. Georgia World Congress Center</p>	<p>Impact Labs Eight Sessions from 10:30 - 11:15 a.m. Eight Sessions from 11:30 a.m. - 12:15 p.m.</p>
<p>10:30 a.m. - 12:15 p.m. Georgia World Congress Center</p>	<p>Matchmakers</p>
<p>12:30 - 1:15 p.m. Georgia World Congress Center Hall 101-103</p>	<p>Networking Lunch</p>
<p>1:15 - 1:45 p.m.</p>	<p>Mainstage Sessions</p>

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Georgia World Congress Center Hall A3	
1:45 - 6:00 p.m. Georgia World Congress Center Hall A1-A2	The Exchange The ribbon-cutting ceremony will take place immediately after the mainstage session in Hall A3. Then, attendees will be escorted to Hall A1-A2 to enter The Exchange.
2:30 - 4:50 p.m. Georgia World Congress Center Sydney J Marcus Auditorium	Power Talks at the NMSDC Theater
7:00 - 10:00 p.m. Georgia Aquarium	Reception The Georgia Aquarium is a scientific institution that entertains and educates, and you'll receive exclusive access to exhibits and programs of the highest standards, offering an engaging and exciting evening of networking.

Tuesday, October 22

6:00 a.m. - 6 p.m. Georgia World Congress Center International Lounge	Registration
6:00 a.m. - 6:00 p.m. Georgia World Congress Center Sydney J Marcus Auditorium Foyer	NMSDC Marketplace
7:15 - 8:30 a.m. Georgia World Congress Center Hall 101-103	Networking Breakfast
8:30 - 10:00 a.m. Georgia World Congress Center Hall A3	Mainstage Sessions
9:00 a.m. - 6:00 p.m. Georgia World Congress Center Level 4	NMSDC Information Desk
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<p>9:00 a.m. - 6:00 p.m. Georgia World Congress Center Cafe Seating Area (Level 4)</p>	<p>Community Service</p>
<p>10:00 a.m. - 12:00 p.m. Georgia World Congress Center Hall A1-A2</p>	<p>The Exchange</p>
<p>10:30 a.m. - 12:20 p.m. Georgia World Congress Center Sydney J Marcus Auditorium</p>	<p>Power Talks at the NMSDC Theater</p>
<p>12:00 - 1:30 p.m. Georgia World Congress Center Hall 101-103</p>	<p>Networking Lunch</p>
<p>1:15 - 1:45 p.m. Georgia World Congress Center Hall A3</p>	<p>Mainstage Sessions</p>
<p>2:15 - 5:00 p.m. Georgia World Congress Center Hall A1-A2</p>	<p>The Exchange</p>
<p>2:30 - 4:30 p.m. Hyatt Regency To Be Determined</p>	<p>CPO Summit and C-Suite Roundtables <i>By Invitation Only</i></p>
<p>2:30 - 4:50 p.m. Georgia World Congress Center Sydney J Marcus Auditorium</p>	<p>Power Talks at the NMSDC Theater</p>
<p>4:30 - 6:30 p.m. Hyatt Regency To Be Determined</p>	<p>Meet the Founders Mixer <i>By Invitation Only</i></p>
<p>6:00 - 10:00 p.m.</p>	<p>Free Night - Explore Atlanta!</p>

Wednesday, October 23

<p>6:00 a.m. - 6 p.m. Georgia World Congress Center International Lounge</p>	<p>Registration</p>
<p>6:00 a.m. - 6:00 p.m.</p>	<p>NMSDC Marketplace</p>

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12:30 - 1:15 p.m. Georgia World Congress Center Hall 101-103	Networking Lunch
1:15 - 1:45 p.m. Georgia World Congress Center Hall A3	Mainstage Sessions
2:00 - 3:30 p.m. Georgia World Congress Center	NMSDC National Corporate Members Meeting <i>By Invitation Only</i>
2:00 - 4:00 p.m. Georgia World Congress Center	Matchmakers
6:00 p.m. - Midnight Georgia World Congress Center	Awards Ceremony & Farewell Reception The pre-reception will start at 6:00 p.m. with drinks and light hors d'oeuvres. The Awards Ceremony will begin promptly at 7:00 p.m., followed by the Farewell Reception at 10:00 p.m.